Forum on Asia-Euro creative economy

DECEMBER 4, 2013 BY VOXNEWS

The event organised by the ASEF, the International Federation of Arts Councils and Culture Agencies (IFACCA) and the Ministry of Culture, Sports and Tourism attracted experts and representatives from central ministries, international organisations in Hanoi and the World Intellectual Property Organization (WIPO).

(VOV) – Hanoi hosted the Asia-Europe Foundation (ASEF) experts’ meeting and public forum on creative economy in Asia and Europe themed “Emerging pillar of economic growth & development” on December 4.

Kersten Warncke, ASEF Deputy Executive Director, said culture is increasingly recognized as an impetus for economic growth. Opportunities for high growth of cultural and creative industries will contribute to dealing with major challenges in the development process throughout Asia and Europe.

The meeting gave participants an excellent opportunity to promote and share experiences of creative approach, and improve and strengthen future cooperation and communication in the creative economy of the two continents.

Creative and cultural industries are now widely acknowledged as dynamic sectors of the global economy, offering high growth opportunities.

Based on the premise that culture can be an effective driver of economic growth, Asian and European governments, in consultation with the arts sector and international institutions are directing large amounts of investment towards these industries and developing tailor-made local and national policies.

The agenda for discussion included policies and strategies on the creative economy, a deeper analysis of existing policies shaping the creative economy and their potential for innovatively addressing hurdles in development.

Experts also announced cultural policies of India and the Republic of Korea (RoK) and proposed policies for submission to the sixth ASEM Culture Ministers’ Meeting in 2014.

Vietnamese cultural policy will be made public on December 5.
Recommend stories

9th Creation Contest for Hai Duong provincial children, teenagers, youngsters launched

Authors winning high prizes will be awarded Certificates of Merit by the Ministry of Education and Training. The Hai Duong Provincial Union of Science and Technology Associations, Department of Education and Training, and Youth Union on December 18 morning co-organized the launch of the 9th Creation Contest for Hai Duong provincial... [Read more]

Domain names are similar to trademarks, do they violate intellectual property?

Domain names with uniqueness of intellectual property objects that are diverse and similar among countries, economies or territory regions where begin domain name disputes on internet. Under the provisions of WIPO (World Intellectual Property Organization) as well as the general provisions on the protection of intellectual property within the... [Read more]

Honoring 15 technical inventions of Vietnamese

In the evening, November 22, Ministry of Science and Technology collaborated with World Intellectual Property Organization (WIPO) to honor 15 patents solutions, technologies awarded invention contest 2014. The product is a 'special bed for disable persons'. Photo TTXVN The competition attracted a total of 173 technical solutions of organizations, and... [Read more]

Social News 24/11

Hanoi to host Asia-Pacific Disability Forum Conference. The 2014 Asia & Pacific Disability Forum Conference will be held in Hanoi from November 26 to 28 as an appropriate celebration of the International Day of Persons with Disabilities (December 3). The Vietnam Federation on Disability (VFD) told a press conference in... [Read more]

A too-sane mechanism

Son Nguyen Tuoi Tre depicts Hai as a highly-skilful farmer who wants to devote his time and talent to his home country, only to find his dream shattered due to what is known as the unsupportive mechanism. He first crafted a so-called helicopter in 2003, manufactured a second one in... [Read more]

What makes Sweden famous worldwide for innovation?

Education is an important factor in making Sweden well known for its innovations, Camilla Melander – Swedish Ambassador to Vietnam – told Tuoi Tre News in a recent interview during the ‘Innovative Sweden’ program, now running in Ho Chi Minh City. DONG NGUYEN/ TUOI TRE NEWS // Despite its small... [Read more]

Weekly press digest • September 29 - October 5

Party leader's visit to Rok marks new stage in bilateral ties. The recently-concluded visit by Party General Secretary Nguyen Phu Trong to the Republic of Korea (Rok) marks the opening of a new stage of development with bright prospects in the two countries' relations, said a Vietnamese official. This is also an... [Read more]

Intellectual property discussed at int'l workshop

(VOV) - An international workshop on intellectual property and trade names was held in Hanoi on September 8, attracting delegates from the World Intellectual Property Organization (WIPO), Cambodia, Laos, Myanmar and Vietnam. At the event, National Office of Intellectual Property of Vietnam (NOIP) Deputy Head Tran Huu Nam said intellectual property plays... [Read more]