



3RD ASIA-EUROPE EDUCATION WORKSHOP

Beyond the Academic Yardstick: the Societal Excellence of Education

25-26 September 2013 | Chiang Mai, Thailand



PROGRAMME

24 September 2013 (Tuesday)

Whole day	Arrival of participants
19:00	Welcome Reception Mezzanine Level, Holiday Inn Chiang Mai

1st day of the Workshop

25 September 2013 (Wednesday)

8:30	Registration
9:00	Welcome and Introduction Dr Pornchai MONGKHONVANIT President, Siam University Vice President, International Association of Universities (IAU) Ms Edwige ROZIER Acting Director, Education Department, Asia-Europe Foundation (ASEF)
9:20	Keynote Speech Prof. Dr Kamphol ADULAVIDHAYA Director of Marketing, Royal Project Foundation Chairperson, Board of Siam University Council
9:35	Facilitators to present the structure of the day
9:40	Session 1 – From Innsbruck to Chiang Mai – furthering the call to integrate social dimension in higher education Chair: Ms Edwige ROZIER Acting Director, Education Department, ASEF Presentation of the results of the 2nd Asia-Europe Education Workshop Prof. Dr Erich THÖENI University of Innsbruck, Austria Presentation of the Introductory Paper (a “snapshot”)¹ Prof. Dr Maurits VAN ROOIJEN CEO and Rector, London Business School of Business and Finance (LSBF) United Kingdom (UK)
10:15	Q&A

¹ The presentation of Prof. Van Rooijen was done via video streaming

10:30	Facilitators' brief of the overall framework
10:40	Coffee break and photo session
11:00	<p>SESSION 2 – Asia-Europe Policy Frameworks: emphasis on the role of education in building social cohesion</p> <p>Chair: Dr Pornchai MONGKHONVANIT President, Siam University Vice President, IAU</p> <p><i>The Role of the Association of Universities in Asia and Pacific (AUAP) and its activities for Sustainable ASEAN Integration</i> Prof. Dr Ruben C. UMALY Secretary General, Association of Universities of Asia and the Pacific (AUAP) Assistant President, Siam University, Thailand</p> <p><i>Road Map for an ASEAN Community (2009-2015)</i> Assoc. Prof. Dr Chavane TONGROACH Senior Advisor for Local Wisdom Development Office of the Higher Education Commission (OHEC) Thailand</p> <p><i>Strategic Framework for Education and Training (ET 2020)</i> Mr Aengus O MAOLAIN Equality Co-ordinator European Students' Union (ESU)</p>
11:45	Q&A and Discussions
12:30	Lunch
14:00	<p>SESSION 3 - Active citizenship and community engagement in universities: theory (missions) and practice</p> <p>Chair: Mr Michael KLEMM Section Head/ Senior Manager, International Relations Office (IRO) National University of Singapore (NUS)</p> <p><i>Case Studies from Asia and Europe</i> Dr Carol MA Lingnan University Hong Kong, People's Republic of China (PRC)</p> <p><i>Presentation on the concept of building learning community</i> Ms Yhing SAWHENY International Liaison Officer Siam University, Thailand</p>
14:35	Q&A and Discussions
15:35	Coffee Break
15:50	<p><i>Student perspectives: Benefits from engagement and study programs that combine theory and practice</i> Ms Halliki VOOLMA Cambridge University, United Kingdom (UK)</p> <p>Mr Eric BRUNO Program Manager</p>

	Environmental Science for Social Change (ESSC), the Philippines
	<i>Perspectives from GUNI 2013: Transformative Knowledge to Drive Social Change</i> Mr Jesus GRANADOS² Research Co-ordinator Global University Network for Innovation (GUNI)
16:35	Q&A Discussions
18:00	Dinner hosted by Chiang Mai University

2nd day of the Workshop

26 September 2013 (Thursday)

8:50	Call to order Facilitators to present the structure of the day
9:00	SESSION 4 - A tri-partite partnership for sustainable societies: universities, businesses and communities Chair: Dr Carol MA Lingnan University Hong Kong, People's Republic of China (PRC) Dr Sharon WINOCUR Executive Director Business/Higher Education Round Table (B-HERT), Australia Mr Sukich UDINDU Vice-President Minor Food Group, Thailand
9:35	<i>Cooperative Education projects: Sustainable Business University Relationship in Building Graduate Employability; Teaching the right skills by involving business</i> Dr Maruj LIMPAWATTANA Director of Cooperative Education Siam University, Thailand <i>Presentation on Graduate Employability</i> Mr Michael KLEMM Section Head/ Senior Manager, International Relations Office (IRO) National University of Singapore (NUS)
10:05	Q&A and Discussions
10:55	Coffee Break and photo session
	Social Innovations' contributions to knowledge creation, transfer and application Mr Mechai VIRAVAIIDYA Chairman Mechai Viravaidya Foundation, Thailand Mr Christian WALTER Researcher, The Institute for Knowledge and Innovation South-East Asia Bangkok University, Thailand

² The presentation of Mr Granados was done via Skype

11:40	Q&A and Discussions
12:25	Lunch
14:00	<p>SESSION 5 - Measuring beyond the academic yardstick: the societal excellence of education</p> <p>Chair: Dr Sharon WINOCUR Executive Director Business/Higher Education Round Table (B-HERT), Australia</p> <p>University Leaders Prof. Dr Channarong PORNRUNGROJ Director of “Art for All” Secretary General of Quality Assurance of Thailand</p> <p>Dr Hrishabh SANDILYA Vice-President Anglo-American University, Czech Republic</p> <p>Government Representatives Dr Haixia XU National Center for Education Development Research Ministry of Education (MOE) People’s Republic of China (PRC)</p>
15:00	Q&A and Discussions
15:45	Coffee Break
16:00	<p>How can universities be measured based on criteria that go beyond the academic?</p> <p>Mr Jeremy NICHOLLS CEO/Representative Social Return on Investment (SROI) Network</p> <p>Dr Don WESTERHEIJDEN Senior Researcher U-Multirank and U-Map Projects</p>
16:30	<p>INTERACTIVE SESSION / DISCUSSION Elements of Societal Excellence in Higher Education</p> <p>Drafting and Presentation of Recommendations</p>
18:20	<p>WORKSHOP CONCLUSIONS Dr Pornchai MONGKHONVANIT President, Siam University Vice President, International Association of Universities (IAU)</p> <p>Photo session</p>
19:00	Dinner hosted by Payap University

(* Members of the Workshop Preparatory Group