



8th ASEF Editors' Roundtable
Journalists' Workshop (Asia)
7-11 May 2016, Guangzhou (China)

Hosted by:



Programme

6 May 2016

18:00 Participants Registration
Venue: Taste Café (Executive Lounge, 1st floor)

19:00 **Welcome Reception**
Venue: Taste Café (Executive Lounge, 1st floor)
Dress code: smart casual

Welcome Remarks by:
R. Raj Kumar
Public Affairs Director, Asia-Europe Foundation (ASEF)

Prof. Liqing
General Secretary of GIIS

Representative from Guangzhou Government (tba)

7 May 2016

08:30 Registration
Venue: Board Meeting Room (2nd floor)

09:00 **Official Opening**

Remarks by:
R. Raj Kumar
Public Affairs Director, Asia-Europe Foundation (ASEF)

Torben STEPHAN
Director Media Programme Asia, Konrad-Adenauer-Stiftung (KAS)

FANG Fanquan
Vice President, Guangdong University of Foreign Studies

Ambassador XIE Bohua
ASEM Senior Official for China

9:50 **Group Photo**

10:00 *Tea Break*





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- 10:15 **Asia-Europe Digital Connectivity Survey**
Dr. Mike McCLUSKEY
International Media Consultant (Workshop Moderator)
- 10:30 **Session 1: Practices & Role of Journalists**
Plenary Discussion
Explore how journalists play a role in connecting communities and reflect issues and stories from other parts of the world.
- 11:30 *Tea Break*
- 11:45 **Group Activity 1**
Discuss methods, reasons & nature of people connecting over distance. Include survey & pre-workshop results & journalists' roles.
- 12:30 Lunch
Venue: Taste Café (Executive Lounge, 1st floor)
- 13:30 **Session 2: Current Media Environment**
Plenary Discussion
Review global media activities and trends. Explore factors that facilitate or inhibit intercontinental journalism & connectivity.
- 14:45 *Tea Break*
- 15:00 **Session 3: Community Consumers/ Prosumers**
Plenary Discussion
Explore how audiences consume digital media & participate as producers. How does this impact on the role for journalists?
- 16:30 Day End Summary
- 19:00 Buffet Dinner
Venue: Taste Café(Executive Lounge, 1st floor)

8 May 2016

- 08:30 Registration
Venue: Board Meeting Room (2nd floor)
- 09:00 **Session 4: Opportunities for Connectivity**
Plenary Discussion
Explore opportunities to increase interest, understanding & connectivity between people in Asia & Europe





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10:45 *Tea Break*

11:00 Group Activity 2

Work in groups on finding strategies for enhancing connectivity between the two continents.

12:30 Lunch

Venue: Taste Café(Executive Lounge, 1st floor)

13:30 Session 5

Plenary Discussion

15:00 *Tea Break*

15:15 Session 6: Looking Ahead Summary

16:40 Closing remarks

Remarks by:

FANG Fanquan

Vice President, Guangdong University of Foreign Studies

Torben STEPHAN

Director Media Programme Asia, Konrad-Adenauer-Stiftung (KAS)

R. Raj Kumar

Public Affairs Director, Asia-Europe Foundation (ASEF)

18:00 Dinner hosted by Guangzhou Provincial Government

Venue: (Tbc)

Dress code: smart casual





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9 May 2016



**ASEM MEDIA DIALOGUE ON
CONNECTIVITY
PROMOTING PUBLIC AWARENESS
AND PARTNERSHIP**

08:30	Departure from Hotel
09:00	Registration Venue: Guangzhou Garden Hotel
09:30	Arrival of the Delegates at the Venue
10:00–10:30	Opening Ceremony Moderator: XIE Bohua, ASEM Senior Official for China Welcoming Remarks ZHENG Zeguang, Vice-minister, Ministry of Foreign Affairs of China GUO Weimin, Vice-minister, the Information Office of the State Council of China WEN Guohui, Mayor of the Guangzhou Municipal Government
10:30-10:45	<i>Coffee Break</i>
10:45-12:30	Plenary Session : ASEM Connectivity Today and Tomorrow Moderator: TBC Keynote Speeches (10 min each) Siphana SOK, Advisor to the Royal Government of Cambodia Robert GOEBBELS, Member of ASEF Board of Governors, Luxembourg Jargalsaikhany ENKHSAIKHAN, Advisor, ASEM Office of Mongolia





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Representative from CCTV, China

Syed Zulfiqar GARDEZI,
Additional Secretary, Ministry of Foreign Affairs,
Pakistan

Marc SAIKALI,
Manager, France 24, France

Songkane LUANGMUNINTHONE,
Director-General of the Economic Affairs
Department, Ministry of Foreign Affairs, Lao PDR

Petr Rafaelyevich FEDOROV,
Director of Foreign Affairs, Russian State TV and
Radio Broadcasting Company (RTR), Russia

12:30-13:30

Luncheon

(Session 1 and 2 are in parallel. Participants may attend either one.)

14:00

Session 1: The Relevance and Role of Media as a Major Stakeholder

Moderator: Michael McCLUSKEY, International Media and Broadcast Consultant, Australia

14:05-14:15

Report by Representative of ASEF Journalists' Workshop

14:15-15:30

Presentations (8 min each)

Joao Maria PALMEIRO
Chairman, Portuguese Publishers Association,
Portugal

Representative from China Daily, China

Sangkhane CHOUMKHAMPHANH
Deputy Director General, Lao National Radio,
Lao PDR

OH Young-jin
Chief Editorial Writer, The Korea Times, Korea

Piotr GADZINOWSKI
Deputy Chief Editor of Tribune, and Member of
Program Council of Polish Public Television, Poland

Vijay NAIK
Consulting Editor, Sakal Media Group, India





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Nozomu KITADAI
Manager of International Affairs Office, Nikkei Inc.,
Japan

Trias KUNCAHYONO
Deputy Chief Editor, Kompas Daily Newspaper,
Indonesia

Discussion and Q&A (30 mins)

14:00-15:30

Session 2: Harnessing the Power of New Media
Moderator: Shada ISLAM, Director of Policy, Friends of
Europe

Presentations: (8 min each)
Representative from People's Daily, China

Lynley MARSHALL
CEO ABC International, Australian Broadcasting
Corporation, Australia

DING Lee Leong
Executive Editor In Chief & Head of Digital Media,
Oriental Daily, Malaysia

Media Representative from Kazakhstan (TBC)

Manish CHAND
CEO & Editor-in-Chief, India Writes Network/TGII
Media Pvt. Ltd., India

Zita TALLAT-KELPSAITE
Founder, Owner & Publisher, International business
magazine JURA MOPE SEA, Lithuania

Shahbaz RANA
Economic and Development Correspondent,
The Express Tribune, Pakistan

Danielle VINCENTI
Editor-in-chief, EURACTIV.com

Reaz Uddin AHMED
Editor, News Today, Bangladesh

Discussion and Q&A (30 mins)





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15:30-16:00	Coffee Break
16:00-18:00	<p>Plenary Session: Dialogue between Media and Business Moderator: Sultan Mahmood HALI, Senior Anchor, Analyst, PTV W</p> <ul style="list-style-type: none">• Representative from Xinhua News Agency, China• Frank SIEREN Handelsblatt, Germany• Alessandra SPALLETTA Journalist, AGI Agency, Italy• HAN Yong Hong Editor, Chinese News Desk, Lianhe Zaobao, Singapore• Cathy O'SULLIVAN Editor-in-Chief, Fairfax Auckland, New Zealand• 4 Business Representatives from ASEM members (TBC)
18:00	Transportation to Dinner Venue
19:00-20:30	<p>Welcoming Dinner & ASEM 20th Anniversary Reception hosted by the Ministry of Foreign Affairs of China Venue: Guangzhou Tower Dress Code: Formal</p>
20:30	Transportation back to Hotel





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10 May 2016

**(GUANGDONG) INTERNATIONAL THINK TANK FORUM
OF THE 21ST-CENTURY MARITIME SILK ROAD**

8:30 Registration
Venue: International Conference Hall (2nd floor)

8:30 **Opening Ceremony**

9:50 **Group Photo**

10:00 *Tea Break*

10:20 **Keynote Speech**

11:40 **Keynote Speech Summary**

12:00 Buffet Lunch
Venue: Taste Café (1st floor)

17:00 **Closing ceremony of International Think Tank Forum**
Venue: International Conference Hall (2nd floor)

18:00 Dinner
Venue: Ballroom
Dress code: Formal

20:00 Artistic performance
Venue: Auditorium of Sixth Teaching Building of GDUFS
Performance arranged by 21st Century Maritime Silk Road (Guangdong)
International Think Tank Forum.





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11 May 2016

09:00 Departure for China (Guangdong) Free Trade Zone Guangzhou
Nansha New Area
Dress code: casual

10:30 Visit the administration committee of the Nansha New Area

11:30 Visit enterprises in the Nansha New Area

15:00 (estimated) Departure from the Nansha New Area after lunch and
return to Easeland Hotel

16:30 (estimated) Check-out

