

Asia-Europe bag Exchange To Curb Plastic Use

APR. 17: Bandar Seri Begawan - In an effort to reduce the impact of plastic bags on the environment, the Asia-Europe Foundation (ASEF) yesterday joined hands with Universiti Brunei Darussalam's (UBD) Volunteer and Charity Club; Creative Academy of Narrative and Dramatic Arts and Sciences (CANDAS); Green Brunei; and Fitness Zone to launch the ASEF Green Actions initiative in Brunei, whereby four plastic bags can be exchanged for a free reusable bag.

The activity is part of the ASEF Asia-Europe Bag Exchange that will take place in Bangkok (Thailand), Brunei Darussalam, Hong Kong SAR (China), Lucena City (The Philippines), Rotterdam (the Netherlands), Tres Cantos - Madrid (Spain) and Warsaw (Poland).

Organised in conjunction with Earth Day, the initiative will reach local supermarkets on May 22 and 23, prompting shoppers to exchange their plastic bags for a reusable bag.

Currently, 200 reusable bags have been made available, 40 of which are limited edition and autographed by Wu Chun.

An estimated 800 plastic bags are expected to be collected and will be used to create a giant Earth ball that will be exhibited during the UBD Convocation this coming August.

The ASEF Green Action was officially opened by British High Commissioner to Brunei Darussalam Rob Fenn.

Read the full story at

<http://www.brudirect.com/index.php/Local-News/asia-europe-bag-exchange-to-curb-plastic-use.html>

--*Courtesy of Borneo Bulletin*