8th ASEF Editors’ Roundtable
Journalists’ Workshop (Asia)
7-11 May 2016, Guangzhou (China)

Programme

6 May 2016

18:00 Participants Registration
Venue: Taste Café (Executive Lounge, 1st floor)

19:00 Welcome Reception
Venue: Taste Café (Executive Lounge, 1st floor)
Dress code: smart casual

Welcome Remarks by:
  R. Raj Kumar
  Public Affairs Director, Asia-Europe Foundation (ASEF)

  Prof. Liqing
  General Secretary of GIIS

  Representative from Guangzhou Government (tba)

7 May 2016

08:30 Registration
Venue: Board Meeting Room (2nd floor)

09:00 Official Opening

Remarks by:
  R. Raj Kumar
  Public Affairs Director, Asia-Europe Foundation (ASEF)

  Torben STEPHAN
  Director Media Programme Asia, Konrad-Adenauer-Stiftung (KAS)

  FANG Fanquan
  Vice President, Guangdong University of Foreign Studies

  Ambassador XIE Bohua
  ASEM Senior Official for China

9:50 Group Photo

10:00 Tea Break
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10:15 Asia-Europe Digital Connectivity Survey
Dr. Mike McCluskey
International Media Consultant (Workshop Moderator)

10:30 Session 1: Practices & Role of Journalists
Plenary Discussion
Explore how journalists play a role in connecting communities and reflect issues and stories from other parts of the world.

11:30 Tea Break

11:45 Group Activity 1
Discuss methods, reasons & nature of people connecting over distance. Include survey & pre-workshop results & journalists’ roles.

12:30 Lunch
Venue: Taste Café (Executive Lounge, 1st floor)

13:30 Session 2: Current Media Environment
Plenary Discussion
Review global media activities and trends. Explore factors that facilitate or inhibit intercontinental journalism & connectivity.

14:45 Tea Break

15:00 Session 3: Community Consumers/ Prosumers
Plenary Discussion
Explore how audiences consume digital media & participate as producers. How does this impact on the role for journalists?

16:30 Day End Summary

19:00 Buffet Dinner
Venue: Taste Café (Executive Lounge, 1st floor)

8 May 2016

08:30 Registration
Venue: Board Meeting Room (2nd floor)

09:00 Session 4: Opportunities for Connectivity
Plenary Discussion
Explore opportunities to increase interest, understanding & connectivity between people in Asia & Europe
10:45 Tea Break

11:00 **Group Activity 2**
Work in groups on finding strategies for enhancing connectivity between the two continents.

12:30 Lunch
Venue: Taste Café (Executive Lounge, 1st floor)

13:30 **Session 5**
Plenary Discussion

15:00 Tea Break

15:15 **Session 6: Looking Ahead Summary**

16:40 **Closing remarks**

Remarks by:

FANG Fanquan
Vice President, Guangdong University of Foreign Studies

Torben STEPHAN
Director Media Programme Asia, Konrad-Adenauer-Stiftung (KAS)

R. Raj Kumar
Public Affairs Director, Asia-Europe Foundation (ASEF)

18:00 Dinner hosted by Guangzhou Provincial Government
Venue: (Tbc)
Dress code: smart casual
9 May 2016

ASEM MEDIA DIALOGUE ON CONNECTIVITY
PROMOTING PUBLIC AWARENESS AND PARTNERSHIP

08:30 Departure from Hotel
09:00 Registration
Venue: Guangzhou Garden Hotel
09:30 Arrival of the Delegates at the Venue
10:00–10:30 Opening Ceremony
Moderator: XIE Bohua, ASEM Senior Official for China

Welcoming Remarks
ZHENG Zeguang, Vice-minister, Ministry of Foreign Affairs of China
GUO Weimin, Vice-minister, the Information Office of the State Council of China
WEN Guohui, Mayor of the Guangzhou Municipal Government

10:30-10:45 Coffee Break
10:45-12:30 Plenary Session: ASEM Connectivity Today and Tomorrow
Moderator: TBC
Keynote Speeches (10 min each)
Siphana SOK, Advisor to the Royal Government of Cambodia
Robert GOEBBELS, Member of ASEM Board of Governors, Luxembourg
Jargalsaikhany ENKHSAIKHAN, Advisor, ASEM Office of Mongolia
Representative from CCTV, China

Syed Zulfiqar GARDEZI,
Additional Secretary, Ministry of Foreign Affairs, Pakistan

Marc SAIKALI,
Manager, France 24, France

Songkane LUANGMUNINTHONE,
Director-General of the Economic Affairs Department, Ministry of Foreign Affairs, Lao PDR

Petr Rafaelyevich FEDOROV,
Director of Foreign Affairs, Russian State TV and Radio Broadcasting Company (RTR), Russia

12:30-13:30 Luncheon

(Session 1 and 2 are in parallel. Participants may attend either one.)

14:00 Session 1: The Relevance and Role of Media as a Major Stakeholder
Moderator: Michael MCLUSKEY, International Media and Broadcast Consultant, Australia

14:05-14:15 Report by Representative of ASEF Journalists’ Workshop

14:15-15:30 Presentations (8 min each)
Joao Maria PALMEIRO
Chairman, Portuguese Publishers Association, Portugal

Representative from China Daily, China

Sangkhane CHOUMKHAMPHANH
Deputy Director General, Lao National Radio, Lao PDR

OH Young-jin
Chief Editorial Writer, The Korea Times, Korea

Piotr GADZINOWSKI
Deputy Chief Editor of Tribune, and Member of Program Council of Polish Public Television, Poland

Vijay NAIK
Consulting Editor, Sakal Media Group, India
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Hosted by:

Nozomu KITADAI
Manager of International Affairs Office, Nikkei Inc., Japan

Trias KUNCAHYONO
Deputy Chief Editor, Kompas Daily Newspaper, Indonesia

Discussion and Q&A (30 mins)

14:00-15:30

Session 2: Harnessing the Power of New Media
Moderator: Shada ISLAM, Director of Policy, Friends of Europe

Presentations: (8 min each)

Representative from People’s Daily, China

Lynley MARSHALL
CEO ABC International, Australian Broadcasting Corporation, Australia

DING Lee Leong
Executive Editor In Chief & Head of Digital Media, Oriental Daily, Malaysia

Media Representative from Kazakhstan (TBC)

Manish CHAND
CEO & Editor-in-Chief, India Writes Network/TGII Media Pvt. Ltd., India

Zita TALLAT-KELPSAITE
Founder, Owner & Publisher, International business magazine JURA MOPE SEA, Lithuania

Shahbaz RANA
Economic and Development Correspondent, The Express Tribune, Pakistan

Danielle VINCENTI
Editor-in-chief, EURACTIV.com

Reaz Uddin AHMED
Editor, News Today, Bangladesh

Discussion and Q&A (30 mins)
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15:30-16:00 Coffee Break
16:00-18:00 Plenary Session: Dialogue between Media and Business
Moderator: Sultan Mahmood HALI, Senior Anchor, Analyst, PTV World
- Representative from Xinhua News Agency, China
- Frank SIEREN
  Handelsblat, Germany
- Alessandra SPALLETTA
  Journalist, AGI Agency, Italy
- HAN Yong Hong
  Editor, Chinese News Desk, Lianhe Zaobao, Singapore
- Cathy O'SULLIVAN
  Editor-in-Chief, Fairfax Auckland, New Zealand
- 4 Business Representatives from ASEM members (TBC)

18:00 Transportation to Dinner Venue
19:00-20:30 Welcoming Dinner & ASEM 20th Anniversary Reception
hosted by the Ministry of Foreign Affairs of China
Venue: Guangzhou Tower
Dress Code: Formal

20:30 Transportation back to Hotel
10 May 2016

(GUANGDONG) INTERNATIONAL THINK TANK FORUM OF THE 21ST-CENTURY MARITIME SILK ROAD

8:30 Registration
Venue: International Conference Hall (2nd floor)

8:30 Opening Ceremony

9:50 Group Photo

10:00 Tea Break

10:20 Keynote Speech

11:40 Keynote Speech Summary

12:00 Buffet Lunch
Venue: Taste Café (1st floor)

17:00 Closing ceremony of International Think Tank Forum
Venue: International Conference Hall (2nd floor)

18:00 Dinner
Venue: Ballroom
Dress code: Formal

20:00 Artistic performance
Venue: Auditorium of Sixth Teaching Building of GDUFS
Performance arranged by 21st Century Maritime Silk Road (Guangdong) International Think Tank Forum.
11 May 2016

09:00  Departure for China (Guangdong) Free Trade Zone Guangzhou Nansha New Area
Dress code: casual

10:30 Visit the administration committee of the Nansha New Area

11:30  Visit enterprises in the Nansha New Area

15:00 (estimated) Departure from the Nansha New Area after lunch and return to Easeland Hotel

16:30  (estimated) Check-out