Model ASEM 2014 is a simulation of the Asia-Europe Meeting (ASEM) Summit and aims at promoting awareness and creating a deeper understanding of the ASEM process among promising students from Asia and Europe. The topics to be discussed are based on the agenda of the actual ASEM Summit at which 51 Heads of State and Government will meet. Through role-play participants will enhance their skills of compromise, negotiation and consensus-building. The project is a partnership between the Asia-Europe Foundation (ASEF), the ASEF University Alumni Network (ASEFUAN) and the Politecnico di Milano School of Management (SoM).

**Objectives**

- Generate interest and increase understanding among Asian and European students about the ASEM process and a concrete collaboration, the ASEM Initiative for the Rapid Containment of Pandemic Influenza
- Develop skills and build capacity of participating students in the fields of public speaking, teamwork, communication, problem-solving, negotiation and consensus-building among diverse peoples and perspectives
- Create sound contacts and networks among university students from ASEM countries who have the potential to become tomorrow's leaders
- Establish a durable dialogue forum for youth from ASEM countries to share their views on Asia-Europe relations and to cooperate on a common vision towards an ideal ASEM

**Participants**

- About 150 selected students from all 49 ASEM countries. A geographical and gender balance as well as a good representation of students from relevant fields will be ensured.
- ASEM experts from academia and ASEM ministries
- Experts from the public health sector

**Programme**

**Part 1 - Academic lectures, presentations and discussions**
- ASEM’s history, structure & process
- ASEM Initiative for the Rapid Containment of Pandemic Influenza as a concrete example of cooperation among the ASEM members
- Asia-Europe Foundation (ASEF), Asia-Europe Business Forum (AEBF), Asia-Europe People’s Forum (AEPF) and other ASEM-related institutions and activities

**Part 2 – Simulation of the Summit**
- Opening session, formal and informal debate, un-/moderated caucus
- Simulation of a scenario within the field of pandemic influenza
- Development of a Model ASEM Declaration

**More Information**

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Model ASEM is co-organised by the Asia-Europe Foundation (ASEF), the ASEF University Alumni Network (ASEFUAN) and the Politecnico di Milano School of Management (SoM).

**Asia-Europe Foundation (ASEF)**

[www.asef.org](http://www.asef.org)

The Asia-Europe Foundation (ASEF) promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM). Together with about 700 partner organisations ASEF has run more than 650 projects, mainly conferences, seminars and workshops. ASEF’s share is supported by the Government of Japan.

**ASEF University Alumni Network (ASEFUAN)**


ASEFUAN was founded in 2002 in Bali, Indonesia, by the graduates of the ASEF University (AU) programme. In 2009, ASEFUAN became an international non-profit organisation (Association Internationale sans but lucratif, AISBL) under Belgian law.

**Politecnico di Milano School of Management (SoM)**

[http://www.som.polimi.it](http://www.som.polimi.it)

Founded in 2003, the Politecnico di Milano School of Management covers numerous areas of research, education and high level consultancy in the fields of economics, management and industrial engineering, which Politecnico di Milano undertakes through its own structures and those of the consortium. The School is composed of the Department of Management, Economics and Industrial Engineering and MIP Graduate School of Business.

**Asia-Europe Meeting (ASEM)**

[www.aseminfoboard.org](http://www.aseminfoboard.org)

The Asia-Europe Meeting (ASEM) is an intergovernmental forum for dialogue and cooperation established in 1996 to deepen relations between Asia and Europe, which addresses political, economic and socio-cultural issues of common concern.

It brings together 49 member states (Australia, Austria, Bangladesh, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, India, Indonesia, Ireland, Italy, Japan, Korea, Lao PDR, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, Netherlands, New Zealand, Norway, Pakistan, Philippines, Poland, Portugal, Romania, Russian Federation, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Thailand, United Kingdom, Viet Nam) plus the ASEAN Secretariat and the European Union.