Asia-Europe Foundation (ASEF)

The Asia-Europe Foundation (ASEF) promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe.

ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, economy, education, governance, public health and sustainable development. ASEF is a not-for-profit intergovernmental organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

Together with about 700 partner organisations ASEF has run more than 600 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures.

For more information, please visit www.asef.org

Asia-Europe Meeting (ASEM)

The Asia-Europe Meeting (ASEM) is an intergovernmental forum for dialogue and cooperation established in 1996 to deepen relations between Asia and Europe, which addresses political, economic and socio-cultural issues of common concern.

ASEM brings together 49 member countries (Australia, Austria, Bangladesh, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Lao PDR, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, Netherlands, New Zealand, Norway, Pakistan, Philippines, Poland, Portugal, Romania, Russian Federation, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Thailand, United Kingdom, Viet Nam) plus the European Union and ASEAN.

For more information, please visit www.aseminfoboard.org
CHAIR’S MESSAGE

Initiated in 1996, the Asia-Europe Meeting (ASEM) process strengthens the relationship between Asia and Europe in a spirit of mutual respect and equal partnership. As the only permanently established institution of the ASEM process and founded in 1997, the Asia-Europe Foundation (ASEF) has been working diligently under ASEM’s socio-cultural pillar, the third pillar of the dialogue process.

With the membership of ASEM increasing over the years, ASEF has expanded partnerships and deepened the cooperation between the people, institutions and civil societies across Asia and Europe. For the past 16 years, ASEF has demonstrated its unique role in this regard. Entrusted with the mission to foster stronger Asia-Europe relations, ASEF continued in 2013 to play the pivotal role of providing platforms where civil societies can develop and share recommendations with the ASEM governments for their consideration. ASEF actively participated in ASEM inter-governmental meetings, for instance in the 11th ASEM Foreign Ministers’ Meeting in November 2013 in India, where ASEF’s value-added contribution was recognised.

Over the years, ASEF has created many useful networking platforms and directly involved the general public in its events and activities. ASEF’s programmes and projects have undoubtedly reached a far wider audience across its member countries. With its successful and proven track record, its immense pool of partners and participants and its sustained idealism, I am confident that ASEF will continue to make itself pertinent to the needs of the increasingly inter-connected regions of Asia and Europe.

ASEF’s achievements are made possible with the unwavering support from its main stakeholders, the ASEM governments, ASEF’s partners and participants, and most importantly, by my fellow Governors and the highly dedicated ASEF management team and staff. ASEF will continue to take the mission of ASEM forward into the future. I would like to thank the entire ASEF team for their hard work, dedication and enthusiasm in bringing together the people and institutions of Asia and Europe.

As the Chair of ASEF’s Board of Governors, I am proud of the Foundation’s achievements in 2013, and I am looking forward to its continuing success in the years to come.

Ambassador Professor Rosario G. MANALO (Philippines)
Chair, ASEF Board of Governors

EXECUTIVE DIRECTOR’S MESSAGE

The year 2013 was marked with significant milestones and achievements for the Asia-Europe Foundation (ASEF). ASEF demonstrated its relevance to the Asia-Europe Meeting (ASEM) process by contributing directly or indirectly to several important ASEM events, amongst them the 11th ASEM Foreign Ministers’ Meeting (FMM11) in November 2013 in New Delhi, India and the 4th Asia-Europe Meeting of Ministers of Education (ASEMME4) in May 2013 in Kuala Lumpur, Malaysia. ASEF’s presence in these ASEM meetings not only showcased its added value but also enhanced ASEF’s alignment with the ASEM process.

In retrospect, ASEF is proud of its accomplishments in the course of the year 2013: ASEF successfully implemented more than 20 meaningful projects in Asia and Europe and more than 60 supporting activities across both regions, including the 13th ASEM Human Rights Seminar on “Human Rights and the Environment”, the Asia-Europe Environment Forum (ENVforum) Conference, the ASEF Experts’ Meeting and Public Forum on “Investing in Heritage Cities: Stimulus for Sustainable Tourism and Livelihoods”, the 9th ASEF Journalists’ Colloquium on “Media and the Green Agenda: Reporting on Sustainable Development in Asia and Europe”, etc. All these projects produced impressive results and received commend and appreciations from the stakeholders, the ASEF Governors, the ASEM governments, our partners and participants. It goes without saying that ASEF would not have been able to achieve so much without the ongoing engagement and active participation from the governments, civil societies and people across the ASEM constituency.

Looking ahead, ASEF has a dynamic agenda in 2014: ASEF is ready to make its contributions to the success of the upcoming 10th ASEM Summit in Milan, Italy and the 6th ASEM Culture Ministers’ Meeting in Rotterdam, the Netherlands. ASEF will also do its utmost to ensure that its consolidated, yet diversified project portfolio for 2014 approved at the 30th ASEF Board of Governors’ Meeting will yield the desired results through well-planned and creative project management. Furthermore, ASEF and its Board are tasked by the ASEM Foreign Ministers to prepare a draft paper on recommendations for enhancing “Closer Synergies between ASEF Activities and the ASEM Process”. Last but not least, to secure a stable and sustainable financial basis for ASEF, the review of ASEF’s Funding Mechanism is also a priority of the year.

In conclusion, the year 2014 is both challenging and promising for ASEF. Nevertheless, I am sure that with the continued support from our stakeholders, ASEF will be able to adapt to the changing environment and to fulfill the expectations and demands from the ASEM members and their people. For that, I look forward to your continued cooperation, engagement and participation in ASEF’s future endeavours.

Ambassador ZHANG Yan
ASEF Executive Director
The Board of Governors of the Asia-Europe Foundation (ASEF) comprises 51 members appointed by the respective member countries and organisations of the Asia-Europe Meeting (ASEM). The Board reviews the organisation’s strategy and projects, ensuring their adherence to ASEM’s principles and priorities. At the same time, it oversees ASEF’s finances and budgeting, and approves its activity portfolio. The Board members elect a new Chair and Vice-Chair on an annual basis and appoint a new Executive Director and Deputy Executive Director every four years. In both cases, one is Asian and the other European to ensure a balanced representation. The Board also comprises an Executive Committee (ExCo) and a Finance & Administration Committee (FAC), each with an equal Asian and European membership.

Board of Governors (1 March 2013 – 31 January 2014)

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<tr>
<th>Country</th>
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<tr>
<td>Denmark</td>
<td>Ambassador Professor Jørgen Ørstrøm Möller</td>
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<td>Estonia</td>
<td>Professor Rein RAUD</td>
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<td>European Union</td>
<td>Mr Michael MATTHESSEN, Ambassador Karel KOVANDA (until October 2013)</td>
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<td>Finland</td>
<td>Ms Eva BIAUDET</td>
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<td>France</td>
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<td>Hungary</td>
<td>Ambassador Dr András BALOGH</td>
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<td>India</td>
<td>High Commissioner Vijay Thakur Singh, High Commissioner Dr T.C.A. Raghavan (until August 2013)</td>
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<td>Korea</td>
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<td>Latvia</td>
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<td>Portugal</td>
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<td>Spain</td>
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<td>United Kingdom</td>
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<td>Viet Nam</td>
<td>Ambassador NGUYEN Duc Hung</td>
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<td>Australia</td>
<td>Ms Julie HECKSCHER</td>
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<td>Austria</td>
<td>Ms Gabriele MEÖN-TSCHÜRTZ</td>
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<td>Bangladesh</td>
<td>Mr Asad Alam SIAM</td>
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<td>Belgium</td>
<td>Ambassador Roland VAN REMOORTELE (until October 2013)</td>
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<td>Ambassador Pengiran Dato YUNUS Mahmud</td>
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<td>China</td>
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<td>Cyprus</td>
<td>High Commissioner Maria MICHAIL</td>
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<td>Czech Republic</td>
<td>Ambassador Rudolf HYKL, Ambassador Jan FURY (until December 2013)</td>
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Culture
One of the fundamental objectives of bi-regional dialogue between Asia and Europe is the appreciation for cultural diversity. It calls for different forms of dialogue, exchange and creativity that engage culture-related government agencies, arts organisations, artists, and international cultural organisations. To this end, the Asia-Europe Foundation (ASEF) fulfils its role by facilitating policy dialogue, supporting information platforms, incubating cultural networks, and encouraging artistic collaborations. Through its wide range of multilateral programmes, ASEF meets the expectations of the cultural communities of Asia and Europe and addresses the priorities of the Asia-Europe Meeting (ASEM) dialogue process.

ASEF Cultural Policy Dialogue Series

The ASEF Cultural Policy Dialogue Series stimulates analysis and engagement that reflect current debates in arts and culture in Asia and Europe, including the political priorities of the ASEM Culture Ministers’ Meetings.

Activities organised under the ASEF Cultural Policy Dialogue Series in 2013:

5th ASEF Experts’ Meeting and Public Forum
24-25 June 2013
Myanmar

The 5th ASEF Experts’ Meeting and Public Forum titled Investing in Heritage Cities: Stimulus for Sustainable Tourism and Livelihoods promoted knowledge exchange on sustainable urban heritage management strategies. Over 30 government officials, civil society experts, and representatives of international organisations exchanged ideas. Policy recommendations for ASEF Culture Ministers were compiled through a collective reflection. The meeting attracted over 150 audience members, including local heritage and tourism experts, architects, urban planners, representatives of local and international development agencies, and local and foreign media representatives.

The meeting was organised in partnership with the Hanns Seidel Foundation (HSF) and the Yangon Heritage Trust (YHT) and with the support of the Ministries of Foreign Affairs of France and Italy.

The meeting was co-organised by ASEF as a follow-up to the 5th ASEM Culture Ministers’ Meeting: Managing Heritage Cities for a Sustainable Future, which was held in 2012 in Indonesia.

6th ASEF Experts’ Meeting and Public Forum
4-5 December 2013
Viet Nam

Creative industries feature highly on the ASEM cultural agenda. To provide civil society inputs to the ASEM Culture Ministers’ Meeting, ASEF co-organised the 6th ASEF Experts’ Meeting and Public Forum titled Creative Economy in Asia and Europe: Emerging Pillar of Economic Growth and Development. Over 100 arts practitioners, cultural professionals, representatives of cultural agencies, and media persons attended the meeting. The meeting was organised in partnership with the International Federation of Arts Councils and Culture Agencies (IFACCA), and the Ministry of Culture, Sports and Tourism, Viet Nam. It was supported by the British Council, Viet Nam and the Ministry of Education, Culture and Science, the Netherlands.
ASEF culture360
Throughout 2013
Online Project

ASEF’s culture360 web portal (www.culture360.asef.org) offers a platform for information exchange among artists, cultural professionals and policy makers from Asia and Europe. The portal provides news and information on events and opportunities relating to arts and culture across all 49 ASEM countries. It also features a special magazine with commissioned articles on cultural issues. Among other activities in 2013, culture360 commissioned a research study on Funding...

opportunities for international cultural exchange in Asia. It also co-organised an online competition, Long Way Home: Asia-Europe Short Story Contest, in partnership with the Ubud Writers & Readers Festival in Bali, Indonesia, which received over 480 entries. culture360 also supported various arts initiatives throughout the year. They include the Film Restoration School Asia, a 6-day training on film preservation and restoration that was held in partnership with the National Museum of Singapore.

ASEF Creative Networks: Open Call
3 June - 15 August 2013

ASEF Creative Networks recognises the growing importance of cultural networks as an integral channel for dialogue and cooperation between Asia and Europe. In 2013, the call for the 1st edition of ASEF Creative Networks was launched to support the establishment and growth of sustainable bi-regional networks in arts and culture. Out of 54 proposals, 3 projects were selected for support in 2014 to bring together partners from 19 ASEM member countries from both regions.

Creative Encounters: Cultural Partnerships between Asia and Europe
Throughout 2013
Austria, Czech Republic, Indonesia, Italy, Lithuania, Philippines

Creative Encounters promotes innovative collaborations between artists and arts organisations in Asia and Europe. It is jointly supported by the Asia-Europe Foundation (ASEF), Arts Network Asia (ANA) and Trans Europe Halles (TEH). It calls annually for the submission of collaborative proposals. In 2013, the 2nd edition of Creative Encounters supported 6 multilateral projects covering architecture, film, literary translation, performing and visual arts. Workshops, panel discussions, artists' residencies and public performances made up 8 activities that took place in 6 countries across the two regions. They benefited over 150 direct participants while attracting sizeable public audiences in Austria, the Czech Republic, Indonesia, Italy, Lithuania and the Philippines.

Partners:

Aedes
CINETECA
GOLDINA
NATIONAL MUSEUM OF SINGAPORE
NATIONAL MUSEUM of SINGAPORE
PHOTO: ON THE MOVE
PHOTO: ON THE MOVE
PHOTO: ON THE MOVE
PHOTO: ON THE MOVE
PHOTO: ON THE MOVE

Moving Cities, as part of Default13, a project on the revitalisation of urban centers through cultural initiative
Economy
The Asia-Europe Foundation’s (ASEF) activities in the area of Economy address both current economic issues and long-term trends impacting Asian and European societies. These activities are in line with the Asia-Europe Meeting (ASEM) political dialogue concerning the current international financial and economic situation across the ASEM constituencies. Such ASEF activities connect representatives from the governments, think-tanks, academia, civil society organisations, the private sector, and international agencies to develop policy recommendations for ASEM leaders.

Currently, ASEF’s work on Economy focuses on the following priorities:
- post-crisis developments in Asia and Europe;
- the concept of sustainable growth;
- contributions of the social economy towards a more balanced economic development; and
- the impact of migration policies on the socio-economic welfare of labour migrants.

Asia Europe Economic Forum (AEEF)
21-23 January 2013
Belgium
28-28 October 2013
China

ASEF joined a consortium of leading think-tanks that manages the Asia Europe Economic Forum (AEEF) programme. Established in 2006, AEEF provides a platform for high-level policy experts, economists, practitioners and institutions from Asia and Europe, for in-depth research-based exchanges on regional, inter-regional and global issues. The 8th AEEF Conference brought together top-level economists from government agencies, think-tanks, academia, business and central banks to cover the topic of European Troubles, Asian Worries. Using insightful data from the McKinsey Global Institute’s recent study on debt and deleveraging, experts agreed on a high probability of many advanced economies continuing to produce significantly less than their potential output. The 9th AEEF Conference on Challenges and Prospects for Asian and European Economies focused on sovereign debt issues. It was highlighted that both international and regional negotiations conveyed the impression of a fundamental divergence between countries supporting state capitalism versus liberal capitalism.

Asia-Europe Experts’ Workshop
8-9 November 2013
Switzerland

This experts’ workshop on The Impact of Labour Migration Policies on Migrants’ Socio-Economic Welfare: Improving Practice was organised under ASEF’s 2-year Asia-Europe Migration Project. During the workshop, participants evaluated best practices and experiences from different ASEM countries to prepare policy recommendations that will improve the welfare of labour migrants. Discussions were focused on essential policies in support of fair and equitable migration systems, reducing migration risks, providing migrants with access to protection, and the integration of migrants in sending and receiving countries.

Upon review of the participants’ recommendations, the researchers will develop a complete policy paper to be published in 2014.
Education
Education is the foundation on which an individual develops and a society advances. With countries closely tied to the progress of national education programmes, the Asia-Europe Foundation (ASEF) has set in motion a series of programmes to reinforce collaborations among academic institutions, education networks, and the society at large across Asia and Europe. ASEF’s array of conferences, seminars and workshops continues in promoting academic discourse and intercultural exchanges. This resulted in the implementation of policy recommendations and best practices at participating institutions and beyond.

ASEF’s contributions to the ASEM Education Process were reflected in the Chair’s Conclusions of the 4th Asia-Europe Meeting of Ministers for Education (ASEMME4) in May 2013. During this meeting, the Ministers supported ASEF’s role in the ASEM Education Process to further dialogue and cooperation in the field of education between Asia and Europe. The Ministers acknowledged the recommendations from the 3rd ASEM Rectors’ Conference (ARC3) and contributions from the 1st Asia-Europe Students’ Forum, which were held back-to-back in 2012 in the Netherlands. ASEF’s efforts to involve students in the ASEM Education Process were also recognised.

The achievements of other ASEF projects under the ASEF Higher Education Programme (AHEP) were also presented to the 140 ministers, senior officials, and other delegates. These included the ASEF Education Workshops and the Database on Education Exchange Programmes (DEEP). ASEF illustrated how each of ASEF’s education projects responds to the 4 priority areas identified by the ASEM Education Ministers.

On the topic of Engaging Business and Industry in Education, the Ministers encouraged ASEF to “continue the stakeholders’ dialogue on this issue and report on the progress made in the next Ministerial Meeting”.

The Ministry of Higher Education (MOHE) Malaysia hosted an ASEM Senior Officials’ Meeting (SOM) in preparation for the 4th Asia-Europe Meeting of Ministers for Education (ASEMME4), which was held in May 2013.

ASEF presented its contributions to the ASEM Education Process since the 3rd Asia-Europe Meeting of Ministers for Education (ASEMME3) which took place in 2011 in Denmark. The Senior Officials discussed trends and developments in the 4 priority areas concluded at ASEMME3:
• Quality assurance and recognition;
• University-business cooperation;
• Mobility; and
• Lifelong learning and technical vocational education and training (TVET).
reinforced with the participation of representatives from governments, academia, international organisations, businesses and non-profit organisations. There were presentations on food prices, growing population, water resources, food vs. fuel; food safety in China and the WTO framework; food risk governance in Ireland; and fusion cuisine: understanding ‘the other’ through Asian and European cuisines.

During the Annual General Meeting, the ASEFUAN Executive Committee (ExCo) reported on the activities of the past year and a new ExCo for 2013-2014 was elected.

Graduates of the ASEF University (AU) programme founded ASEFUAN in 2002 in Bali, Indonesia. Its members represent more than 600 alumni from 44 ASEM countries who hold positions in their respective governments, business sectors, academia, and civil society. In line with ASEF’s mission, ASEFUAN organises projects that promote intercultural dialogue between Asia and Europe, particularly among the younger generation.

**11th ASEF Classroom Network Conference**  
28 October - 1 November 2013  
Indonesia

The objective of the 11th ASEF Classroom Network Conference Creative Classrooms Go 4G. Teach Green, Learn Green, Act Green, Live Green, was to encourage the integration of ICT, art and local culture in environmental education. 87 participants including 6 student representatives from 31 countries attended the conference.

In this edition, the ASEF Green Action was part of the programme. 21 schools from 18 countries participated in environmental awareness initiatives including an art exhibition and bag exchange activity conducted alongside in Denpasar, Indonesia.

At the end of the conference, the following project groups received 3 Gold Awards: Dream Tours, iMagz – Making Myself Heard, and International Village – Thumbs Up for SketchUp! Merit Awards were conferred to Chain Stories 2013, Let’s Eat! and The Time Machine.

38 ASEF ClassNet projects that cover ASEF’s themes have been submitted for 2014. The teachers and students will start implementing these projects after the conference.

**3rd Asia-Europe Education Workshop**  
25-26 September 2013  
Thailand

Themed Beyond the Academic Yardstick: the Societal Excellence of Education, the 3rd Asia-Europe Education Workshop took place in September 2013 in Chiang Mai, Thailand in partnership with Siam University.

It gathered around 30 experts, practitioners, and university leaders from 13 Asia-Europe Meeting (ASEM) countries who discussed how universities are engaged in creating sustainable societies.
Projects and Events

ASEM Education and Research Hub for Lifelong Learning (ASEM LLL Hub)
Throughout 2013

With the support of ASEF, the ASEM LLL Hub organised a series of meetings in 2013 together with its research networks:
- Conference on Vocational Training and Education - Professionalism as Inclusive Policy: Status and Challenges, February 2013, Tirupati, India
- Network Meeting on National LLL Policies – Comparative Analysis, April 2013, Hamburg, Germany
- Seminar on Core Competences, June 2013, Kuala Lumpur, Malaysia
- Conference on International Perspectives of Professionalisation in Adult Education, November 2013, Bonn, Germany
- Network Meeting on Workplace Learning, November 2013, Paris, France
- Seminar/Network Meeting on National LLL Policies in Asia and Europe, December 2013, Bangkok, Thailand
- Network Meeting on Development of ICT skills, e-learning and the culture of e-learning in Lifelong Learning, December 2013, Bangkok, Thailand

In addition, the ASEM LLL Hub launched a comprehensive database of National Strategies for Lifelong Learning in 2013. It provides information on policies, practices and successful lifelong learning initiatives in Asia and Europe. Work is in progress with periodical reviews and updates as contributions from various Asia-Europe Meeting (ASEM) member countries are received.

Partners:

2013 ASEF Higher Education Programme (AHEP) Advisory Committee (AC) Meeting
28-29 November 2013
Lithuania

The Advisory Committee (AC) plays a pivotal role in the structure of the ASEF Higher Education Programme (AHEP – formerly the ASEM Education Hub (AEH)) as an observatory and guiding body. It ensures the relevance and effective delivery of AHEP’s projects to support the ASEF Education Process.

Co-organised with Mykolas Romeris University (MRU), the 2013 AHEP Advisory Committee (AC) Meeting was held in Vilnius, Lithuania. The AC reviewed the various initiatives of AHEP in 2013 and provided practical recommendations for the Programme’s development towards the upcoming 1st Education Senior Officials’ Meeting (SOM) and the 4th ASEF Rectors’ Conference and Students’ Forum (ARC4).

Partner:

Introduction of the Strategy of the Mykolas Romeris University (MRU) to the participants by Assoc. Prof. Dr Giedrius VILIŪNAS, Vice-Rector for Education
Respect for human rights, rule of law, effective participation, and accountability of public institutions are some areas that lay the foundation for good governance. Both Asia and Europe have much to benefit from sharing information and exchanging best practices from their respective legal, judicial and political frameworks. The Asia-Europe Foundation (ASEF) encourages informal, open and non-confrontational dialogue between government and civil society representatives in this field, through its current programmes on human rights, democratisation and justice, and public diplomacy.

The Informal ASEM Seminar on Human Rights series is the central element of ASEF’s work under the theme of Governance. Initiated by the Foreign Ministers of Asia-Europe Meeting (ASEM) at their first meeting in 1997, this Seminar series remains the only multilateral human rights dialogue platform between Asian and European government representatives and civil society representatives in this field, through its current programmes on human rights, democratisation and justice, and public diplomacy.

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In 2013, ASEF launched a new initiative on public diplomacy: the Asia-Europe Public Diplomacy Training Initiative conducts the training of young Asian and European diplomats engaged in public diplomacy efforts.

Asia-Europe Public Diplomacy Training Initiative
26-28 June 2013
Switzerland
24-26 October 2013
Singapore

The Asia-Europe Public Diplomacy Training Initiative is set up by the Asia-Europe Foundation (ASEF), the DiploFoundation, Switzerland, and the National Centre for Research on Europe – University of Canterbury, New Zealand. Being funded by the Federal Ministry of Foreign Affairs of Switzerland and ASEF with the support of the European Union, the initiative aims to enhance public diplomacy efforts among ASEM members through a practical skills-oriented training.

The initiative targets young diplomats who work in Asia or Europe Departments in ASEM Ministries of Foreign Affairs or who are posted at embassies in ASEM countries and deal with public diplomacy. The training allows them to gain deeper understanding of their counterparts, which will benefit them in their daily work. In particular, it will:
• enable participants to deepen their knowledge of perceptions of Asia and Europe;
• provide practical skills to formulate, develop and deliver effective public diplomacy campaigns through real-life examples and case studies;
• offer the opportunity to interact with counterparts from ASEM members and build networks; and
• promote awareness of the ASEM process and bi-regional dynamics among diplomats.

The meeting in Geneva, Switzerland brought significant progress in the coordination of the project. The coordination meeting in Singapore ensured the consistency of written contributions and material input from contributors towards implementation in 2014.
Projects and Events

13th Informal ASEM Seminar on Human Rights
21-23 October 2013
Denmark

The 13th Informal Asia-Europe Meeting (ASEM) Seminar on Human Rights: Human Rights and the Environment connected over 135 government and civil society representatives. This seminar addressed the inter-connections and the new challenges posed by environmental degradation on the promotion and protection of human rights. The working group discussions focused on:

• interaction between sustainable development, environment and human rights;
• access to information, participatory rights, and access to justice;
• actors, institutions and governance; and
• climate change and human rights implications.

Participants identified 12 key messages, including the need to emphasise a human rights-based approach in environmental matters, especially in international climate change negotiations and sustainable development discussions. Stakeholder engagement is important not only at the ‘official level’, but also with the general public. Access to information, public participation in decision-making and access to justice are key to effective public engagement in environmental issues. These recommendations were subsequently sent to the ASEM governments.

14-16 November 2013
Myanmar

Asia-Europe Democratisation and Justice (AEDJ)

Through research and workshops, the Asia-Europe Democratisation and Justice (AEDJ) project on Political Parties and the Citizen studied 8 unique case studies on the relationship between political parties and civil society organisations (CSOs) in 2013.

The workshop expanded the case studies to address the challenges that political parties and CSOs face in their interactions and presented policy recommendations to improve the effectiveness of such interactions. The workshop participants also shared their expertise with over 20 representatives from Myanmar from various political parties, NGOs and academia. Both international and local participants identified common trends and challenges that political parties in Asia and Europe face and put forward the lessons learned. The outcomes from the research and workshop have been compiled into a publication.

Partners:
Public Health
The Asia-Europe Foundation (ASEF) Public Health Network is part of the ASEM Initiative for the Rapid Containment of Pandemic Influenza. This initiative was launched in 2009 by the leaders of the Asia-Europe Meeting (ASEM) to combat the Influenza A (H1N1) and possible human influenza pandemics. Its purpose is to create a platform to address public health issues across Asia and Europe, as well as to build up a stockpile of anti-viral drugs and personal protection equipments. ASEF Public Health Network is a participatory platform to encourage dialogue between health and non-health sector representatives from Asia and Europe. It engages multiple-sector stakeholders in areas such as risk communication for public health emergencies, infectious diseases, pandemics and migrant health. This is done through joint Asian-European research projects, developing pandemic preparedness and response strategies, and producing policy recommendations for ASEM governments. The Network receives financial support from the Government of Japan.

Participants discussed current risk communication plans and identified challenges in view of the rapidly-changing nature of risk communication due to the growing spread and influence of social media. The workshop concluded with a set of 3 proposals on innovative approaches to social media mapping, integrating health into media, and developing an open-source big data management system.

Social Media brought together 31 experts in risk communication from various sectors, including government agencies, international organisations, the private sector, health media correspondents, and online opinion leaders.

The workshop on Effective Risk Communication for Public Health Emergencies and the Role of Social Media brought together 31 experts in risk communication from various sectors, including government agencies, international organisations, the private sector, health media correspondents, and online opinion leaders.

The workshop on Developing a Better Policy Context for Social Enterprises in Asia and Europe brought together policy-makers and social enterprise experts from 24 countries across Asia and Europe to explore how to create a better policy environment for social enterprises. The participants comprised senior civil servants, chief executives, and high-level representatives from social enterprises. Participants emphasised the importance of social values in a global economy and the need for stronger policy and legal support to social enterprises.
In February 2013, the ASEF Public Health Network’s 4th Advisory Group Meeting brought together representatives from 7 member organisations to strengthen future plans for the Network and review its past programmes. It addressed how the exchanges facilitated by ASEF have contributed to improve bi-regional cooperation on public health. As a follow-up to the discussions and outcomes, an expert consultation was held in September 2013. This helped to prioritise ‘Risk Communication for Public Health Emergencies’ as one of the main areas of work for the ASEF Public Health Network in the future. Potential joint activities were also identified to maximise synergies from the existing collaborations between ASEF and its stakeholders.

Public Health

Projects and Events

Expert Consultation
16-17 September 2013
Denmark

In February 2013, the ASEF Public Health Network’s 4th Advisory Group Meeting brought together representatives from 7 member organisations to strengthen future plans for the Network and review its past programmes. It addressed how the exchanges facilitated by ASEF have contributed to improve bi-regional cooperation on public health. As a follow-up to the discussions and outcomes, an expert consultation on Strengthening Bi-regional Capacity for Managing Public Health Emergencies was held in September 2013. This helped to prioritise ‘Risk Communication for Public Health Emergencies’ as one of the main areas of work for the ASEF Public Health Network in the future. Potential joint activities were also identified to maximise synergies from the existing collaborations between ASEF and its stakeholders.

Public Talk
9-10 October 2013
Italy

The ASEF Public Health Network, in collaboration with the Municipality of Milan, Italy and Fondazione ISMU, organised a public talk on Health of Chinese and Filipino Migrants in Milan: Present Challenges, Potential Opportunities to present the outcomes of a research study commissioned by ASEF. This joint research, The Health Dimension of Asian Migration to Europe, was conducted by Fondazione ISMU in Italy and the Yuchengco Center in the Philippines. The research identified major barriers that Chinese and Filipino migrants face in using the healthcare services provided for them in Italy and Spain. These difficulties include health service providers’ lack of intercultural competencies and limited opportunities to engage migrants in health policy development. The researchers formulated recommendations on medical pluralism, intercultural competencies, and an inclusive policy process.
Sustainable Development
Since its inception, the Asia-Europe Foundation (ASEF) has initiated several dialogue platforms amongst stakeholders in Asia and Europe on sustainable development and environmental issues. One such initiative is the Asia-Europe Environment Forum (ENVforum), established in 2003, which collaborated with top environmental institutions to work on pertinent sustainable development issues. Currently, the ENVforum’s main focus is on the post-2015 development agenda, specifically towards the need for Sustainable Development Goals (SDGs) to replace the outgoing Millennium Development Goals (MDGs).

At the 9th Summit of the Asia-Europe Meeting (ASEM9 Summit), which took place in November 2012 in Lao PDR, Asian and European leaders supported the call for a set of universally applicable SDGs and also emphasised the need for an inclusive process in their elaboration. In line with its mandate, the ENVforum responded to this call of the ASEM leaders. It undertook a consultative project on SDGs, contributing to the global debate on the post-2015 development agenda.

Asia-Europe Environment Forum (ENVforum) events:

**Expert Consultation on Knowledge and Capacity Needs for Sustainable Development in the Post-Rio+20 Era**

4-5 March 2013

Korea

The ENVforum co-organised an Expert Consultation on Knowledge and Capacity Needs for Sustainable Development in the Post-Rio+20 Era in Korea. Representatives from over 50 countries and 45 experts from United Nations Agencies and various institutions participated. A Framework for Action took form in this meeting. It aims to align knowledge-sharing and capacity-building efforts with emerging needs, as the international community transits towards a new set of global SDGs.

The ENVforum conducted a research project to identify best practices in sustainable development with particular relevance for the creation of SDGs. The study proposed a methodology that allowed for the development and application of a set of illustrative goals and indicators based on existing experience at national and international levels. Specifically, the research:

- examined national strategies for (sustainable) development/green growth or similar plans, strategies as well as their monitoring and evaluation tools in selected ASEM countries;
- proposed a set of SDGs and associated indicators based on country cases; and
- identified implementation challenges at a national level.

The work was conducted by the International Institute for Sustainable Development Europe (IISD-Europe; Switzerland), the project leader, the Earth Council Asia Pacific (Philippines), and the Public Strategy for Sustainable Development (Belgium) in collaboration with the Institute for Global Environmental Strategies (Japan) and the Asia-Europe Foundation (ASEF). The selected ASEM countries for this research were Australia, Bangladesh, China, India, Indonesia, Japan, Korea, Singapore in Asia and France, Germany, Hungary, Poland, Sweden, and Switzerland in Europe.

The ENVforum’s conference on Green Growth and Sustainable Development Goals - A Development Agenda for Post-2015 was part of a contribution to a world-wide effort to address challenges to sustainable development goal implementation. This final event of the ENVforum in 2013 was co-organised by ASEF and the ASEM Small & Medium Enterprises Eco-Innovation Centre (ASEIC) in Seoul, Korea. Focusing on the obstacles hampering the realisation of a greener future, the conference gathered experts from the fields of business innovation and academia, representatives of small and medium enterprises (SMEs) and renowned international experts on sustainable development.

Participants had the opportunity to cement their knowledge on Green Growth, SDGs and the Post-2015 Sustainable Development Agenda. Throughout the year, several events were organised to launch the report, Sustainable Development Goals for a Small Planet: Connecting the Global to the National Level in 14 Countries of Asia-Pacific and Europe. This report was jointly produced by the ENVforum, IISD-Europe, the Earth Council Asia-Pacific, the Public Strategy for Sustainable Development, and the Institute for Global Environmental Strategies (IGES). The presentation of the report was followed by discussions on challenges related
Projects and Events

Sustainable Development

ASEF Green Action (18th ASEF University)
Throughout 2013 Brunei Darussalam, China, Hong Kong SAR, Indonesia, Netherlands, Philippines, Poland, Spain and Thailand

The ASEF Green Action initiative raised awareness on the harmful effects of plastic on the environment. It included a variety of activities, such as public launches, bag exchanges and workshops. The events were coordinated by selected 18th ASEF University (AU18) participants.

During the bag exchanges, passers-by were invited to swap their plastic bags for reusable ones and encouraged to switch to the latter in the future. The collected items were creatively reused to promote further environmental awareness.

Partners:

Thai volunteers encouraged the public to use sustainable bags instead of plastic bags.

Projects and Events

Side-events & Launch of the Small Planet Report:

Asia-Pacific Ministerial Dialogue:
From the Millennium Development Goals to the United Nations Development Agenda beyond 2015
28 August 2013
Thailand

Budapest Water Summit
8-11 October 2013
Hungary

Conference on Sustainable Development Goals (SDGs) in the Context of the Post-2015 Development Agenda
16 December 2013
Thailand

9th ASEF Journalists’ Colloquium
9-12 November 2013
India

The 9th ASEF Journalists’ Colloquium, Media and the Green Agenda, which was organised in conjunction with the 11th ASEM Foreign Ministers’ Meeting, gathered some 38 senior journalists as well as media and environmental experts from 29 ASEM countries. They shared their experiences in environmental issues, namely Sustainable Development Goals (SDGs), energy, green growth, and poverty reduction. Journalists discussed editorial challenges, new methods of reporting and verification, and new perspectives on sustainable development issues that can improve their reporting.

The inputs of the colloquium will be compiled into a Handbook for Journalists, which include suggestions on how to improve reporting on sustainable development and on what environmental organisations can do to raise media attention.

Partners:

Partners of the 9th ASEF Journalists’ Colloquium on Media and the Green Agenda

Sponsors:

Sustainable Development

8-11 October 2013
Hungary

9-12 November 2013
India

16 December 2013
Thailand

Participants of the 9th ASEF Journalists’ Colloquium on Media and the Green Agenda

Partners:

Partners:

Sponsors:
Publications

**CULTURE**

*Serving Artists Serves the Public: Programming Arts Festivals in Asia and Europe*  
Asia-Europe Festivals  
Exchange Good Practices  
Published in April 2013

The publication is a compilation of 13 articles on various facets of managing arts festivals and was produced in partnership with the European Festivals Association (EFA) and LASALLE College of the Arts, Singapore. It is a follow-up to the Atelier for Young Festival Managers held in May 2011 in Singapore. The featured articles are a useful reflection on the social role of local and international festivals, as well as the need for capacity building among young festival managers.

**ECONOMY**

*Deleveraging and global growth: A call for coordinated macroeconomic policies*  
Asia Europe Economic Forum (AEEF) Paper  
Published in June 2013

This paper focuses on the key issue of deleveraging and its impact on global growth. It also presents the potential impact on the demand shortfall of advanced economies that is generated by the remaining deleveraging that states, firms, households, and banks have to undergo. Co-authored by renowned economists from Asia and Europe, the paper examines how rising stock markets and decreasing spreads on sovereign bonds in the euro area can influence the contribution from advanced economies towards more robust global growth.

**EDUCATION**

*Universities, Businesses and You: For a Sustainable Future*  
3rd ASEM Rectors’ Conference Report  
Published in May 2013

The publication reports on the 3rd ASEM Rectors’ Conference (ARC3): Universities Businesses and You: For a Sustainable Future that took place in September 2012 in the Netherlands. It contains highlights of the ARC3, policy recommendations from the rectors and contributions of the students to the ASEM Education Process. It also includes networking activities such as the Academic Speed Dating, Rectors’ and Students’ Meet and Greet, etc.

**GOVERNANCE**

*Human Rights and Information and Communication Technology*  
12th Informal Asia-Europe Meeting (ASEM) Seminar on Human Rights  
Proceedings  
Published in June 2013

Exploring the complex relationship between information technology and human rights, this publication elaborates on the exchanges between participants at the 12th Informal Asia-Europe Meeting (ASEM) Seminar on Human Rights. In addition to the presentations and background paper, the publication presents the recommendations developed at the Seminar, especially on the issues of freedom of expression, right to privacy, the digital divide and the right to cultural enjoyment of the internet.

**PUBLIC HEALTH**

*Accurate Scenarios - Active Preparedness: Multi-sector Pandemic Preparedness*  
ASEF Public Health Network Booklet  
Published in May 2013

This publication sums up the discussions from the Asia-Europe Foundation Accurate Scenarios Active Preparedness (ASEF-ASAP) project. It has first-hand information on the rationale behind the development as well as applications of the ASEF-ASAP scenarios. These scenarios were developed through a series of participatory workshops organised by the ASEF Public Health Network. It features active contributions of a number of participants from multiple sectors that have a stake in pandemic preparedness across Asia and Europe.
To strengthen the food sector’s pandemic preparedness and response strategies, the ASEF Public Health Network organised a Strategy Development Workshop on Pandemic Preparedness and Response for Food Supply Security. This report presents the proceedings of the workshop and proposals for action on 8 themes: local preparedness, policy for risk mitigation, education, network/collaboration, risk communication strategies, sharing resources, involving private sector in public policy decision making and cooperation between blocs and countries.

This publication contains the evaluation report of the 10th Asia-Europe Young Volunteer Exchange (AEYVE). The report describes the impact of the project, as well as recommendations on the use of forum theatre to encourage dialogue on water-related public health issues in South India. It ends with suggestions on how to apply the methods used during the Health on Stage to the local situations in Asia-Europe Meeting (ASEM) countries.

Regional policies and programmes on communicable disease prevention and control are important components of the global public health. This report draws attention to a comparative analysis of the policies, legal frameworks and organisational structures at the regional level, mainly driven by ASEAN and the EU. It also includes a description of the political context, the main actors, and an overview of the achievements, key issues and gaps. It maps out the exchanges that take place between the two regions, and provides recommendations including bi-regional collaborative research.

This workshop report on Bringing the Migrant Health Discourse into Policy, elaborates challenges and opportunities of migration, as well as impact of migration policy on migrants’ access to healthcare. It also documents discussion points on policy options for improving social inclusion of migrants, which can be of interest for policymakers and practitioners in the Asia-Europe Meeting (ASEM) countries.

This publication serves as a training toolkit for organisations that wish to implement international volunteering projects and raise awareness of public health issues with the use of forum theatre.

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The ASEF culture360 newsletter is a monthly e-newsletter featuring news, events, and opportunities in the field of arts and culture from Asia and Europe. In 2013, the newsletter reached over 9,000 subscribers.

ASEF's eNewsletter is the monthly update and one-stop information source of ASEF’s current projects and activities. It currently reaches more than 15,000 subscribers.

The Asia-Europe Meeting (ASEM) InfoBoard e-newsletter re-launched in 2012, updates subscribers on upcoming ASEM meetings and activities on a monthly basis. The newsletter reaches over 750 subscribers.

The ASEF culture360 newsletter is a monthly e-newsletter featuring news, events, and opportunities in the field of arts and culture from Asia and Europe. In 2013, the newsletter reached over 9,000 subscribers.

ASEF ClassNet newsletter features the activities of the ASEF Classroom Network programme and its members. The newsletter is published on a quarterly basis and sent to all members of ASEF ClassNet and other subscribers.

*Formerly known as the Asia-Europe Classroom Network (AEC-NET)
AseF Corporate Website

ASEF’s corporate website is the first stop for information about the organisation and its work. It showcases ASEF’s existing and upcoming activities in the fields of culture, economy, education, governance, public health and sustainable development. Visitors have access to information on participation as well as the latest ASEF publications, news articles and links to partner organisations.

www.asef.org

ASEF culture360

ASEF culture360 is a platform for information exchange and online collaboration for the cultural communities of Asia and Europe, including artists, cultural practitioners and policy makers. In 2013, the portal published the 2nd edition of Mobility Funding Guides: Funding Opportunities for International Cultural Exchange in Asia. culture360 also hosts the website of the Asia-Europe Museum Network (ASEMUS) to promote information exchange between museum professionals in Asia and Europe. culture360 increased its traffic to 22,000 unique visitors per month in 2013 and has over 3,300 registered members.

culture360.asef.org

ASEM InfoBoard

Mandated by the Asia-Europe Meeting (ASEM) members, the ASEM InfoBoard is a one-stop information service for all ASEM affairs. It is the main source of information on the ASEM process and it plays a key role in elevating ASEM’s profile in the public eye.

www.aseminfoboard.org

ASEF film.culture360

ASEF film.culture360 is a sub-site of ASEF culture360 and enables sharing of relevant information between professionals in the film industry, with an emphasis on independent cinema. In 2013, several film initiatives, such as the Memory! International Film Heritage Festival (Cambodia), TropFest SEA Roughcut Film Symposium (Malaysia) and the International Documentary Film Festival Amsterdam (Netherlands) were supported through this site.

film.culture360.asef.org

ASEF Classroom Network (ASEF ClassNet)

Launched in 1998, the ASEF Classroom Network (ASEF ClassNet)* provides opportunities for collaborative learning and intercultural exchanges through the use of Information and Communication Technology (ICT) among secondary and high schools in ASEM countries.

*a Formerly known as the Asia-Europe Classroom Network (AEC-NET)

aec.asef.org
### Financial Information

**Contributions Received From ASEM Members**

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<td></td>
<td>3,429,300</td>
<td>7,056,007</td>
</tr>
<tr>
<td>ASEF</td>
<td>-</td>
<td>-</td>
<td></td>
<td></td>
<td>-</td>
</tr>
<tr>
<td><strong>Total SGD</strong></td>
<td>6,308,294</td>
<td>60,136,351</td>
<td>30,603,797</td>
<td>12,966,539</td>
<td>111,706,687</td>
</tr>
</tbody>
</table>

**Breakdown of Expenditure**

- **Corporate Communications**: 3%
- **Property Maintenance**: 3%
- **General and Administrative Expenses**: 7%
- **Management Support Costs**: 21%
- **Project Costs**: 66%

ASEF’s annual audit has not been completed at the time of printing. The financial figures reported on pages 51 to 52 are unaudited figures. ASEF’s audited financial statements are published separately at a later date.
Partners

PROJECT PARTNERS AND SUPPORTERS

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Arts Network Asia
ASEF University Alumni Network (ASEFUAN)
ASEM Education and Research Hub for Lifelong Learning (ASEM LLL Hub)
ASEM SMEs Eco-Innovation Center (ASEIC)
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Danish Ministry of Foreign Affairs
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Film Development Council of the Philippines (FDCP)
Fondazione ISMU (Iniziative e studi sulla multietnicità)
Friedrich Ebert Stiftung Office for Regional Cooperation in Asia
Goethe Institute Philippinen
Green Brunei
Hanns Seidel Foundation (HSF) (Indonesia office)
Hanns Seidel Foundation (HSF) (Myanmar office)
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In Docis (Indonesia)
Indonesian Dance Festival, Faculty of Performing Arts, Jakarta Institute of Arts
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Tas Pasar (Indonesia)
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The Energy and Resources Institute (TERI)
Trans Europe Halles
Tropfest South East Asia
UBD Volunteering & Charity Club
Univest Brunei Darussalam (UBD)
University of the Philippines Film Institute
Weltmuseum Wien
World Cinema Foundation
World Intellectual Property Organization (WIPO)
Yangon Heritage Trust
Zero Plastic Week (Netherlands)

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Youth Leadership for Social Change

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