Programme

4 October 2016

Participants Registration
Venue: Dear Hotel, Gran Via 80, 28013 Madrid
18:30 Gathering at hotel lobby
18:45 Depart from hotel to dinner venue
19:00 Welcome Reception
Venue: Palacio de Viana (Calle Duque de Rivas, 1)
Dress code: Business dress code
Welcome Remarks by:

Ambassador ZHANG Yan
Executive Director, Asia-Europe Foundation (ASEF)

José Manuel GARCIA-MARGALLO
Minister of Foreign Affairs and Cooperation

5 October 2016

09:00 Registration
Venue: Casa Asia (Palacio de Cañete, calle Mayor 69)
09:30 Official Opening
Remarks by:

Ramon M. MORENO
Executive Director Casa Asia
ASEF Governor for Spain

Ambassador ZHANG Yan
Executive Director, Asia-Europe Foundation (ASEF)

Fidel SENDAGORTA
Director General of North America, Asia and Pacific
Ministry of Foreign Affairs and Cooperation

10:15 Keynote speech

“The importance of collaboration in managing information as traditional mores are disrupted: Journalism and Think Tanks”

Andres ORTEGA
Senior Research Fellow, Real Instituto Elcano
ASEF Journalists’ Workshop
“Asia-Europe Media Connectivity: Collaborating on Digital Journalism”
4-7 October 2016, Madrid (Spain)

11:00 Group Photo
11:15 Coffee Break
11:45 Session 1: International Collaborative Research
13:30 Lunch
14:30 Session 2: Media Networks and Collaboration Frameworks
15:45 Day End Summary
16:30 Departure to day visit
17:00 Visit to El Pais

Presentations by:
Gonzalo TEÚBAL
Production Director, El Pais

Pablo DELGADO
Digital Content Development Director, El Pais

20:00 Dinner
Venue: La Chalana (Calle San Leonardo, 12)
Attire: Smart casual

6 October 2016

Day 2

08:45 Registration
Venue: Hotel lobby

09:00 Departure to event venue

09:30 Session 3: New Media Outlets and Digital Journalism
11:00 Coffee Break
11:30 Session 4: Collaboration Channels
13:15 Lunch

14:15 Summary of Discussions: Opportunities for Connectivity
15:30 Tea Break
16:00 Open Session: Think Tanks and Journalism

“The Impact of the News: is it useful and necessary the collaboration between Journalists and Think Tanks?”

Partners:
ASEF Journalists’ Workshop
“Asia-Europe Media Connectivity: Collaborating on Digital Journalism”
4-7 October 2016, Madrid (Spain)

Moderated by:

Mario ESTEBAN
Senior Analyst, Real Insituto Elcano

(Journalist) TBC

17:30 Closing remarks
Remarks by:

Ambassador ZHANG Yan
Executive Director, Asia-Europe Foundation (ASEF)

Ramon M. MORENO
Executive Director, Casa Asia
ASEF Governor for Spain

Ignacio YBAÑEZ RUBIO (Tbc)
Secretary of State for Foreign Affairs
Ministry of Foreign Affairs and Cooperation

20:30 Dinner
Venue: Asador Real (Plaza de Isabel II)
Attire: Smart casual

7 October 2016

Cultural Tour / Departure

09:00 Registration
Venue: Hotel Lobby

09:30 Departure

10:00 Guided visit to: CentroCentro
Cultural Centre of the Madrid City Council (Plaza de Cibeles)

11:00 Guided visit to the historical centre of Madrid

12:30 Return to Hotel

Partners: