Social Enterprise and Public Services
Thailand perspective
Thai Social Enterprise Office [TSEO]

Social Enterprise Policy Dialogue
16 July 2013, Berlin
Thai Social Enterprise Office [TSEO]

A small independent government agency under the Prime Minister Office decree. Set up in 2011, designed to be a national focal point for promoting social innovation and social enterprise in Thailand.
Past efforts

2013 Government interventions/initiatives to promote social innovation or social enterprise in public services

Our future plan
What will we do to make things better?

We are HERE !!!
How can we convince the society and the government to think and do things differently from the past? [not just about creating social innovation or social enterprise]
Human Development Index [HDI]

GDP per capita, PPP (current international $)


Data from World Bank  Last updated: Jan 18, 2013
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Monthly Income per capita [baht]
The Government could not do it alone, we need a BIG CHANGE in our public services system.
Question of efficiency

SOCIAL INNOVATION for SYSTEMIC CHANGE
SOCIAL ENTERPRISE

REFRAME THE QUESTIONS

RETHINK THE ANSWERS
Past efforts

2-Billions-Euros Village Fund Programme

The National Health Voluntary Network Programme and The National Health Security System

The fund which encourage local community to create the enterprise for public goods and community interest; the village rice mill, community bank, community pharmacy etc.

The nationwide 800,000-volunteer network programme which provide the primary healthcare service in rural area with the small subsidy from central government. [15 euros/ person/ month]

The health’s commissioning programme which extend the health service to go beyond public hospitals.
TSEO has been looking at the role of SE in public services from 3 dimensions;

1. Public sector mentality,
2. Tangible value for society,
3. The sustainable mechanism
INITIATIVE 1: PEOPLE CHOICES [PUBLIC SERVICE] AWARDS

PROMOTE CULTURE OF INNOVATION IN PUBLIC SECTOR [rewards for taking successful risk]

INITIATIVE 2: CO-CREATION MODEL FOR PROTOTYPING

- Local public services [sports complex and public library]; municipality-private sector-civil society
- Taxi cooperatives; taxi-BMA-consumer association
- Public school; municipality-big corp-community

INITIATIVE 3: INNOVATIVE SUPPORTING MECHANISM

- Co-working space for social venture [3,000 sqm]
- Social Innovation Lab [2 design-thinking schools and the national social innovation research network]
- Urban Design and Development Centre [UddC]
SOCIAL ENTERPRISE ECOSYSTEM IN THAILAND

1. UNMET NEEDS REPORT & SOCIAL INNOVATION RESEARCH SYSTEM
   - SOCIAL CHALLENGES

2. RESEARCH & KNOWLEDGE
   - SOCIAL INNOVATION
   - STRATEGIC PARTNERS MATCHING

3. SOCIAL ENTREPRENEURS
   - SE in EDUCATION SYSTEM and INCUBATION SYSTEM
   - ACCESS TO FINANCIAL SUPPORT [start-up grant]

4. SOCIAL ENTERPRISE
   - SOCIAL MARKETING ACTIVITIES
   - SOCIAL INVESTMENT MARKET
   - ENABLING PUBLIC POLICIES [PUBLIC PROCUREMENT]
BEGINNER NEW SE LEVEL OF SE

3-day Young Social Entrepreneur Camp [yearly]

2-day SE beginning course [tri-monthly]

8-12 months SE incubation course [yearly]
Social business, Social franchising, UnLtd etc.

Online mentoring system & SE clinic [weekly]

SE REGISTRATION [online, announce yearly]

Online mentoring system & SE clinic [weekly]

Social Hub

THINK AWARDS

DO IT AWARDS

SOCIAL VENTURE AWARDS

SE FUND & SOCIAL STOCK EXCHANGE

Social Marketing Programme/ Events

CO-WORKING SPACE

BEGINNER NEW SE SE ADVANCED SE

LEVEL OF SE