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CENTRE DE CREATION
CHOREGRAPHIQUE
LUXEMBOURGEOIS



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Training and networking meetings in Luxembourg – *Update 31 May 2014* *Coordinated by the Agence luxembourgeoise d'action culturelle and On the Move* 17-19 June 2014

The days in Luxembourg will be divided in three parts:

Tuesday 17 June 2014 - 9.30-17.00

One-day training by Agence luxembourgeoise d'action culturelle: Social media, external communication and information about culture: current practices and strategies for the future

Target group: OTM member-organisations and partner organisations in Asia

Wednesday 18 June 2014 - 9.30-17.00

Create your future – Focus on Cultural Mobility to/from Asia. Part of the year-long training by the Agence luxembourgeoise d'action culturelle for the Luxembourg cultural sector, *Create your future*.

Target group: OTM member-organisations and partner organisations in Asia* + cultural sector from Luxembourg/Grande Région.

Thursday 19 June 2014 - 9.30-16.30

Create your future - Focus on Cultural Mobility (Europe): Challenges and opportunities. Part of the year-long training by the Agence luxembourgeoise d'action culturelle for the Luxembourg cultural sector, *Create your future*.

Target group: OTM member-organisations + cultural sector of the Luxembourg/Grande Région.

* Partner-organisations from Asia will have a meeting in Metz, France on 16 June 2014 prior to the days in Luxembourg.

This event is supported by the Asia-Europe Foundation (ASEF) for the participants from ASEF, the Philippines and China. ASEF's contribution is with the financial support of the European Union.



<http://asef.org> / <http://culture360.org>



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Confirmed organisations/individuals:

Asia:

Korea Arts Management Service – Yumi Hwangbo: <http://eng.gokams.or.kr>;
<http://eng.theapro.kr/MA/>
Randian magazine (China) – Daniel Szehin Ho: <http://www.randian-online.com/>
Planting Rice (The Philippines) – Sidd Perez: <http://plantingrice.com>
Bamboo Curtain Studio (Taiwan) - Catherine Lee: <http://bambooculture.com/en>

OTM member-organisations:

Asia-Europe Foundation – Valentina Riccardi: <http://asef.org> / <http://culture360.org>
Arts and Theatre Institute – Pavla Petrová: <http://www.idu.cz/en/>
Culture Desk Foundation (Bulgaria) – Biliana Necheva: <http://culturedesk.com/>
DutchCulture | TransArtists – Marie Fol: <http://transartists.org/>
EX-BAAPE – Anais Lukacs
FACE – Ludvig Duregård: <http://fresh-europe.org>
Kunstenloket (Belgium) – Julie van Elslande: <http://www.kunstenloket.be/>
RES ARTIS – Alvaro de Salvo: <http://resartis.org>
SCCA (Slovenia) – Dušan Dovč: <http://scca-ljubljana.si/>
Trans Europe Halles - José Luis Rodríguez: <http://teh.net>

OTM staff: Marie Le Sourd and Elena Di Federico: <http://on-the-move.org>

Agence luxembourgeoise d'action culturelle: Frank Thinnés and Perine Weiland:
<http://www.culture.lu/fr/2/bid.20000/agence-luxembourgeoise-d-%23039%3Baction-culturelle-a-s-b-l-.html>

The participants will be accommodated (twin sharing basis) at Abbaye of Neuemünster (<https://www.ccrn.lu/>) but Valentina Riccardi, Yumi Hwangbo, Daniel Ho and Pavla Petrova who will be staying at [Hotel Empire](#).

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Tuesday 17 June 2014 - 9.30-17.00

One day training by Agence luxembourgeoise d'action culturelle: Social media, external communication and culture related information organisations: Current practices and strategies for the future

Target group: OTM member-organisations and partner organisations in Asia

Venue: Cercle Cité (www.cerclecite.lu), Luxemburg City

9.30-10.00: General introduction and objectives for the day by OTM and Agence luxembourgeoise d'action culturelle

10.00-11.30: Plenary session: what do we have in hand? What are the challenges faced?

Each participant will have to fill in advance a table including the social media her/his organisation uses and to define the type of user it is. This first plenary session will feedback on the results of this document.

11.30-11.45: Coffee break

11.45-13.00: Presentation of culture.lu

The presentation of culture.lu shall deepen the discussion on contents consolidation and dissemination through social media: how to disseminate better information from other sources? To what extent can we avoid duplication? How to evaluate if our use of social media for external communication is efficient?

13.00-14.00: Food for thoughts: quick lunch

14.00-15.30: Strategise our use of social media

The participants will be divided into two groups and will define common strategies to better disseminate cultural mobility information through social media and networks.

15.30-15.45: Coffee break

15.45-17.00: Presentations of each group's conclusions and next steps



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Wednesday 18 June 2014 - 9.30-17.00

Create your future – Focus on Cultural Mobility to/from Asia.

Part of the year-long training by Agence luxembourgeoise d'action culturelle for the Luxembourg cultural sector, *Create your future*.

Target group: OTM member-organisations and partner organisations in Asia + cultural sector of the Luxembourg/Grande region.

Venue: Cercle Cité (www.cerclecite.lu), Luxemburg City

9.30-10.00: General introduction and objectives for the day by OTM and Plurio.net

10.00-11.30: Plenary session: Quick presentations of Asian cultural web-portals

Each of the four organisations will have 15 minutes each to share about their platforms. There will be 30 minutes for questions and answers.

Asia-Europe Foundation > Culture360.org – Valentina Riccardi

Korea Arts Management Service > The Apro – Yumi Hwangbo

Randian magazine (China) - Daniel Ho

Planting Rice (The Philippines) - Sidd Perez

11.30-11.45: Coffee break

11.45-13.00: Focus on residencies – in Asia

This session will be articulated around presentations by Marie Fol, DutchCulture | TransArtists, Alvaro de Salvo, RES ARTIS and Catherine Lee, Bamboo Curtain Studio.

13.00-14.00: Food for thoughts: quick lunch

14.00-15.30: Working groups

The participants will be divided into groups to deepen some subjects related to Asia:

- Cultural and creative industries
- Independent artists initiatives and centres
- Contemporary art practices
- Cultural media on the web

15.30-15.45: Coffee break

15.45-17.00: Presentations of each group's conclusions and next steps (how to keep connected and up-to-date with Asia cultural news and opportunities?)

This event is supported by the Asia-Europe Foundation (ASEF) for the participants from ASEF, the Philippines and China. ASEF's contribution is with the financial support of the European Union.



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Thursday 19 June 2014- 9.30-16.30

Create your future - Focus on Cultural Mobility (Europe): Challenges and opportunities

Part of the year-long training by Plurio.net for the Luxembourg cultural sector, *Create your future*.

Target group: OTM member-organisations + cultural sector of the Luxembourg/Grande region*.

Venue: Cercle Cité (www.cerclecite.lu), Luxemburg City

9.30-10.00: General introduction and objectives for the day by OTM and Plurio.net

10.00-11.30: Plenary session: Focus on European cultural networks and information platforms

Each of the five organisations will have 15 minutes each to share about their networks and/or information platforms:

FACE – Ludvig Duregård

Trans Europe Halles - José Luis Rodríguez

Arts and Theatre Institute (Czech Republic) – Pavla Petrová

Culture Desk Foundation (Bulgaria) – Biliana Necheva

SCCA (Slovenia) – Dušan Dovč

11.30-11.45: Coffee break

11.45-13.00: Administrative challenges related to cultural mobility and information platforms

Ex-BAAPE (France) - Anais Lukacs

Kunstenloket (Belgium) - Julie van Elslande

On the Move – Marie Le Sourd

13.00-14.00: Food for thoughts: quick lunch

14.00-15.30: Speed sharing

The participants will have the opportunity to meet, during short sessions of 15 minutes, OTM members' representatives on key issues:

- Administration and cultural mobility (including on visas)

- Networks and cultural mobility, an added value?

- Collaboration with groups and artists from the Eastern part of the EU (Czech Republic, Slovenia and Bulgaria)

15.30-15.45: Coffee break

15.45-16.30: Wrap-up and follow-ups

* + Asian partner organisations when their flight/train is in the afternoon