Measuring and accelerating women’s empowerment &
gender equality to achieve SDGs

What we know

< 1 % of MDG spending

US$ 42-47 B annual loss in Asia/Pacific

Private sector, philanthropy, gender lens impact investing

MDG → SDG
Uneven progress → More ambitious
The value of women’s contribution

Biases leading to distorted interventions
[paid/unpaid work; women’s double burden; household head; who holds what knowledge]

Lack of accountability mechanisms and incentives
A results-based approach
W+ Standard

Measuring outcomes for women’s empowerment

Putting Money in Women’s Hands
UNFCCC Award-winning Application to Biogas Digester Program - Nepal

2.26 hours/day time saved

Helping kids with homework, growing new crops, community activities

Sale of W+ units and money shared with 11 women’s groups
Investing in women’s organizations

Empower women

Increase women’s opportunities and access

Critical support, particularly in times of crisis
Stepping up

Valuing women’s work and contribution to achieve greater results

Using metrics to make appropriate investments in women’s empowerment, women organizations and reward successful practices

Collaborating- Combine carbon offsets with co-benefits for women’s empowerment
www.wocan.org
Women Organizing for Change in Agriculture and Natural Resource Management

www.wplus.org
W+ Standard

Maria Lee - marialee@wocan.org