3rd ASEM Rectors’ Conference (ARC3)

Universities, Businesses and You: For a Sustainable Future

(Provisional Programme)

Monday, 24 September

19.00 – 20.00  Welcome Reception
Venue: Prinsenhof Hotel, Martinikerkhof 23, 9712 JH Groningen

Tuesday, 25 September

DAY 1 OF THE ARC3: University-Business: Leaders for a Sustainable Society

Venue: Academy Building, Broerstraat 5, 9712 CP, Groningen

8.45 – 9.15  Registration

9.15 – 9.30  Welcome address
Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation
Prof. Dr. Sibrandes Poppema, President, University of Groningen, the Netherlands
Assoc. Prof. Dr. Piniti Ratananukul (on behalf of the AUN Board of Trustees)

9.30 – 10.30  Opening Plenary:
Common Trends and Challenges in ASEM

Chair: Assoc. Prof. Dr. Piniti Ratananukul (on behalf of the AUN Board of Trustees)

Input statements:
Prof. Tan Tai Yong, Vice-Provost (Student Life), National University of Singapore
Prof. Dr. Sibrandes Poppema, President, University of Groningen, the Netherlands

10.30 – 11.00  Break

11.00 – 12.00  Keynote Speeches
H.E. Drs. Halbe Zijlstra, Dutch Secretary of State for Higher Education
Mr. Roelof Joosten, Member of the Executive Board, Royal Friesland Campina N. V., the Netherlands
12.00 – 14.00  Photo opportunity and lunch  
Venue: **Hanze Sociëteit**, (adjacent to the Academy building), Oude Boteringestraat 19, 9712 GC, Groningen

14.00 – 15.00  **Academic speed dating**  
Venue: **Academy Building, Spiegelzaal**, Broerstraat 5, 9712 CP, Groningen

15.00 – 16.30  **Parallel working groups (WGs 1 & 2)**

**Working Group 1**  
**University-Business Co-operation: Where are we?**

**Group 1A**  
Venue: TBC  
Chair: Mr. Jin-Hyung Kim, UNESCO Bangkok  
Rapporteur: Assoc. Prof. Dr. Azman Ahmad, Assistant Vice-Chancellor (Education), Universiti Brunei Darussalam

**Input statements:**  
Prof. John Hearn, Vice-President International, University of Sydney, Australia and Chief Executive, The Worldwide Universities Network  
Prof. Marcin Pałyś, Vice-Rector, University of Warsaw, Poland  
Ms. Nannette Ripmeester, Director, Expertise in Labour Mobility, the Netherlands  
Student representative

**Group 1B**  
Venue: TBC  
Chair: Prof. Ulrike Beisiegel*, Rector, University of Göttingen, Germany  
Rapporteur: Prof. Chris Brink*, Vice-Chancellor, University of Newcastle, United Kingdom

**Input statements:**  
Prof. Freddy Boey, Provost, Nanyang Technological University, Singapore  
Prof. Lauritz B. Holm-Nielsen*, Rector, Aarhus University, Denmark and Vice-President, European University Association  
Ms. Uyen Phuong Nguyen, Managing Director, Institute of Potential Leaders, Vietnam  
Mr. Arjen Hoekstra, University of Groningen, the Netherlands

**Working Group 2**  
**Education for the workplace; education for life?**

**Group 2A**  
Venue: TBC  
Chair: Assist. Prof. Surakit Nathisuwan, Vice-President for International Relations, Mahidol University, Thailand  
Rapporteur: Prof. Vasile Işan, Rector, Universitatea Alexandru Ioan Cuza, Romania

**Input statements:**  
Prof. Dr. Alfredo E. Pascual, President, University of the Philippines  
Prof. Dr. Thomas Pfeiffer, Vice-Rector, Ruprecht-Karls-Universität Heidelberg, Germany  
Dr. Chito B. Salazar, Founding President, Philippine Business for Education, The Philippines  
Ms. Vicki Baars, Vice-President, National Union of Students, United Kingdom
**Group 2B**

**Chair:** Prof. Dr. Luc François, Head of the Cabinet of the Vice-Chancellor, Ghent University, Belgium

**Rapporteur:** Prof. Ahmad Shukri Mustapa Kamal, Deputy Vice-Chancellor of Academic & International Affairs, Universiti Sains Malaysia

**Input statements:**
- Prof. Junggi Im, Vice-President, Seoul National University, South Korea
- Dr. Martin Hallik, Vice-Rector, University of Tartu, Estonia
- Prof. Dr. Wei Shen, Associate Dean for China, Associate Professor of International Affairs, ESSCA School of Management, France
- Mr. Yi Da Soh, National University of Singapore

16.30 – 17.00  
**Break**

17.00 - 18.00  
**Plenary Discussion:**

**ASEM Education Process’ widening outreach: governments, students, NGOs and industries as partners**

**Chair:** Prof. Mohd Hamdi Abd Shukor, Deputy Vice-Chancellor, Universiti Malaya

**Panellists:**
- Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation
- Dr. Siegbert Wuttig, Director, ASEM Education Secretariat
- Mr. David Garrahy, Policy and Advocacy Co-ordinator, European Youth Forum
- Mr. Marrik Bellen, Director, Nuffic Neso China
- Representative(s) from the Students’ Forum

**Q&A (10 minutes)**

18.30 – 21.00  
**Welcome Dinner**

**Venue:** *Der Aa-Kerk*, Akerkhof 2, 9711 JB, Groningen
Wednesday, 26 September

DAY 2 OF THE ARC3: Universities’ stakeholder engagement

Venue: Academy Building, Broerstraat 5, 9712CP, Groningen

9.00 – 9.15

Short introduction to second conference day and summary of Day 1

Prof. Dr. Sibrandes Poppema, President, University of Groningen, the Netherlands

9.15 – 10.45

Parallel working groups (WGs 3 & 4)

Working Group 3
Maximising impact: Community, stakeholder engagement and University Social Responsibility (USR)

Group 3A
Chair: Prof. Dr. Xiao Xian, Vice-President Yunnan University, China
Rapporteur: Prof. Elmer Sterken, Rector, University of Groningen, the Netherlands

Input statements:
Prof. Iwan Dwiprahasto, Vice-Rector of Academic and Student Affairs, Universitas Gadjah Mada, Indonesia
Prof. Koen Lamberts, Deputy Vice-Chancellor, University of Warwick, United Kingdom
Mr. David Garrahy, Policy and Advocacy Co-ordinator, European Youth Forum
Ms. Maria Tsakalerou, Democritus University of Thrace, Greece

Group 3B
Chair: Dr. Gita Revalde, Vice-Rector, Riga Technical University, Latvia
Rapporteur: Fr. Jose Cruz, SJ, Vice-President, Ateneo de Manila University, the Philippines

Input statements:
Prof. Saran Kaur Gill*, Deputy Rector, Universiti Kebangsaan Malaysia
Prof. Carla Locatelli, Vice-President, University of Trento, Italy
Dr. Sukich Udindu, Vice-President, Corporate Social Responsibility, Minor Food Group, Thailand
Mr. Libin Yang, Harbin Medical University, China

Working Group 4
The imperative for excellence and the issue of equal access

Group 4A
Chair: Prof. Dr. Ir. Djoko Santoso, M.Sc., Universitas Indonesia
Rapporteur: Prof. Maurits van Rooijen, Rector Magnificus, Nyenrode Business Universiteit, The Netherlands

Input statements:
Prof. Dr. Akhmaloka, Rector, Institut Teknologi Bandung, Indonesia
Prof. Sir Timothy O'Shea, Principal and Vice-Chancellor, University of Edinburgh, United Kingdom
Dr. Ingo Dahm, International Academic Relations, Deutsche Telekom AG, Germany
Mr. Florian Kaiser, Executive Committee, European Students’ Union
Group 4B
Chair: Br. Ricardo P. Laguda, FSC, President, De La Salle University, the Philippines
Rapporteur: Prof. Arnoud De Meyer, President, Singapore Management University

Input statements:
Prof. Dr. Kua Wongboonsin, Vice-President, Chulalongkorn University, Thailand
Prof. Dr. Monika Schäfer-Korting, Executive Vice-President, Freie Universität Berlin, Germany
Mr. Michael Keane, Senior Partner, K2S Advisors
Ms. Naeun Choi, Seoul National University, South Korea

10.45 – 11.00 Break
11.00 – 12.00 Reports from the Working Groups to be delivered by Rapporteurs
Chair: Prof. John Hearn, Vice-President International, The University of Sydney, Australia and Chief Executive, The Worldwide Universities Network

12.00 – 13.30 Lunch
Venue: Academy building – Bruinszaal / Spiegelzaal, Broerstraat 5, 9712 CP, Groningen

In parallel: Rectors and Students, Meet and Greet

13.30 - 14.30 Plenary Debate: Are employability and social responsibility issues mutually exclusive in practice?
Chair: Prof. Manuel Assunção, Rector, University of Aveiro, Portugal
Panellists:
Prof. Saran Kaur Gill *, Deputy Rector, Universiti Kebangsaan Malaysia
Prof. Young-Sup Yun *, Executive Vice-President, Korea University
Prof. Eva Åkesson, Vice-Chancellor, University of Uppsala, Sweden
Mr. Sjur Bergan, Head, Higher Education and Research Division of the Council of Europe
Prof. Jean-Pierre De Greve, Vice-Rector, International Relations and Mobility Department, Vrije Universiteit Brussel, Belgium

14.30 – 15.00 Plenary Session: From ASEMME3 to ASEMME4: Updates preparations for ASEMME4
Chair: Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation
Speakers:
Dr. Siegbert Wuttig, Director, ASEM Education Secretariat
En. Ahmad Nazri Bin Sulaiman, Undersecretary, Policy Co-ordination and International Division, Ministry of Higher Education, Malaysia (host of the ASEMME4, 2013)

15.00 – 15.15 Break
15.15 – 16.00 Adoption of Recommendations

Chair:
Dr. Dzulkifli Abdul Razak Tan Sri Dato, Vice-Chancellor, Albukhary International University, Malaysia and Vice-President of the International Association of Universities

16.00 – 16.15 Closing Remarks by partners

Mr. Karsten Warnecke, Deputy Executive Director, Asia-Europe Foundation
Prof. Dr. Sibrandes Poppema, President, University of Groningen, the Netherlands
Assoc. Prof. Dr. Piniti Ratananukul (on behalf of the AUN Board of Trustees)

16.15 – 17.15 Press Conference (Organisers and selected Rectors)
Venue: (TBC)

17.30 Lake Tour, Farewell Reception and Dinner
(Remarks by Prof.Dr. Sibrandes Poppema)

Paterswoldse Meer

The Paterswoldse Meer is a charming lake, a gift for those who love culture, nature and water. A perfect place for aquatic sports such as sailing or surfing, with shores that offer many a scenic route to cyclists and walkers. For those who love to watch the scenery while having a drink or enjoying a meal, there is a fine choice of restaurants.

After a relaxing boat trip, we will have dinner at Restaurant Buitensociëteit Paterswoldsemeer, a 19th century residence that was fully renovated a few years ago and has regained its former splendour. A perfect place for a perfect evening.

Venue: Restaurant Buitensociëteit Paterswoldsemeer, Meerweg 227, 9752 XD Haren
(Meeting point Academy Building)

Master of Ceremony/Chairperson:
Mr. Bert Verveld, Director General, University of Groningen, the Netherlands
Thursday, 27 September

DAY 3 OF THE ARC3: Cultural Programme

9.30-15.00  *Beauty of Groningen seen an ancient sailing boat*

In the old days, the river Reitdiep connected the City of Groningen to the sea. The many small medieval villages and hamlets along the river are all special in their own way. One of these nostalgic villages is Garnwerd. With its old mill, its historic church and its beautiful riverside inn (café Hammingh), Garnwerd is the destination of many town inhabitants enjoying a summer tour by bike.

This Beauty of Groningen Province Tour will give you an idea of the history of the province of Groningen. Imagine what life must have been for the many monks and farmers who, from the early Middle Ages onwards, defended the land against the rising tide and the salt that came with it...

* Member of the 3rd ASEM Rectors’ Conference Advisory Group