Wednesday, 22 October 2008

Arrival in Beijing, Registration and Hotel Check-in of Participants
Beijing News Plaza Hotel
Add: No. 26 Jianguomen Nei Avenue, Beijing, 100005
Tel: +86-10-65211188
Fax: +86-10-85201166
http://www.newspaza.com.cn

19.00 Departure from Hotel for Welcome Dinner at Quan Ju De Roast Duck Restaurant,
Qian Men Branch
Add: No. 32 Qian Men Da Jie, Beijing
Tel: +86-10-67011379
Meeting Point: Lobby
Welcome Remarks by Mr. ZHU Shouchen, Executive Secretary of the Board, All-China Journalists’ Association (ACJA)
Welcome Remarks by Amb. Wonil CHO, Executive Director, Asia-Europe Foundation (ASEF)
Welcome Remarks by Amb. LU Yongshou, ASEF Governor for China

ca. 22.00 Return to Beijing News Plaza Hotel

Thursday, 23 October 2008

8.30 Meeting in the Conference Room No. 5 (Beijing News Plaza)
Briefing on and Organisation of Administrative Matters

*This is a tentative programme which may be augmented later by other events as they arise
9.00–9.05  Introductory Remarks  “ASEF and the 7th ASEM Summit”
by Mr Sudesh MANIAR, Director, Public Affairs, ASEF

9.05 – 10.45  Morning Session
“Globalised Media: The Unification/Fragmentation Paradox”

Panelists:
Mr Robert MULEJ, Editor in Chief, Slovenian Business Report
Dr Mercedes BUNZ, Online Editor in Chief, Der Tagesspiegel, Germany
Ms HUANG Yan, Executive Director, China International Communication Study Centre, Xinhua News Agency

Moderator:
Mr Asad-ul Iqbal LATIF, Visiting Research Fellow, Institute of Southeast Asian Studies (ISEAS), Singapore

10.45 – 11.00 Coffee Break

11.00 – 12.30  Morning Session continues (Discussions)

12.30 - 13.15  Guest Speaker
Prof. LI Xiguang, Executive Dean, School of Journalism and Communication, Tsinghua University
(Followed by Q & A)
Family Photo

13.15 – 14.30 Lunch at Yong He Xuan Restaurant (Beijing News Plaza Hotel)

14.30 – 16.00 Afternoon Session
“The Media’s Role in Promoting Environmental Awareness: A Global Role for the Media”

Panelists:
Mr HOANG Quoc Dung, Chief Editor, Science Section, Tien Phong Daily, Vietnam
Mr Pavel ANTONOV, Editor in Chief, The Green Horizon, Hungary
Mr YANG Lei, Director of the English Service, China Radio International

Moderator:
Mr Asad-ul Iqbal LATIF, Visiting Research Fellow, Institute of Southeast Asian Studies (ISEAS), Singapore

16.00 – 16.15 Coffee Break

*This is a tentative programme which may be augmented later by other events as they arise
16.15 - 17.45  Afternoon Session continues (Discussions)

17.45 – 18.00  Wrap-up by Moderator

18.00 – 18.05  Concluding Remarks by ASEF

20.00  Departure from Hotel to Farewell Dinner at Fang Shan Restaurant
        Add: No. 1 Wen Jing Street, Xi Cheng District, Beijing (inside Bei Hai Park)
        Tel: +86-10-64011879
        Meeting Point: Lobby

**Friday & Saturday, 24 & 25 October 2008**

Seminar Participants stay on in Beijing to attend and cover the 7th ASEM Summit (optional)
http://www.asem7.cn