ASEF PRESS RELEASE

Launch of New Website on Independent Cinema
www.film.culture360.org
17 February 2011
Singapore

New website promotes independent cinema from Asia and Europe

film.culture360.org website will be launched at the Human Frames film screenings at The Substation, Singapore

A new website dedicated to independent cinema from Asia and Europe will help film makers, producers and organisations from both regions share expertise and content and find information on funding, networking and distribution opportunities. The website, film.culture360.org, will be launched during the film screenings for Human Frames, which takes place from 17 to 20 February at The Substation, an independent arts centre in Singapore.

film.culture360.org aims to contribute to promoting the independent film industries in both regions. With information such as articles, interviews and case studies and a directory listing film schools, funding agencies, programmes, festivals and associations, it also aims to promote more collaboration between Asian and European film makers and producers. It will be sited at the culture360.org portal, which covers the Asian and European arts and culture sectors,

Said Jérémy Segay, member of the Selection Committee of the Cannes Film Festival’s Directors’ Fortnight: “While Asian cinema has been increasingly well represented in the European festival circuit, there is less knowledge about Asian independent cinema within Asia. At the same time, there has been limited visibility within Asia for European independent film. In a difficult economic context, it is even more crucial for film makers to rely on European and Asian public grants, film support programmes and partners.” Segay will also serve as editor of film.culture360.org.

The Human Frames film screenings is a collaboration between The Substation and French independent film label Lowave. Human Frames will showcase over 70 short films by independent film makers from 20 Asian and European countries. The films were selected by upcoming film maker Victric Thng and curators Silke Schmickl and Stéphane Gérard from Lowave. They examine different human emotions such as melancholy, fear, madness and happiness. A selection from Human Frames was shown at the Asian Film Festival, Berlin in 2010 and is expected to tour across Europe in 2011.

The film.culture360.org website and Human Frames are the latest initiatives supported by the Asia-Europe Foundation (ASEF) which has promoted dialogue and collaboration between the independent film sectors in Asia and Europe. The film.culture360.org continues the work of the former Synergy Europe-Asia-Images (SEA-Images) website.

###

Programme contact: Ms Ramona LACZKO, Project Officer, Cultural Exchange
Asia-Europe Foundation (ASEF) | 31 Heng Mui Keng Terrace, Singapore 119595
Tel: +65 6874 9719 | Fax: +65 6872 1207 | Email: ramona.laczko@asef.org

Media contact: Ms Debasmita Dasgupta, Project Executive, Public Affairs
Asia-Europe Foundation (ASEF) | 31 Heng Mui Keng Terrace, Singapore 119595
Tel: +65 6874 9739 | Fax: +65 6872 1207 | Email: debasmita.dasgupta@asef.org
About the Organisers:

The Asia-Europe Foundation (ASEF) promotes greater mutual understanding between Asia and Europe through intellectual, cultural and people-to-people exchanges. Through ASEF, civil society concerns are included as a vital component of deliberations of the Asia-Europe Meeting (ASEM*). ASEF was established in February 1997 by the participating governments of ASEM and has since implemented over 450 projects, engaging over 15,000 direct participants as well as reaching out to a much wider audience in Asia and Europe. [www.asef.org](http://www.asef.org)

* ASEM now brings together 46 member states (Australia, Austria, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, India, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Pakistan, the Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam) plus the European Commission and the ASEAN Secretariat. [www.aseminfoboard.org](http://www.aseminfoboard.org)

---

Lowave is an independent film label founded in 2002 by Marc Horchler and Silke Schmickl to promote experimental film and contemporary video art and make them accessible beyond the film festival and gallery circuit. Our catalogue features artists with varied backgrounds working with different techniques and multiple modes of expression, and ranges from abstract experimental films to militant documentaries. [www.lowave.com](http://www.lowave.com)

---

Founded in 1990 by the late Kuo Pao Kun, The Substation is Singapore’s first independent contemporary arts centre. We are centrally located in the city’s civic district. Our venues include a black box theatre, a gallery, a dance studio, Random Room and two multi-function classrooms. We present and co-present a wide range of artists and programmes, from traditionally trained dancers to local rock bands; established visual artists to young poets; publications to international short film festivals; experimental theatre to seminal conferences on Singapore arts and culture. [www.substation.org](http://www.substation.org)

---

Moving Images, the film programme of The Substation, was established in 1997 as Singapore’s first year-round programme dedicated to independent and short films. It is known for its diverse and innovative programming focusing on the experimental films, shorts and documentaries, nurturing local and Asian filmmakers and connecting them internationally. [http://www.substation.org/our-programmes/moving-images/](http://www.substation.org/our-programmes/moving-images/)

---

ASEF’s contribution is with the financial support of the European Commission.