ASEIC
ASEM SMEs
Eco-innovation Center
Achieving eco-innovation of SMEs through Asia-Europe cooperation
In Europe, SMEs represent 99% of all businesses, providing jobs to more than 100 million people.

In Asia, SMEs constitute the lifeblood of many industries as they grapple with the present global economic crisis.
MUTUALLY SUSTAINABLE GROWTH

GREEN GROWTH

Unique role in Int’l society as a middle power country

Strengthening SMEs

Some current Issues in South Korea
ASEM Eco-innovation Consulting for SMEs
Inclusive Eco-innovation
ASEM Eco-innovation Index
Global Forum
ASEM ECO-INNOVATION INDEX
Help understand where their eco-innovation stands and what is their potential in boosting eco-innovation
ASEI MEASUREMENT FRAMEWORK

TARGET COUNTRIES

Y2012 – 15 COUNTRIES
Y2013 – 25 COUNTRIES
Y2014 – ALL ASEM MEMBER STATES

CASE ANALYSIS

NATIONAL TRENDS, VISION AND PROGRAMMES, DRIVERS AND BARRIERS, BUSINESS CASES

FOUR CRITERIA 20 INDICATORS

ECO-INNOVATION CAPACITY, SUPPORTING ENVIRONMENT, ACTIVITIES, PERFORMANCES
ASEI 2012

First attempt to understand eco-innovation status across Asia – Europe
Tried to gather and organize related data

Lack of theoretical background/framework in analysis
Weak significance in regional comparison
ASEI 2013

More input from global advisory board
Developed ASEI storyline framework & qualitative analysis framework
Put more emphasis on national trends, socio-cultural features
Comparison among peer groups (income, region)
ASEI, THE WAY FORWARD

ASEI that well supports our efforts in bringing the value of eco-innovation to the mainstream

Various and extensive attempts in improving the quality of ASEI

Strengthening partnership, active and open discussion

Improving data availability
Achieving eco-innovation of SMEs through Asia-Europe cooperation

ASEIC