SUNDAY 15 MAY 2011
9-10am   Brief presentation of each mentor and participant
10-11am  Presentation by Nele Hertling (Member of Strategy Group, A Soul for Europe, Berlin; Former Director Hebbel-Theatre, Berlin; Director European Capital of Culture Berlin, 1988, Germany)
11-1pm   Dialogue on festival papers
2-5pm    Dialogue on festival papers: continued
5-6pm    Plenary: results of the group discussions
6-9.30pm Evening at TheatreWorks
   − Welcome to TheatreWorks by Tay Tong (Managing Director TheatreWorks)
   − Presentation by Wai Lap Kwong (Programme Director Guangdong Modern Dance Festival, China)
   − Talk on the situation of ‘Festivals in Asia’ with:
     − Ching-Lee Goh (Executive and Artistic Director CultureLink, Singapore; Former Director Singapore Arts Festival)
     − Grace Lang (Programme Director Hong Kong Arts Festival Society, Hong Kong, China)
     − Wai Lap Kwong
   − moderated by Audrey Wong (Programme Leader MA Arts & Cultural Management, LASALLE)
Atelier for Young Festival Managers
SINGAPORE 2011

Official Schedule of the Atelier

**MONDAY 16 MAY 2011**
9-10am  Presentation by Rose Fenton (International Arts Producer and Advisor, London, United Kingdom)
10-11am  Presentation by Grace Lang
11-12am  Presentation by Ching-Lee Goh
12-1pm  Questions and answers
2-5.30pm  Continued dialogue on festival papers
6-9.30pm  Evening at Singapore Arts Museum
  −  Welcome by Tan Boon Hui, Director of the Singapore Arts Museum
  −  Presentation by Carla Van Zon (Artistic Director Auckland Arts Festival, New Zealand)
  −  Presentation by Norman Armour (Executive Director PuSh International Performing Arts Festival, Vancouver, Canada)

**TUESDAY 17 MAY 2011**
9-10am  Carla Van Zon and Norman Armour: dialogue with the participants
10-1pm  Group sessions
2-5pm  Group sessions
5-6pm  Presentation by Seok Kyu Choi (Creative Producer AsiaNow AsiaNow Productions, Jongno-gu, South Korea)
7-9.45pm  Evening at Singapore Arts Festival
  −  Ishinha’s performance at Festival Village – When a Gray Taiwanese Cow Stretched
  −  Dialogue with Ishinsha’s director Yukichi Matsumoto at Festival Village
  −  visit Festival Village

**WEDNESDAY MAY 18, 2011**
9-10am  Seok Kyu Choi: Dialogue with the participants
10-1pm  Group sessions
2-5pm  Programme tbc
6-9.30pm  Evening at Esplanade
  −  Welcome & introduction by Benson Puah (Chief Executive Officer of The Esplanade Co Ltd, Singapore and Chief Executive Officer of National Arts Council, Singapore)
  −  Panel on ‘Singapore in the World of Art’ crossroads, networks, opportunities, issues’
  −  Speakers are (among others): Audrey Wong (Programme Leader MA Arts & Cultural Management, LASALLE, Singapore), Ching-Lee Goh (Executive and Artistic Director CultureLink, Singapore; Former Director Singapore Arts Festival), Tay Tong (Managing Director TheatreWorks)
Atelier for Young Festival Managers
SINGAPORE 2011

Official Schedule of the Atelier

THURSDAY 19 MAY 2011
9-10am  Presentation by Bernard Faivre d’Arcier (Vice-president Biennale de la Danse de Lyon; Former director Festival d’Avignon, France)
10-11am  Presentation by Robyn Archer (Creative Director The Centenary of Canberra (2013); Artistic Director The Light in Winter, Melbourne, Australia)
11-1pm  Presentation by one or more artists coming from the festival programme

FRIDAY MAY 20, 2011
1-4pm   Closing panel between Robyn Archer, Bernard Faivre d’Arcier and the mentors of the Atelier
5-8pm   Official Closing Ceremony of the Atelier for Young Festival Managers Singapore
At:  The Singapore Airlines Theater. LASALLE College of the Arts
Introduction speech by Kris Peeters, Minister-President of Flanders, Belgium
KEYNOTE by Robyn Archer
PANEL on ‘Serving Artists Serves the Public’ moderated by Jane Allan (Dean of Foundation Studies, LASALLE College of the Arts, Singapore)
‘The role and position of arts and arts festivals is increasingly a complex and convoluted one, caught between artistic ideals and political realities. Should artists or audiences be served first? Is serving artists also serving audiences, and similarly will serving audience also serve artists? Or are these 2 fundamentally opposing impulses that will never meet? What definitive roles should festivals play, or not play?’

Panel members include Grace Lang (Programme Director Hong Kong Arts Festival Society, Hong Kong, China), Nele Hertling (Member of Strategy Group, A Soul for Europe, Berlin; Former Director Hebbel-Theatre, Berlin; Director European Capital of Culture Berlin, 1988, Germany), Dr. Robert Liew (Managing Director Arts Management Associates, Knight in the Order of Arts and Letters, Singapore), Robyn Archer (Creative Director The Centenary of Canberra (2013); Artistic Director The Light in Winter, Melbourne, Australia) and Bernard Faivre d’Arcier (Vice-President Biennale de la Danse de Lyon; Former Director Festival d’Avignon, France)

Closing speech Venka Purushothaman, Provost LASALLE College of the Arts, Singapore
Closing speech Ambassador Dominique Girard, Executive Director of the Asia-Europe Foundation, ASEF

Closing speech by Darko Brlek, President of the European Festivals Association EFA
Concluding remarks by Kathrin Deventer, Secretary General of the European Festivals Association EFA and Hugo De Greef, General Coordinator of the Atelier and mentors of the Atelier

8 pm   Dinner reception & party