Media Trust & Information in the Digital Age

PARTICIPANTS’ BOOKLET
Media Trust & Information in the Digital Age

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IN PARTNERSHIP WITH

GOBIERNO DE ESPAÑA
MINISTERIO DE ASUNTOS EXTERIORES, UNIÓN EUROPEA Y COOPERACIÓN

CASÁS ASIA

WITH THE SUPPORT OF
Contents
Following the theme of the 9th ASEF Editors’ Roundtable (ASEFERT9) — “Exploring the Battlefronts of ‘Fake News’: A Tripartite Approach to the Fight Against Misinformation” - the 12th ASEF Journalists’ Seminar (ASEFJS12) will continue along the same path by focusing on media trust and information.

Today’s media climate is characterised by uncertainty, not least in terms of trustworthiness. It has become necessary for the public to regularly question all sources of information (media, governments, businesses, social networks, etc.) and think critically about how digital technology and social media platforms themselves can be conduits of information disorder.

With the focus on the topic of misinformation in the recent past, there is an increasing demand for media sources that are trustworthy. This is exemplified by the numerous media literacy initiatives that have been launched by governments and civil society organisations around the world. On the other hand, journalists too have a role to play in the fight against dis- and misinformation, by equipping themselves with modern tools of fact-checking and social media verification.

Therefore, ASEFJS12 will explore how a trust-based approach to reporting can be adopted and strengthened by news media organisations and journalists. This is to help shape positive perceptions among ASEM societies of the value that Asia-Europe relationships present.

Synergy with the United Nations Sustainable Development Goals (UN SDGs)
Sustainable Development Goal (SDG) 16 seeks to “Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels”. Target 16.10 aims to “Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements”.

It is with this principle of public access to information that the Journalists’ Seminar is organised.
Modules

The proposed modules follow a structure that first establishes a common understanding of the nature and magnitude of threats to modern journalism, while carefully setting demarcations to keep within realistic boundaries. Expert views and innovative tools will be used to show exemplary journalistic practices that serve as credible ways for media to be considered trustworthy.

Prior to the event, participants will be given the opportunity to propose to host a presentation of a project or initiative they have been involved in. Some presentations will be selected, and these participants will be given the chance to share their initiative with the others.

**MODULE 1**  
**Media Trust & Information in the Digital Age**  
This module will deal primarily with the challenge of tackling online information disorder (misinformation, disinformation and mal-information).

**MODULE 2**  
**Sources & Fact-Checking**  
In this module, participants will dive into the tools & methods used in fact-checking, data accuracy, source verification.

**MODULE 3**  
**Social Media & Digital Content**  
Module 3 addresses social media, particularly user-generated content, modified photo & video content, and AI in digital content.

**CASE STUDY & PANEL**  
**Exchange of Asia-Europe Values & Experiences**  
Participants will be asked to present a project or initiative they have been involved in, based on submissions received before the event.
Agenda

As a primarily training-oriented event, the 12th ASEF Journalists’ Seminar (ASEFJS12) will explore how a trust-based approach to reporting can be adopted and strengthened by media organisations and journalists in Asia & Europe.

The 2-day training-oriented event will bring together young journalists and media professionals from ASEF Partner countries. The programme aims to address journalists’ needs and challenges by providing them with the tools needed to tackle disinformation in the digital age.

Through expert trainers’ presentations, panel discussions, case studies from participants’ countries and examination of the latest innovative media tools, participants will acquire the necessary skills to create their own initiatives at home.

Programme Overview

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<td><em>Participants from Germany, India, Indonesia, Mongolia, Philippines, Romania</em></td>
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**OPTIONAL EVENTS**

**THURSDAY, 12 DECEMBER 2019**

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**SUNDAY, 15 DECEMBER 2019**

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<tr>
<td>TBC</td>
<td>Model ASEM Press Simulation</td>
<td>Aula Magna, Florestán Aguilar, Faculty of Dentistry, UCM University</td>
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**SATURDAY, 14 DECEMBER 2019**

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<tr>
<td>1545–1615</td>
<td><strong>14th ASEM Foreign Ministers’ Meeting (ASEMFMM14) Press Conference</strong></td>
<td>Palacio Real de El Pardo (El Pardo Royal Palace)</td>
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Partners
Agencia EFE is the first international news agency in Spanish and is considered the fourth most influential in the world. A multimedia news company with a network of hundreds of journalists worldwide, working 24 hours a day in over 181 cities in 120 countries. It is the Spanish media with the largest presence in Asia. This year (2019) EFE celebrates its 80th anniversary, eighty years of commitment to rigorous journalism, innovation and press freedom.

www.efe.com
Supporters
Trainers & Speakers
Mr Yusof ABDUL-RAHMAN  
Dig Deeper Media, EuroNews,  
Malaysian National News Agency

About

“Yusof Abdul-Rahman is a journalist with 20 years experience at the Associated Press. He has since worked at Euronews and was involved in a WhatsApp funded project in India that looked into disinformation and misinformation within closed-messaging groups during the election this year. With a keen interest in the way technological innovation affects social behaviour he is currently a senior consultant working at Malaysia’s National News Agency (Bernama) on convergence strategy and news transformation.”

Social

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SESSION INFORMATION

Combatting dis/misinformation through Media & Information Literacy (MIL)

“Asessing the role of news media in raising awareness against dis/misinformation and how to provide tools for the public, as well as governments, to arm themselves with the ability to manage it. Rapid and constant technological innovation have brought about significant changes in news consumption. Journalists and news organisations today share space with unreliable and unchecked actors within an information ecosystem built on leveraging engagement. We look at how efforts to engage our audience and view them as a community can form part of the strategy to improve MIL and helping society navigate the uncertain waters of today’s media landscape.”
Mr Eoghan Sweeney
Independent Consultant and Trainer

About

“Eoghan Sweeney is an independent consultant and trainer specialising in the verification of online content and information, with more than two decades of experience in print, broadcast and online media. He spent six years with groundbreaking social media news agency Storyful. He followed this with a year and a half as Global Training Director with First Draft. He provides training and education in this field, as well as digital security, and created and maintains OSINT Essentials, a website dedicated to online investigative work.”

Social

@builshuibhne

SESSION INFORMATION

Is it true? Fact-checking

“A look at the ways in which disinformation is created and disseminated, as well as techniques and tools used to fight back by analysing claims and the sources from which they emanate and spread.”

Social Media Verification

“Assessing visual information online, using maps and other free tools to carry out geolocation and chronolocation techniques, and ascertain what a piece of content is, and what it is not.”
Dr Myriam REDONDO
Professor, Complutense University

About
“Freelance journalist, OSINT advanced technician and IR associate lecturer at Complutense University, Redondo has been introducing Spanish journalists into digital verification since 2012 through workshops at educative centers, professional associations and media (in-company courses). She authored the book “Verificación digital para periodistas. Manual contra bulos y desinformación internacional” (UOC, 2018). She collaborates with Deutsche Welle Akademie for trainings in Africa and Asia and contributes to the TVE program “Los Desayunos” on topics related to disinformation.”

Social
@globograma

SESSION INFORMATION
Digital verification & OSINT, challenges ahead

“A lie can travel halfway around the World while the truth is putting on its shoes”. More than two centuries since this idea started circulating, that is still a fact: digital falsehood is more agile and powerful than clarifications in gaining people’s minds and hearts. This session will provide some suggestions to better face the enemy, to debunk as professionally as possible and to avoid risks posed by disinformation contents (amplification, private data disclosure...). Digital verification and OSINT are finally welcomed with great expectation in the newsrooms, but they are not free of limitations. Journalists must know them to move fast and efficiently.”
Mr Pablo SANGUINETTI
Teaching Fellow
Google News Lab

About

“Pablo Sanguinetti is a writer and journalist with an international career and programming skills. He worked for 12 years with the news agency DPA as chief correspondent in Berlin and later in Madrid, while simultaneously pushing forward the implementation of digital tools in the newsroom. He has also regularly collaborated with newspapers such as La Nación in Argentina and El Mundo in Spain. Since May 2019 he works at the Google News Lab as a Teaching Fellow for Spain and Portugal.”

Social

@pcsanguinetti

SESSION INFORMATION
Digital Tools for Online Verification

“Detecting fake news and verifying online content have become crucial journalism skills. This is especially true during election seasons where false news becomes extremely prevalent.

This session will discuss the tools available from Google that journalists can use for “fact-checking”. These tools can also be used in online research for verifying images and videos—confirming origin, location, or provenance of the content.”
Mr Łukasz KRÓL
Digital Projects Coordinator,
Vice-Rector’s Office (Natolin (Warsaw) campus)
College of Europe

About

“With a background in technology and political science, Łukasz studies the ways in which we can bridge our technological and social realities. He is a researcher, lecturer and workshop facilitator.

Łukasz currently focuses on the wider relationship between humans and technology, and how this frames our understanding of matters such as disinformation and algorithms. “

Social

AI & Algorithms Shaping Information Consumption in the Digital Age

“The way in which we learn about and conduct the discussions that are the lifeblood of journalism & public life has radically changed over the past few years. The content that reaches us often passes not through the hands of human editors but through the sorting and recommendation mechanisms of algorithmic gatekeepers. This session will look at some of the biases and shortcomings of the algorithms that influence increasingly large parts of our lives. It will also discuss the power, politics, and inequalities embedded within algorithmic capitalism and what we can do about them.”
Mr Jose Manuel SANZ
International Relations Director, Agencia EFE

About
“Former EFE correspondent in former USSR, Balkans, South Asia and Paraguay. Now running a great team: EFE-EPA English Multimedia Service”

Ms Julia AREVALO
News Vista
EFE-EPA English Multimedia Service

SESSION INFORMATION
Exchange of Asia-Europe Values & Experiences
Fact-checking Project & Experiences: Agencia EFE
Participants
Ms Catherine Angela BOURIS
Freelance Journalist

About
“Catherine Bouris is a freelance journalist based in Sydney. She has written for the Sydney Morning Herald and the Saturday Paper and created the Young Australian Writers Facebook group.”

Social
@catherinebouris

Largest Online Space for Journalists in Australia

“As the creator of the largest online space for journalists in Australia, I would like to offer free or low-cost workshops that will equip journalists with the skills needed to fight fake news and misinformation. These would include workshops on verification tools, finding reputable sources, fact-checking, spotting fake news on social media, and filing FOI requests.”

“Most training courses that teach journalists these skills are aimed at mid-career journalists and are expensive; I would focus on emerging journalists and work to keep costs low.”
Ms Sohara Mehroze Shachi
Freelance Journalist

About

“Sohara Mehroze Shachi is a Bangladeshi freelance journalist. She is the winner of SEC’s 2016 Asian Young Environmental Journalist of the Year award.”

Social

@soharamehroze
Visit Website »

Dhaka Hub of the Global Shapers Community

“What makes Treelionaire unique is its ease of scalability and replicability, and it has already been replicated in India, Pakistan, and Afghanistan through Global Shapers”
Belgium

Ms Nadia TJAHJA
Freelance Ghostwriter / Educator On News Literacy

About

“Nadia Tjahja designs and teaches curriculums on media and news literacy. Furthermore, Nadia is a ghostwriter for institutions and organisations.”

Social

@ntjahj

View LinkedIn Profile »

Challenging Violent Extremism: Newsworthy

“In 2016, Nadia was Agency Coordinator and Project Leader of a campaign aimed at challenging violent extremism through systematic fact checking and source verification. We provided source verified news articles, training information on source verification and outreach programmes designed to teach source verification skills to youth. At Newsworthy, we believe that with the right tools in hand, everyone can play a role in combatting extremism. A couple team members established The Alethea Collective which continues to work on designing and providing media and news literacy training and outreach programmes for youth internationally.”

“The campaign was awarded with the second prize by the US State Department and Facebook for the P2P: Challenging Extremism Competition.”
Ms Tahova Eleonora GEORGIEVA
Journalist - Editor, Reporter
Bulgarian National Radio

About

“Eleonora Tahova works at the Bulgarian National Radio as an editor, reporter and host of weekly information programs. Mentor of students & a participant at the national “Journalists at school” program.”

21st Century ChangeMakers: NexGen Media
Explore Strategies for Ethical and Accountable Reporting

“Project meetings emphasized the role of journalism as a pillar of democracy and public-private approaches to combating misinformation.”

Themes:
Digital Journalism and Alternative Reporting; Integration of Traditional and New Media Platforms; The Role of Academia Encouraging Ethical Reporting; Citizen Journalism; Broadcasting for Specific Audiences; Local Efforts to Counter Misinformation; Ethics in Journalism; National and International Organizations Advocating for Press Freedom”
CAMBODIA

Ms Sokserei EAN
Communication and Public Relations Officer
The National Bank of Cambodia, Communication and Public Relations Division of Economic Research and International Cooperation Department, Cambodia

About

“As a Communication and PR Officer, I work to ensure the accessibility and effective delivery of accurate and trustworthy information to the publics.”

Social

View LinkedIn Profile »

Media Literacy Toolkit for Newsrooms

“I am currently working on a collaborative project to develop the central bank’s communication platforms, in particular its official website to make it a reliable source of information, more accessible, informative, and user-friendly so that both external and internal publics, especially the people we serve could access to the authentic, trustworthy, accurate, and useful information available on the website with ease and in a timely manner. Technically, to achieve the objectives we set above, we are applying a people-oriented approach focusing on four main elements—information accessibility, quality of the contents, navigation and design of the user-interface, and interactively innovative programmes designed to help them understand the development of banking and financial sectors and thereafter allows them to make their informed decisions more easily and responsively.”

“It is a strategic effort to address information disorder via technology and public-oriented approach and also serves as a tool to build familiarity, transparency, and trust.”
Ms XU Miao  
Freelancer  
Tencent News

About

“Yenching Scholar from the Yenching Academy of Peking University. Worked for CCTV and New York Times and currently focusing on the issue of China’s education equality.”

Social

View LinkedIn Profile »

21st Century ChangeMakers

“The issue that caught most people’s eyes in the past summer may well be the large-scale protest against the Chinese central government as well as the special administrative region governance happening in Hong Kong. This still ongoing and also escalating demonstration was a response to the newly passed Extradition Bill in the first place. However, due to the blockade and distortion of truth in mass media, a kind of irrational national emotion has been successfully ignited in mainland China, which then aggravates the feeling of fear and hatred against CCP among Hong Kong people. What I’m working on now is to track the process that how media coverage gradually led to emotional polarization. I want to figure out the communication pattern of false information in this case.”

“This project is not only perfect for us to understand the communication pattern of misinformation in the digital age, but also relevant for us to have a clearer idea of political communication.”
Ms Natalie MAYROTH
Reporter in Germany and India
Among others taz, Wochenzeitung, VICE

About
“Natalie Mayroth (b. 1986) is a German-Iranian journalist living between Mumbai and Berlin. In the past, she has reported from China, India, Sri Lanka and Germany from culture to politics.”

Social
@netizenmay

Plastic Shipping Route Research
“In Germany in many municipalities, you will find a yellow bin for plastics. We learnt, we just need to separate plastic trash at home and all will be good. The “Green Dot”, a license symbol of a European industry recycling system did a good job on marketing. But experts argue that Germany doesn’t actually recycle as much waste as statistics suggest regarding plastic packaging. We wanted to believe in the myth, that Germany is a recycling champion. But why are we still shipping tons of plastic trash to Asia every year? According to the industry magazine EUWID, Germany exported 180.000 tons of plastic in 2018. 38 per cent of that was shipped to Asia and it’s not even listed were 30 per cent of the trash went to. Most probably other Asian countries are included. And this is my part. I started a research on tracking the route of plastics shipped from Germany to India together with the Mumbai-based journalist Chaitanya Marpakwar (on-going research).”

“Do you ever hear of the Europ-Asia plastic track?”
Ms Athina KOROVESI
International & European Affairs Specialist, Journalist.
Communications Manager, ICBSS, Athens.
Columnist, PolitisOnline.
Head, Anna Lindh Foundation for Southern & Western Greece.

About

Social
@AthinaKorovesi
Visit Website »

Everyday Journalism
“The fact that I am trying with great zeal to capture the reality of Greek society, politics & media through articles, discussions and interviews with people working in all sectors.”

“Nowadays, journalism is developed in an uncertain media climate. Being deeply interested in contributing to facing misinformation, disinformation and the plague of Fake News, my intention is to inform the public about these challenges and to motivate young people to check the facts in each aspect of their life. This should be a life’s attitude. Greek society could be characterised as an example of this situation. Recent years Greek politics suffer from all the above, but contrary to this greek people & especially the youth want to be correctly informed by greek media & social media. My experience in journalism and my everyday talks with people & greek politicians has shown me that as nation we have to move steps forward to handle this. In this framework, I am constantly working by writing opinion articles and taking interviews in order to further contribute to the elimination of these phenomena and for transferring theory into practice.”
INDIA

Mr RANJAN Akhil
Fact-Check reporter
Agence France-Presse (AFP), News Agency, France

About
“I am a Delhi-based AFP Fact-Check Reporter and Google-certified Fact-Check Trainer with experience of over nine years of working with national and international media.”

Social
@akhilr23
View LinkedIn Profile

Digital Literacy Workshop
“As a Fact-Check Reporter at AFP, I primarily handle false claims that are spread through video and visual content over social media, by using online tools of photo, video and geolocation verification. I am also part of the Google News Initiative (GNI) India Trainers Network and conduct independent workshops for media professionals on verification tools and best practices as a Google-certified fact-check trainer. I held over 12 workshops for media students and fellow journalists in Delhi and near by cities ahead of general elections in India this year to spread awareness and equip them with fact-checking tools to quell ‘fake news’ and rumours spread in run to the polls. I plan to take the initiative to smaller cities and towns and hold several workshops on fact-checking there as several states in India are gearing up for the local assembly polls in the coming months.”

“India saw several violent incidents over rumours in the recent past. Leaders are increasingly making false claims for electoral gains. Hence, I feel digital literacy as an urgency.”
Mr ADI Renaldi
Staff Writer
VICE Indonesia

About

“Renaldi has been covering terrorism and religious extremism since 2013. He joined VICE Asia in September 2016. His beats range from politics, LGBTQ issues, to environment.”

Student Protests

“This project aims to reveal how a string of student protests rejecting controversial laws (including the newly revised anti-corruption law) have escalated beyond conventional street protests. During the student protests, which first took place on September 23 in many cities across Indonesia days after the government passed the revised anti-corruption law that was accused of undermining the Corruption Eradication Commission (KPK), groups of cyber army took to Twitter to promote competing hashtags. The organic student movement promoted #HidupMahasiswa (LongLiveStudents). While the anti-Joko Widodo brought hashtag #TurunkanJokowi (Bring down Joko Widodo). That was soon followed by similar hashtag #KamiBersamaJokowi (We are with Jokowi). The government was also accused of spreading disinformation through its cyber army accusing that the students movement have been hijacked by thugs-for-hire to commit violence during protests.”

“This maybe the most recent journalistic research focusing on how the spread of disinformation has pivotal role in dividing public opinion during September student protests.”
ITALY

Mr Gianluca LIVA
Editor / Developer
Factcheckers

About

“Gianluca Liva is a freelance science journalist. He holds an MA in Contemporary History and a master in Science Communication. Regular contributor for various scientific magazines.”

Social

@livagianluca

Lesson Plan Development for International Factchecking Network

“In general, educational activities are “self-contained” and not playable more than once. The game I’m developing will, instead, be repeatable and replayable indefinitely.”

“On behalf of the International Factchecking Network, Gianluca Liva recently developed a lesson plan for high school students, which was published and disseminated by the Poynter Institute in the occasion of the second International Fact Checking Day (April 2nd, 2018). The lesson plan consists of a discussion game that has been so far translated in English, Spanish, Portuguese and Italian.

From the beginning of 2019, Liva started to work, on behalf of Pagella Politica and the International Fact-Checking Network, on the design of an educational game for primary schools. It will be a game that aims to develop the critical spirit through the mechanisms of metacognition. The game will allow students to grasp the main aspects of news verification, through research work and peer education. The intention is to conclude the first phase of development by the first part of 2020.”
LATVIA

Ms Vita DREIJERE
Lecturer of Journalism, University of Latvia
Editor, mansmedijs.lu.lv
Freelance Journalist

About
“Lecturer at the University of Latvia Faculty of Social sciences Department of Communication science. Teaching various journalism courses.”

Social
@Vita_Dreijere

Journalism Courses
“Different issues related to the topic are included in the journalism study program and in my study courses. Before she started to teach journalism she worked in Latvian daily newspaper. Journalism is difficult job and the same time journalism is the best job in the world. It means that journalism is the best difficulties in the world.”

“Journalism is difficult job and the same time journalism is the best job in the world.”
LITHUANIA

Mr Lukrecijus TUBYS
Journalist
15min

About
“A journalist writing for Lithuanian news website 15min.lt. Love investigative reporting, storytelling and podcasts.”

Social
Visit website » View LinkedIn Profile »

Patikrinta 15min

“Patikrinta 15min – is the first fact checking project in all three Baltic States, created in 2016, just before Lithuanian Parliament election. In 2018 Patikrinta 15min became a signatory of IFCN Code of principles. Patikrinta 15min is a part of 15min - the second largest online media outlet in Lithuania."

“In Lithuanian context, we were the first ones to do fact checking as a brand ‘Patikrinta 15min’ (checked by 15min) and still are the leading media outlet.”
Apart from Nuclear warfare and climate change, fake news has been identified as the third existential threat to humanity. Malaysia should play a key role to curb the abuses and dangers of fake news, hate speech, disinformation and misinformation that can have impact on the social harmony of the country. Given that Malaysia is a multiracial country, race has always been part of the equation for social harmony. The challenge for the government is to ensure that it does not become a disruptive force. Policies to curtail hate speech that incite racial polarisation is crucial. However, the country stands out to be the only country in the world that is reappealing the Anti-Fake News law, after the new government took over in the 14th General Election last year. Despite acknowledging that fake news can be damaging, the government strongly believes that it is important to learn how to handle fake news.”
Mr Namnandorj BAYARAA
Chief Executive Officer
Remo Media

About
“Namnandorj started Remo Media to elevate quality of journalism and media literacy education in Mongolia.”

Social
View LinkedIn Profile »

REMO Media
“The two neighbors of Mongolia are Russia and China. We were a communist country until 1991. With 90% of population active on social media you get unique examples of disinformation.”

“Key project with the biggest possible long term project we’re working on in Mongolia is developing media and information literacy curriculum and training teachers who will go on to teach students in the future. Media and information literacy is a topic that has never been taught in Mongolia. With challenging local media environment rife with disinformation and political propaganda, it is crucial that communities receive reliable information and become discerning consumers of media. We are now tasked with developing curriculum for local teachers and making sure they’re equipped with necessary skills and knowledge to educate future students. We are also working on studies on news consumption habits. Remo sends out daily email newsletter covering global/local news in Mongolian.”
Hello fellow participants! I am a MA journalism student at Leiden University and currently an intern at the International Federation of Journalists in Brussels.

As a student in journalism, I am always interested in new solutions to improve the credibility of news media and strengthening the ties between journalists and the public. During my master’s degree in journalism, I have learned the importance of fact-checking, as well as how much work goes into figuring out the truth. Now as an intern at the Communications & Campaigns department of the International Federation of Journalists, I am involved with developing new strategies and tools for journalists worldwide. I am interested in how media professionals can build trust in their communities, not only through fact-checking, but also through the use of constructive journalism. An engaged audience who is well informed, will have a bigger impact of the world than people who turn away from credible news sources and seek information from people whos agenda is to spread misinformation and chaos.

“My work at the IFJ provides tools and information for journalists so they can fight ‘false-news’.”
PAKISTAN

Ms Annam Khawer LODHI
Islamabad Correspondent
Soch

About

“An Islamabad-based digital investigative journalist with over 200 by-lines. She is currently investigating how the digital space is transforming information.”

Social

@AnnamLOdhi

THE ADVERSE EFFECTS OF SOCIAL MEDIA

“How social media applications are being used to propagate certain ideas. Popular social websites are being used by certain groups to flourish their ideologies and incapacitate users who are working against them. My project revolves around trying to identify these groups, their mechanisms and work with social media organizations to ban and/or remove their content; along with spreading awareness about their intentions.”

“It is an in-depth research project, where I not only explore the digital aspects but also how these groups adversely affect the lives of users.”
PHILIPPINES

Dun Oliver (Concha) ABIERA
Founder and Executive Director
YABONG Philippines

About
“A Mindanao-based social media marketing specialist who founded an organization built to educate and empower youth in the use of social media and create sustainable projects resolving problems in the Philippines.”

Social
@dunabiera

YABONG Philippines

“A non-profit organization which aims to educate and empower the youth to become future-ready agents of 21st century. With the objective to expand, empower, and enable communities to be responsible social media users, YABONG specializes in crafting impact-based projects and incorporates media and information literacy on digital campaigns, leadership camps, and project incubation programs.”

“Unlike any other initiatives, YABONG focuses on proper media consumption among the youth — the most vulnerable sector in the digital age.”
**POLAND**

**Mr Patryk ZAKRZEWSKI**  
Fact-checker, Educator and Project Coordinator  
Demagog Association, Fact-Checking Organisation, Poland

**About**  
“Patryk Zakrzewski works in Demagog Association where he coordinates the Fact-Checking Academy, an educational project aimed at developing media literacy skills in students and teachers.”

**Social**

@zakrzewskipat  
Visit Website »

**Demagog / Fact-Checking Academy**

“Our project is unique because it draws on the experience of the first fact-checking organization in Poland and thus remains independent and unbiased.”
Mr Istvan DEAK
Editor foreign affairs
Evenimentul zilei, mainstream national quality newspaper, Romania

About
“Journalist, former stagiaire of the Press Unit of the EP. Foreign desk editor, editor for a multimedia online news platform. Member of Digital Communication. Board member at SEEMO.”

Social
@IstvanDeak85

EPRIE Fund
“The Korea Verband together with the support of the Robert Bosch Stiftung created the EPRIE Project Fund (EPF). This fund is for members of the EPRIE alumni network. It aims to catalyze and spread the spirit of EPRIE in the regions and maximize the impact of EPRIE through supporting innovative cross-border and cross-regional collaborative projects developed together by members from the EPRIE alumni network.”

“It is the first attempt to build a network and start a cooperation between young media professionals from Europe and East Asia”
RUSSIAN FEDERATION

Ms Maria STROITELEVA
Freelance
Vc.ru, online media, Russia

About

“My specialization is Data Journalism. Also I work as freelance journalist in Vc.ru. Vc — online media about business, startups, innovation, marketing and technology.”

Social

[www] Play Fake Game » [www] Visit Website »

Fakegame.ru

“The main aim of the project is to increase the level of media literacy among students and other groups of people. The designer and programmer helped me to create this game. We had been creating the game for about 4 months. I read literature and articles about fakes and media literacy to create rules that help recognize fake news. This is the most difficult and interesting project in my life.”

“I created the rules of dealing with fakes based on real cases”
Mr Luca STEINMANN
War correspondent
Limes- Italian Magazine for Geopolitics, Corriere del Ticino (Switzerland), Swiss National TV RSI

About
“Luca Steinmann, freelance journalist, lecturer and political analyst”

Social
@luca_steinmann1

Use of Information in War Areas
“As university lecturer teaching at the Rome Business School and at the University of Milan (Italy) I am developing lectures, seminars and masters about the use that use of information in war areas. I am especially focusing on how the use of information flows and the creation of sources can influence the conflict. In order to get the deepest knowledge possible about it I have been travelling as a journalist in different war areas in the past few years, focusing on the war in Syria in particularly. Therefore it would be my pleasure to share at ASEFJS12 the knowledge, the videos and the information collected on the ground.”

“Not many independent journalists have access to war areas and even less journalist study the information flows from the ground. This is what I do and what I can share at ASEFJS12”
THAILAND

Ms Chanintorn PENSUTE
Chiang Mai and Bangkok
Infinity Podcast. Media and Content Agency, Thailand

About

“Chanintorn Pensute is a founder of “Infinity Podcast”, a podcast channel which discusses about education, business, politics, international relations, and lifestyle.”

Social

@infinitypodcas1

Podcast Channel

“Along with the military junta rule, prior to general election in 2019 in Thailand, I created a podcast called “Countdown”. Together with prominent professor in politics, we discussed about finding the truth behind the scene in each political party. I interviewed youth activists and young politicians about opinions related to politics in Thailand. There were some episodes I had to delete in order to abide by the law.”

“My project involves politicians, academics, and young activists. The podcast channel is the first podcast in Chiang Mai to discuss (almost) openly about politics via podcast”
Mr Wais BASHIR
Editorial Manager, Thought Leadership
Onyx Advisory, Consultancy Firm, England

About
“Wais Bashir is a Managing Editor and OSINT Trainer investigating breaking news and global conflicts. He has trained journalists across Europe and the Middle East in OSINT/SOCMINT.”

Use of Information in War Areas
“Wais Bashir is currently researching the latest OSINT / SOCMINT / GEOMINT tools and methodologies, which will be delivered in early 2012 as part of his guest lectures for journalism students at City University in London, as well as at his training programmes for war-reporters and investigative journalists— to be held at London’s, The Frontline Club.

In the past ten years, Wais has delivered lectures and seminars at university’s and training camps in the UK, Germany, Austria, the Netherlands, Belgium, Slovakia, Poland, Spain, Estonia, Jordan, Lebanon, the USA and Myanmar.

The PVE/CVE related courses are targeted at train-the-trainers ‘mentors’ who would then train their teams in their respective countries. The participants were taught the latest innovations in OSINT / SOCMINT / GEOINT, Knowledge Graphs, Graph Databases and Machine Learning methodologies to combat online extremism, fake-news, misinformation and disinformation.”

“Wais Bashir uses digital forensics and OSINT / SOCMINT / GEOINT, along with the emerging technologies of Machine Learning, AI, Graph Databases and Knowledge Graphs.”
Agencia EFE
Official Venue of the 12th ASEP Journalists’ Seminar

Agencia EFE is the first international news agency in Spanish and is considered the fourth most influential in the world. A multimedia news company with a network of hundreds of journalists worldwide, working 24 hours a day in over 181 cities in 120 countries. It is the Spanish media with the largest presence in Asia. This year (2019) EFE celebrates its 80th anniversary, eighty years of commitment to rigorous journalism, innovation and press freedom.

Ilunion Pio XII
Hotel of the 12th ASEP Journalists’ Seminar

ILUNION Pio XII is owned and operated by ILUNION, ONCE (National Organization of Spanish blind people) Social Group, a unique company that is committed to integrating people with disabilities into the workforce and to providing accessible tourism for all. http://nosotros.ilunionhotels.com/en/ilunion-hotels

ILUNION is the only hotel chain in the world with the Universal Accessibility Certification. The first hotel chain to receive the Qsostenible certificate mark in sustainability for its buildings. ILUNION commits with social and employment integration. Over 40% of hotel personnel have some type of disability.

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Distance: 700m
Travel time (walking): 9-minutes

Agencia EFE
Av. de Burgos, 8B, 28036 Madrid, Spain
Nearest Station to Venue and Hotel: Bambú
12th ASEF Journalists’ Seminar (ASEFJS12)
Nearest Metro Station to Venue and Hotel: Bambú (Line 1), Duque de Pastrana (Line 9), Chamartín (1, 10, Cercanías Train)

TRAIN (Cercanías)
Line C1 at Terminal 4
Route → Aeropuerto T4-Chamartín-Recoletos-Atocha-Pío
Stop → Madrid Chamartín

MRT (Metro)
Line 8 → Airport
CHANGE & STOP IN:
Line 9 → Duque de Pastrana (Hotel)
Line 10 → Chamartín (Venue: Agencia EFE)
Line 1 → Bambú (Hotel & Venue: Agencia EFE)