

**Asia-Europe Foundation (ASEF) & Santé publique France Joint Event:
High-level Meeting on
Risk Communications for Public Health Emergencies:
“How Can We Include Migrants & Ethnic Minorities?”**

10-11 October 2018

Paris, France (Paris Marriott Rive Gauche Hotel & Conference Center; Paris 14th district)

Programme

Tuesday, 9 October 2018

19:00 Welcome Reception to the ASEF & SpFrance Joint High-level Meeting
Venue: Loft C, Level 3, Paris Marriott Rive Gauche Hotel & Conference Center, Paris 14th district

DAY 1: Wednesday, 10 October 2018

**Theme 1: Risk Communications for Public Health Emergencies (PHE):
Including Migrants & Ethnic Minorities into Risk Communications – “No One Left Behind”**

08:30 - 09:00 **Registration (Welcome Desk: 3rd floor)**

09:00 - 09:20 **Welcome & Opening Remarks**

Dr Jean-Claude DESENCLOS, Deputy Director for Science, Santé publique France/ General Secretary of International Association of National Public Health Institutes (IANPHI)
Mr Toshihiko HORIUCHI, Minister, Embassy of Japan in France
Mr SUN Xiangyang, Deputy Executive Director, Asia-Europe Foundation (ASEF)

09:20 - 15:30 **Session I: Understanding Emergency Risk Communications & its inclusions of minority groups**

1.1: Keynote Speech

“Engaging with Communities and Communicating Health Risks in a Diverse Social- Cultural Context”

09:20 - 10:30

Ms Ashaluck BHATIASEVI, World Health Organization

“Communicating to, and about, migrants in Europe: the myths, the barriers and the skills”

Ms Cristiana SALVI, World Health Organization, Regional Office for Europe

10:30 - 11:00 **Coffee break**

11:00 - 12:30 **1.2: What is the reality of risk communications when it comes to including migrants, ethnic minorities and temporary residents?**

Purpose: This session aims to explore current situation of risk communications for PHE from the different perspectives

Panel Discussion:

- Dr Dominik ZENNER, International Organization for Migration
- Mr Demos KROUSKOS, the Centre for Culture, Ethnicity and Health, Australia
- Ms Mayada BOULOS, Senior Communication Consultant, Former French Health Minister Counselor during 2014-2015 Ebola Crisis

12:30 - 13:30 **Lunch Break**

13:30 - 15:00 **1.3: Including Migrants & Ethnic Minorities into Risk Communications**

Purpose: This session aims to share experience of including migrants and ethnic minorities into risk communications before/during/after public health emergencies

Case Study/Panel Discussion

- Dr Pahurat K. TAISUWAN, Ministry of Public Health, Thailand
- Ms Laura WOODWARD, Public Health England
- Mr Garry LOW, Ministry of Communication and Information, Singapore
- Ms Sandrine RANDRIAMAMPINANINA & Ms Cécile ALLAIRE, Santé publique France

15:00 – 15:30 **Coffee Break**

15:30 – 17:45 **Session II: Risk Communication in Action 1 (Emergency Simulation Exercise)**

2: Introduction & first session of Emergency Simulation Exercise

Purpose: This and other sessions in the exercise will challenge participants to develop strategies and take decisions to address problems arising in simulated (but realistic) emergency situations

15:30 – 16:00 **2.1: Ice-breaking session & introduction to the exercise**

16:00 – 17:15 **2.2: Group Discussion & Feedback to Plenary**

17:15 – 17:45 **2.3: Special session: the Ethics of Emergency Risk Communication.**

Feedback and observations from Dr Marc Guerrier, Committee Member, Committee for Ethics and Deontology at Santé publique France, Medical Doctor and Ethicist

19:00 **Gala Dinner**

Venue: Loft C, level 3, Paris Marriott Rive Gauche Hotel & Conference Center, Paris 14th district

DAY 2: Thursday, 11 October 2018

Theme 2: How Can We Overcome Challenges of Risk Communication to Leave No One Behind?

08:30 – 09:00 **Registration (Welcome Desk: 3rd Floor)**

09:00 – 09:30 **Day 1 Summary & Re-introduction of Scenario**

09:30 – 12:30 **Session III: Risk Communication in Action 2 (Emergency Simulation Exercise cont..)**

3.1: Group Discussion & Feedback to Plenary

Purpose: This session continues and develops the scenario from Day 1 to present participants with a new set of emergency challenges, against which they must develop strategies and take decisions

09:30 – 10:15

10:15 – 10:45 **Coffee Break**

10:45 – 11:30 **3.2: Group Discussion & Feedback to Plenary**

Purpose: a third and final set of challenges require a response from participants

11:30 – 12:30 **3.3: Group Discussion & Feedback to Plenary**

Purpose: Building upon and refining strategies developed in previous sessions – developing them into conclusions and recommendations

12:30 – 14:00 **Lunch Break**

14:00 – 16:15 **Session IV: Conclusions**

4.1: Defining Solutions – Summary of the High-level Meeting & Recommendations on:

“How Can We Include Migrants & Ethnic Minorities in Risk Communications?”

Purpose: Participants will debate and develop final consensus on recommendations and conclusions from the High-level Meeting

14:00 – 15:15

15:15 – 15:45 **Coffee Break**

15:45 – 16:15 **4.2: Statements by Participants**

Ms Cristiana SALVI, World Health Organization, Regional Office for Europe

16:15 – 16:35 **Closing Remarks**

Mr SUN Xiangyang, Deputy Executive Director, Asia-Europe Foundation (ASEF)

Mr David HEARD, Director, Communication and Dialogue with the Society Department, Santé publique France

