19th ASEF Summer University
Sustainable Urbanisation in Heritage Cities
Programme
9-21 August 2015 • Symbiosis International University • Pune, India

#ASEFSU

CO-ORGANISED BY
SUPPORTED BY
KNOWLEDGE PARTNER
TECH PARTNER

ASEF’s contribution is with the financial support of the European Union.
The 19th edition of the ASEF Summer University is an experiential programme designed for students and young professionals to question, think, play, learn and co-create. The programme fuses 5 main components which are:

**EXPANSION**
Knowledge-expanding presentations from academics and practitioners who dare to ask thought-provoking questions

**DIALOGUE**
Exchange of ideas and experiences between invited speakers and the participants

**IMMERSION**
Workshops capturing the gained knowledge and elevating the hands-on skills of all participants

**ACTION**
Solution-centred Hack-a-thon where the central objectives are the creative & collaborative processes and production

Pssst.. Click on the “eye” and learn more on the topic & speaker. Enjoy!
July - August 2015
Preparatory phase
Joint online preparation phase for participants of the 19th ASEF Summer University (ASEFSU)

Sunday, 9 August 2015
Arrival to Pune, India

10:00 - 19:00
Arrival of Participants

18:00 - 19:00
Registration

19:00 - 21:00
Informal Kick-start Reception

Objectives & house rules
Welcome to #ASEFSU

Ms Leonie NAGARAJAN
Director, Education Department
Asia-Europe Foundation (ASEF)

Mr Navin PIPLANI
Principal Director
Indian National Trust for Art and Cultural Heritage (INTACH) Heritage Academy

Prof Jyoti CHANDIRAMANI
Director, Symbiosis School of Economics
Dean, Faculty of Humanities and Social Sciences

Monday, 10 August 2015
#ASEFSU & The People

9:00 - 10.45
The Participants of #ASEFSU

Individual & group expectations

Led by:

Ms Leonie NAGARAJAN
Director, Education Department
Asia-Europe Foundation (ASEF)

10.45 - 12:00
PechaKucha

A knowledge-sharing session on “Sustainable Urbanisation In Heritage Cities”
– Prepared and led by selected participants

Moderated by:

Ms Claudia BUSETTO
Communication Manager
Impact Hub Siracusa
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<th>Time</th>
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<tr>
<td>13:30 - 14:20</td>
<td>Opening Ceremony</td>
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</table>
|            | **Dr Vidya YERAVDEKAR**  
Principal Director  
Symbiosis International University  |
|            | **Prof Padma Bhushan Dr, S, B, MUJUMDAR**  
Founder & President, Symbiosis  
Chancellor, Symbiosis International University  |
|            | **Ms Leonie NAGARAJAN**  
Director, Education Department  
Asia-Europe Foundation (ASEF)  |
|            | **Maj Gen (Retd.) L.K. GUPTA**  
Chairman  
Indian National Trust for Art and Cultural Heritage (INTACH)  |
|            | **Ms Pooja KAPUR**  
Joint Secretary (ASEAN ML)  
Ministry of External Affairs, India  |
| 14:30 - 14:50 | Welcoming Remarks                                                      |
|            | **Pune – “Oxford of the East”**                                        |
|            | **Mr Dattatraya DHANKAWADE**  
Mayor of Pune, India  |
| 14:50 - 14:55 | Vote of Thanks                                                        |
|            | **Dr Rajani R. GUPTE**  
Vice-Chancellor  
Symbiosis International University  |
| 14:55 - 15:00 | National Anthem                                                        |
| 14:45 - 15:00 | Group Photo                                                            |
| 14:45 - 15:15 | Chai Break                                                             |
| 15:15 - 17:30 | “Jugaad”- Culture Hack                                                 |
|            | *This workshop brings you to the epicentre of “Jugaad” innovation and unveils the wisdom and core values of human truths. The Hindi-Urdu term Jugaad is seen as an intellectual art form for creative and out-of-the-box thinking*  |
|            | Facilitated by:                                                        |
|            | **Ms Grace CLAPHAM**  
Co-Founder  
The Change School  |
| 17:30 - 17:50 | The Architecture of the 19th ASEF Summer University                  |
|            | *What is a Hack-a-thon? Business plans and social impact models - for whom and why? What ASEFSU offers its participants and how*  |
|            | Presented by:                                                          |
|            | **Ms Nathalie SAJDA**  
Project Executive  
Asia-Europe Foundation (ASEF)  |
| 17:50 - 18:00 | Collaborative Wall Art                                                 |
|            | *A joint 2-week effort capturing unfolding ideas and ideals for heritage cities*  |
| 18:30 - 20:00 | Dinner                                                                 |
Tuesday, 11 August 2015
Sustainable Urbanisation

<table>
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<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>7:30 - 8:15</td>
<td>Rise &amp; Shine Yoga (please come on an empty stomach, breakfast will be served afterwards)</td>
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</tbody>
</table>
| 9:45 - 11:00 | A Thought-Provoking Take on Sustainable Urbanisation Through the Lenses of Asia | Prof K T RAVINDRAN  
Dean Emeritus  
RICS School of Built Environment  
Amity University, NOIDA, UP |
| 11:00 - 12:00| A Few Facts on Global Urbanisation - and Why They are Wrong          | Dr Alexander JACHNOW  
Head of Department  
Urban Strategies & Planning (USP)  
Erasmus University in Rotterdam |
| 12:00 - 13:30| Lunch                                                               |                                                                          |
| 13:30 - 14:15| Transforming Cities                                                | Mr Blazej MODER  
Director  
New Centre of Lodz, Poland |
| 14:15 - 16:00| The Spiralling Urbanisations of India                              | Mr Kiran KALAMDANI  
Urban Designer and Conservation Architect  
Kimaya, Pune  
Followed by a Dialogue led by Mr Navin PIPANI, INTACH |
| 16:00 - 16:30| Chai Break                                                          |                                                                          |
| 16:30 - 17:30| What Does It Mean to be the 9th Largest City In a Country of 1.2 Billion People? | Prof Jyoti CHANDIRAMANI  
Director, Symbiosis School of Economics  
Dean, Faculty of Humanities and Social Sciences  
Symbiosis International University |
| 17:30 - 18:00| Wrap-up Reflection                                                 |                                                                          |
| 18:30 - 20:00| Dinner                                                              |                                                                          |
| 20:00 - 21:30| Movie Night (optional)                                             | Documentaries and short-films on urbanisation, heritage preservation and technology |
“Heritage has a value that cannot be recreated; as an amalgamation of history, culture, and even politics, heritage is priceless.”

Palak Sharma
Applicant from India for the 19th ASEF Summer University
Wednesday, 12 August 2015
Heritage Cities

9:00 - 12:00

Heritage In Solid and Fluid Forms – from Buildings to Living Culture

Architectural Heritage
Mr Narendra DENGLE
Narendra Dengle Associates, Pune

Oral Heritage
Ms Supriya GOTURKAR-MAHABALESHWARKAR
INTACH Pune Chapter

Natural Heritage
Professor Vijay PRANJAPAYE
Chairman
Gomukh Environmental Trust for Sustainable Development

Followed by a Dialogue led by Mr Navin PIPLANI, INTACH

12:00 - 13:30
Lunch

13:30 - 14:30
Fishbowl Session

Led by:

Mr Eddy ADAMS
Thematic Pole Manager
URBACT

14:30 - 16:00

The Past, Present and Future of Cities

Facilitated by:

Mr Eddy ADAMS
Thematic Pole Manager
URBACT

Ms Louise PULFORD
Director
Social Innovation Exchange (SIX)

16:00 - 16:30
Chai Break

16:30 - 17:45
Storytelling

How do you use your cultural surroundings to tell stories

Facilitated by:

Ms Grace CLAPHAM
Co-founder
The Change School

17:45 - 18:15
Wrap-up Reflection

18:30 - 20:00
Dinner
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<thead>
<tr>
<th>Time</th>
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<th>Facilitator/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 - 8:15</td>
<td>Natural Trail guided by Dr. Mrs. GHATE, Scientist in Agharkar Research Institute, Pune</td>
<td></td>
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<tr>
<td>10:00 - 12:00</td>
<td>A Journey Through Asia &amp; Europe: Case Studies on Public Spaces, Art &amp; Technology</td>
<td>Facilitated by: Ms Louise PULFORD, Director, Social Innovation Exchange (SIX)</td>
</tr>
<tr>
<td>12:00 - 14:00</td>
<td>Sharing Platter Lunch Session</td>
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<tr>
<td>14:00 - 16:00</td>
<td>The Stranger Is Present: Inter-generational Transmission and Inclusive Leadership in Urbanism</td>
<td>Where is the youth and women? Prof Amareswar GALLA, Executive Director, International Institute for Inclusive Museum</td>
</tr>
<tr>
<td>16:00 - 16:30</td>
<td>Chai Break</td>
<td></td>
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<tr>
<td>16:30 - 17:45</td>
<td>Can Cities &amp; Heritage Co-exist? A Participant-led Dialogue</td>
<td>Led by: Mr Vincenzo DI MARIA, Co-founder, CommonGround</td>
</tr>
<tr>
<td>17:45 - 18:15</td>
<td>Wrap-up Reflection</td>
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<tr>
<td>18:30 - 20:00</td>
<td>Dinner</td>
<td></td>
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<tr>
<td>20:00 - 21:30</td>
<td>Thinking Visual</td>
<td>Facilitated by: Ms Claudia BUSETTO, Communication Manager, Impact Hub Siracusa</td>
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</table>
### Friday, 14 August 2015
Local Communities in Pune, India

#### 09:00 - 10:45

<table>
<thead>
<tr>
<th>Topic</th>
<th>Details</th>
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</table>
| Deep-Dive Pune: Voices from the Roots | Understanding the local heritage of Pune and the 6 identified themes.  
Presented by:  
**Pune Civil Society Organisations (CSO)** |

| Hack Group #1 | Living Heritage - Revival of traditional crafts for livelihood  
**INTACH Pune Chapter** |
| Hack Group #2 | Built Heritage - Adapting buildings, enhancing capacities & constructing knowledge  
**Centre for Development Studies and Administration, INTACH Pune** |
| Hack Group #3 | Heritage Accessibility - Traffic and transportation in the core city  
**Parisar** |
| Hack Group #4 | Natural Heritage - Urban biodiversity  
**Gomukh** |
| Hack Group #5 | Intangible Heritage - Cultural and intangible heritage (traditional festivals)  
Sustainability Initiatives |
| Hack Group #6 | Cultural Economy - Linking local economies, livelihoods and lifestyles with heritage at the core  
**Symbiosis International University** |

#### 10:45 - 12:00

- **Dialogue with the CSOs**  
*Break-out groups with the 6 CSO Leaders*

#### 12:00 - 13:30

- **Lunch**

#### 13:30 - 15:30

<table>
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<tr>
<th>Topic</th>
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</thead>
</table>
Facilitated by:  
**Ms Grace CLAPHAM**  
Co-founder  
The Change School |

#### 15:30 - 16:00

- **Chai Break**
Saturday, 15 August 2015
Independence Day of India + Human Centred Design

7:00 - 12:00  National Celebration of the Independence Day of India

*Join the celebrations led by the faculty and students of Symbiosis International University*

- **Raising the Flag**
- **Freedom Run**

12:00 - 13:30  Lunch

13:30 - 15:30  Human Centred Design (HCD)

*Put on your “Human Centred Goggles” and see the world from the view of the user*

Facilitated by:

- **Mr Vincenzo DI MARIA**
  Co-founder
  CommonGround

- **Ms Grace CLAPHAM**
  Co-founder
  The Change School

- **Ms Claudia BUSETTO**
  Communication Manager
  Impact Hub Siracusa

15:30 - 16:00  Chai Break

16:00 - 17:45  Continue Session: HCD

17:45 - 18:15  Wrap-up Reflection

18:30 - 20:00  Dinner
Are cities hubs for living history?
### Sunday, 16 August 2015

#### Field Research

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00-11:30</td>
<td>Hack Groups Breakout</td>
<td>Preparations by each Hack Group prior to departure to local site field research</td>
</tr>
<tr>
<td>11:30-12:30</td>
<td>Lunch</td>
<td></td>
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<tr>
<td>12:30-13:30</td>
<td>Departure from Symbiosis International University to the 6 research sites</td>
<td></td>
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<tr>
<td>13:30-17:00</td>
<td>Field Research</td>
<td>Each Hack Group meets local communities, collects data and researches on the upcoming solutions proposed in the form of digital and physical prototypes, business plans and social impact models. The Hack Groups are accompanied by facilitators and organisers.</td>
</tr>
<tr>
<td>17:00-18:00</td>
<td>Return to Symbiosis International University</td>
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<tr>
<td>18:30-19:30</td>
<td>Dinner</td>
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<tr>
<td>19:30-20:00</td>
<td>ASEF University Alumni Network (ASEFUAN)</td>
<td>Presented by: Mr Dani MADRID, ASEFUAN</td>
</tr>
<tr>
<td>20:00-21:00</td>
<td>Building a Vision + ASEFUAN Manifesto</td>
<td>Facilitated by: Ms Elena MOZGOVAYA, Project Manager, NextHamburg</td>
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### Monday, 17 August 2015

#### Hack-a-thon

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Description</th>
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<tbody>
<tr>
<td>7:30-8:15</td>
<td>Rise &amp; Shine Yoga (please come on an empty stomach, breakfast will be served afterwards)</td>
<td></td>
</tr>
<tr>
<td>10:00-11:00</td>
<td>Sustainable Approach to Urbanisation In Heritage Cities</td>
<td>Facilitated by: Prof Jagan SHAH, Director, National Institute of Urban Affairs</td>
</tr>
<tr>
<td>11:00-12:00</td>
<td>Kick-starting the Hack-a-thon</td>
<td>Each Hack Group works on their digital and physical prototypes, business models and social impact models.</td>
</tr>
<tr>
<td>12:00-13:30</td>
<td>Lunch</td>
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<tr>
<td>13:30-16:00</td>
<td>Continue Hacking</td>
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<tr>
<td>16:00-16:30</td>
<td>Chai Break</td>
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<tr>
<td>Time</td>
<td>Event Description</td>
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<tr>
<td>16:30 - 17:15</td>
<td><strong>Sprint # 1</strong>&lt;br&gt;&lt;em&gt;Each Hack Group shares their current stage of idea-creation and the progress of their digital prototypes/business concepts/social impact models - followed by a joint Q&amp;A&lt;/em&gt;</td>
<td></td>
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<tr>
<td>17:15 - 18:00</td>
<td>Continue Hacking</td>
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<tr>
<td>18:30 - 20:00</td>
<td>Dinner</td>
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<tr>
<td>20:00 - 21:30</td>
<td><strong>Sari / Kurta Evening</strong>&lt;br&gt;&lt;em&gt;The history and meaning of traditional Indian clothing&lt;/em&gt;&lt;br&gt;<strong>Led by:</strong> Symbiosis International University</td>
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**Tuesday, 18 August 2015**

**Hack-a-thon + Pune Heritage Walk**

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<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>9:00 - 12:00</td>
<td><strong>The Hacking Continues</strong>&lt;br&gt;&lt;em&gt;Each Hack Group continues to work on their digital and physical prototypes, business models and social impact models&lt;/em&gt;</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Lunch</td>
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<tr>
<td>13:00 -</td>
<td>Departure to Pune</td>
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<tr>
<td>14:00 - 17:00</td>
<td><strong>Pune Heritage Walk</strong>&lt;br&gt;&lt;em&gt;Exploring the local gems in Pune&lt;/em&gt;&lt;br&gt;<strong>Organised by:</strong> INTACH Pune Chapter</td>
</tr>
<tr>
<td>17:00 - 18:00</td>
<td>Return to Symbiosis International University</td>
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<tr>
<td>18:30 - 20:00</td>
<td>Dinner</td>
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**Wednesday, 19 August 2015**

**Hack-a-thon**

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<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>9:00 - 12:00</td>
<td><strong>Think, Play, Develop - the Hack continues</strong></td>
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<tr>
<td>12:00 - 13:30</td>
<td>Lunch</td>
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<tr>
<td>13:30 - 14:30</td>
<td><strong>Sprint # 2</strong>&lt;br&gt;&lt;em&gt;Every Hack Group updates on their progress and collectively shares ideas and feedback for improvement&lt;/em&gt;</td>
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<tr>
<td>Time</td>
<td>Activity</td>
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<tr>
<td>14:30 - 16:00</td>
<td>Continue Hacking</td>
</tr>
<tr>
<td>16:00 - 16:30</td>
<td>Chai Break</td>
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</table>
| 16:30 - 18:00| **Elevator Pitch**

*How to grasp the attention of an audience and convey a powerful message*

Facilitated by:

Mr Vincenzo Di Maria  
Co-founder  
CommonGround

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<thead>
<tr>
<th>18:30 - 20:00</th>
<th>Dinner</th>
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<tr>
<td>20:00 - 21:00</td>
<td><strong>Asia-Europe Cultural Evening + Henna Painting</strong></td>
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*Organised by the Participants*

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**Thursday, 20 August 2015**

**Final Day**

<table>
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<th>Time</th>
<th>Activity</th>
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</table>
| 9:00 - 12:00 | **Final Hack-a-thon Day**  

*Hack Groups work on finalising the digital and physical prototypes, business plans and social impact models + prepare presentations*

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<thead>
<tr>
<th>12:00 - 13:30</th>
<th>Lunch</th>
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<tbody>
<tr>
<td>13:30 - 14:00</td>
<td><strong>Closing Ceremony</strong></td>
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</table>

Dr Rajani R. Gupte  
Vice-Chancellor  
Symbiosis International University

Ms Leonie Nagarajan  
Director, Education Department  
Asia-Europe Foundation (ASEF)

Mr Mukund Bhogale  
Convenor  
INTACH Maharashtra State Chapter

Dr Vidya Yeravdekar  
Principal Director  
Symbiosis International University

| 14:00 - 15:15| **ASEFSU Showroom**                                         |

*Hack Groups pitch their prototypes, business models and social impact models to specially invited guests*

10 min for each Hack Group + 5 min feedback
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<th>Time</th>
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<tr>
<td>15:15 - 16:30</td>
<td><strong>Closing Reception</strong></td>
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<tr>
<td></td>
<td><strong>Prof Jyoti CHANDIRAMANI</strong></td>
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<td></td>
<td>Director, Symbiosis School of Economics</td>
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<td></td>
<td>Dean, Faculty of Humanities and Social Sciences</td>
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<tr>
<td>16:30 - 17:30</td>
<td><strong>Lesson's Learned</strong></td>
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<td>Collective evaluation of ASEFSU</td>
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<tr>
<td>18:00 - 21:00</td>
<td><strong>Farewell Dinner &amp; Certificates</strong></td>
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**Friday, 21 August 2015**

**Departure Day**

Check Out & Departure
Where does heritage stand in the spiralling of cities?