Mobile Artistic Platform (M.A.P.) is a multidisciplinary travelling residency programme where participating artists work and travel on an experimental journey to different locations in South India. The artists explore issues relating to sustainable tourism, cross-cultural exchanges, community-based practices and notions of hospitality. The project aims to foster meaningful interactions between Asian and European artists through creative tools, such as film, photography, new media, visual arts, writing, theatre and performance. This basis for understanding and knowledge sharing leads to creative collaborations.

The month-long residency (15 Oct to 15 Nov) includes a 17-day journey in South India. It starts with a workshop in Kolar. The artists then journey to Nila in Kerala state, known for its sustainable tourism and natural heritage. From there they travel to Anegundi, in the state of Karnataka, where they focus their work on local life and food culture.

The artists converge again in Bangalore on 12 Nov to present their findings in an open studio session of public talks, screenings and performances. The three-day public event will be held in the intimate surroundings of independent art space 1 Shanthi Road. The artists will explore the themes of travel and exchange through a variety of artistic forms that represent the diverse practices within the group.

The M.A.P. project will showcase to Indian and international audiences through an online media project. The artists will present their conversations with local communities and their projects relating to their encounters with different people and places, through podcasts, a visual archive and video interviews.

MAP is a project under the Asia-Europe Cultural Partnership Initiative: New Media (AECPI: New Media) scheme. Introduced in 2009 to respond to the increasing growth and needs of the new media sector, it allows for more flexible, sustainable and efficient partnerships. Events are developed in parallel with key initiatives in the field of new media art in Asia and Europe. AECPI: New Media funds Asia-Europe collaborations between individuals and organisations, as well as supports capacity-building for new media practitioners, artists and researchers. ASEF supports initiatives which bring about more opportunities for networking, understanding and cooperation between the two regions. In 2010, three AECPI: New Media events were held in China, Indonesia and India.

The Asia-Europe Foundation has nearly a decade of experience in facilitating Asia-Europe cooperation in the areas of film, new media and performing arts. Programmes in this area support peers from diverse backgrounds in Asia and Europe to explore creativity, art and artistic practice through online collaboration or participating in workshops, seminars and conferences. These programmes have resulted in the establishment of networks and networking platforms, development of film projects and broader career opportunities for young arts professionals.
Main partners:

**Reloading Images** is an open network of artists, writers, curators, architects, filmmakers, designers, scholars and interdisciplinary cultural practitioners. Members of the network initiate and organize activities on a project-by-project basis, working together across various disciplines, formats and places. Reloading Images’ practice takes the form of process-oriented artistic research.

**Maraa** is an arts and media organization that applies the lens of arts and media to all their core areas of work.

**CitySpinning** is a series of interventions which look at expanding the nature and use of public and unused urban spaces, in Bangalore and Delhi. It was initiated by Prayas Abhinav in October 2007 at CEMA and has been supported by Khoj, OpenSpace India, 48c, IIACD and others in India and beyond.

*ASEF’s contribution is with the financial support of the European Commission.*
Annex 1: Participant list

Artists
Bhagwati Prasad (India)
Researcher, graphic artist and performance artist

Enrico Sgarbi
Artist, curator and researcher

Harsha Vinay
Performance and visual artist

Juliana Irene Smith
Visual artist and curator

Martina Moor
Filmmaker and video artist

Louise McKissick (Canada)
Artist

Organisers
Carla Esperanza Tommasini (Italy/UK)
Member of Reloading Images
Associate Artist of Pacitti Company and SPILL Festival

Ekta Mittal (India)
Co-founder of Maraa
Member of Masrah theatre group

Monica James
Media practitioner and writer

Ram Bhat (India)
Co-founder, Maraa a Media Collective

Roberto Cavallini (Italy/UK)
Writer and cultural worker
Member of Reloading Images (Berlin)