Unplugged

/ʌnˈplʌgd/ adjective

1. (of pop or rock music) performed or recorded with acoustic rather than electrically amplified instruments. “Rod Stewart’s acoustic set spawned an unplugged album that sold three million copies”

2. (of conversations) an informal atmosphere, allowing for an open exchange of ideas “I had an unplugged exchange with arts funders and was able to share my grievances freely”

How to work with us
WHAT IS ASEF UNPLUGGED: CONVERSATIONS ON THE ARTS IN ASIA AND EUROPE?

ASEF Unplugged is an event series which aims to provide more spaces for open and authentic peer-to-peer conversations on arts, culture and heritage. Inspired by the tradition of ‘unplugged’ music concerts (which are performed with acoustic rather than electrically amplified instruments), ASEF Unplugged conversations create an informal atmosphere that allow for an open exchange of ideas among cultural professionals from Asia and Europe.

WHY ASEF UNPLUGGED?

ASEF Unplugged was developed in response to the new needs of audiences to be actively engaged in conversations, beyond being mere passive receivers of information.
STATISTICS FROM PRAGUE TO LITHUANIA¹ (2018–2019)

17 EDITIONS

27 CULTURAL EXPERTS AS SPEAKERS

24 PARTNERSHIPS

11 COUNTRIES

¹ From 30 May 2018 – 30 May 2019
² Czech Republic, Australia, India, Kazakhstan, Japan, Bangladesh, Malaysia, Singapore, Slovenia, Croatia, Lithuania
STEP 1

ARE YOU A REPRESENTATIVE OF:

- Arts organisations
- Cultural networks or collectives
- Public cultural institutions or agencies
- Private enterprises interested in arts & culture

TELL US ABOUT YOURSELF
Tell us where you can host

STEP 2

- Partners’ premises (office, meeting space, auditorium, etc.)
- Arts spaces, galleries, black boxes
- Museums
- Universities
- Conferences
- Festivals
- Public forums
STEP 3

ASEF Unplugged topics cover many areas of Asia-Europe cultural co-operation. Some examples of past topics include: ‘About ASEM and ASEF’s work in culture’, ‘The role of museums in the 21st century’ and ‘Why do grant proposals get rejected?’

A meeting of arts & cultural funders in a closed-door or public context is also a popular setting for conversation.
TELL US WHICH FORMAT YOU WISH TO HOST

STEP 4

- Public event
- Closed-door conversation
- Stand-alone event
- As a session within a conference or festival
WHAT DO PARTNERS DO?

- Provide venue & facilities
- Gather local audience & manage registrations
- Co-ordinate ground logistics
- Shoulder translation costs (if required)
- Collect feedback forms

WHAT DOES ASEF DO?

- Engage cultural experts as speakers
- Publish special reports or articles
- Provide visibility (through social media, our arts portal culture360.ASEF.org, our website ASEF.org)
- Cover reception costs
- Provide event collaterals (online and offline)
- Publish video highlights of the event
• Co-curate topic & concept to the local context
• Co-implement a communication plan across various channels including social media
ASEF TEAM

Meet the core team working behind the scenes of ASEF Unplugged:

ANDREA

FATIMA

ANUPAMA

CONTACT

For all queries & proposals, please write to andrea.abellon@asef.org
PARTNERS THAT HAVE HOSTED ASEF UNPLUGGED

IDU
ADELAIDE FESTIVAL CENTRE
orak arts series
THE MUMBAI ASSEMBLY
EARS
United Nations Educational, Scientific and Cultural Organization
Almaty Office
Cultural Dialogue
GOETHE INSTITUT
ТОАХ
EU JAPAN fest
PechaKucha Night
20 X 20 IMAGES SECONDS
LIVE2
Five Arts Centre
IFACCA
International Federation of Arts Councils and Culture Agencies
JKKN
ASIAN CIVILISATIONS MUSEUM
ASEMUS
Asia - Europe Museum Network
SCCA - LJUBLJANA
Center for Contemporary Arts
MOTOVILA
Zaklada Kultura nova
CENTRE 42
producers.sg
LITHUANIAN COUNCIL FOR CULTURE