4th ASEM Education Hub
Advisory Committee Meeting

15 – 17 December 2009
Dublin, Ireland

Co-organised by the Asia-Europe Foundation’s ASEM Education Hub (AEH) and the Dublin Institute of Technology (DIT)
BACKGROUND

The ASEM Education Hub in 2009

The ASEM Education Hub (AEH) was established at the ASEM II Summit in London in April 1998 to promote educational exchanges between Asia and Europe. It aimed to create a network of ASEM Education Hubs, comprising of universities in Asia and Europe that could serve as centres of excellence in different academic fields relevant to Asia-Europe relations, and were willing to receive exchange students from other hub institutions for one or two semesters. The Asia-Europe Foundation (ASEF) was tasked to implement the proposal in October 1998.

The current structure of the AEH was defined in 2006. ASEF called it the revitalised ASEM Education Hub (AEH) aimed at fostering higher education co-operation among ASEM countries, pursuing two overall objectives:
- providing support to multilateral higher education co-operation initiatives; and
- acting as a facilitator for higher education dialogue among ASEM countries through the creation of a platform for exchanges among relevant stakeholders.

Part of this framework, the AEH Advisory Committee, has been created to support and spearhead the activities of the Hub. The Advisory Committee first met in Singapore on 15-16 December 2006, marking the start of the Hub’s pillars (refer to Annex 2). Subsequently, the Advisory Committee met for the second time in the University of Alicante, Alicante (Spain) on 17-18 December 2007, and for a third time in Penang, Malaysia, on 18-19 December 2008.

By the time of the 4th meeting of the Advisory Committee, the Hub will have completed its third year of activity. Following the recommendations and objectives identified by the 3rd AEH Advisory committee meeting, the AEH will thus move forward to continue and reinforce its existing pillars, as well as introduce projects and activities in accordance with the emerging trends and developments in the ASEM education process.

The launch of the first update of the Database on Education Exchange Programmes (DEEP Phase II), which was foreseen for May 2009 on the occasion of the 2nd ASEM Conference for Ministers of Education in Hanoi, has been postponed due to resource constraints (human and financial). AEH is currently evaluating whether DEEP can be maintained and how to do it in a more cost-efficient and sustainable manner. New initiatives were developed aimed at improving the visibility and recognition of the Hub, notably through the AEH portal, which will be integrated into ASEF’s corporate website, the participation in international conferences and the birth of an international publication on higher education in partnership with the Academic Cooperation Association (ACA).

Furthermore, the AEH has been involved in the 2nd ASEM Conference of Ministers for Education, where it was acknowledged as the permanent secretariat of the ASEM Rectors’ Conferences (RC), with its partner organisations – European University Association (EUA) and the ASEAN University Network (AUN). The Conference also established an ASEM Education Secretariat (AES), which will provide administrative, advisory, and analytical support to the future biennial ASEM Conference of Ministers for Education. The AES will be hosted under the auspices of the German Ministry of Education at the German Academic Exchange Service for the next four years. Close co-operation and coordination between the ASEM Education Secretariat and the ASEM Education Hub will be necessary to successfully pursue closer co-operation of education stakeholders in ASEM countries.

The year also saw the signing of a new Memorandum of Understanding (MOU) between ASEF and the ASEM Education and Research Hub for Lifelong Learning (2011-2013). ASEF’s support to the LLL Hub is in cognisance of its contributions to the policy debates on lifelong learning as well as the increasing importance of the LLL agenda in the ASEM education process.
As discussed at the 3rd AEH AC meeting in Penang, the AEH will launch a series of 2-3 experts’ workshops per year. The 1st “Asia-Europe Education Workshop, originally scheduled for November 2009, had to be postponed to March 2010 for planning reasons. The event will look at the “Impact of the Financial Crisis to Higher Education” and will bring together about 25 researchers and practitioners from Asia and Europe. It will be hosted by the Asian Institute of Management (AIM), Philippines.

Planning for the 2nd ASEM Rectors’ Conference is well underway. Korea University has officially accepted the proposal of the partners to be the host for 2010. The ASEM Rectors’ Conference process will be developed in parallel to the ASEM Education Ministers’ process; interactions between both will be developed for mutual enrichment through continuous dialogue.

Finally, the AEH was represented in the Advisory Committee of the EU-funded EAHEP (Europe-Asia Higher Education Platform) project, implemented by a consortium led by EUA, DAAD and Nuffic. This project has created momentum for EU-Asia higher education co-operation, which can be used well beyond the project period. AEH is also part of the Advisory Committee of another EU-funded project, ACCESS (Academic Cooperation Europe-South-East Asia Support), which aims at strengthening cooperation between higher education institutions from Europe and Southeast Asia (SEA) in a long-term and sustainable perspective. In this context, AEH has taken part in an information meeting of several EU-funded projects in Europe-Asia higher education co-operation, which was organised by the ACCESS project1, funded under Erasmus Mundus, and the SEA-EU-Net project2, funded under the EU’s 7th Framework Programme3.

The ASEM Education Hub in 2010- Main objectives of the meeting

These developments have put the ASEM Education Hub in an interesting position to progress, with its partners, towards its objectives. However, these developments also create new tasks for the AEH.

Careful consideration and a well-defined strategy are required in order to meet these new challenges and, beyond, to create a genuine dynamic around the ASEM Conference of Ministers for Education and the ASEM Rectors’ Conference processes, which would contribute to enhanced dialogue and exchanges among the societies and the people of ASEM countries.

These new developments serve as a backdrop for AEH to look back on the first three years of the Hub - review the existing activities with a view of further improving them, maximising their contribution to AEH’s and ASEF’s objectives and priority areas (attached as Annex 1), and securing their long-term sustainability.

Concretely, the meeting is expected to result in:

- An assessment of the AEH structure and functioning, with recommendations for the further development of the Hub towards its and ASEF’s objectives;
- Recommendations and strategy for co-operation and coordination with the ASEM Education Secretariat;
- A roadmap for the preparation of the 2nd ASEM Rectors’ Conference;
- A roadmap for the preparation of the Asia-Europe Education Workshops;
- A presentation of AEH outlook in 2010.

The programme is prepared as a proposal to all meeting participants. It is open for comments, prior to the meeting. Any comments and feedback will be integrated as far as possible, in a modified programme, to be sent to all AEH AC members in the days preceding the meeting. The ASEM Education Hub remains at the disposal of the Advisory Committee for any further comments or suggestions regarding the upcoming meeting, and the ASEM Education Hub in general.

1 http://www.access-project.eu/access/
2 http://www.sea-eu.net/
3 For general information on FP7, see http://cordis.europa.eu/fp7/home_en.html.
PARTICIPANTS (in alphabetical order)

1. **Dr (Mr) Marrik Bellen**, Director, Netherlands Education Support Office (NESO) - Jakarta
2. **Dr (Mr) Arne Carlsen**, Director for International affairs, Danish University of Education (DPU) / Chairman, ASEM Education and Research Hub for Lifelong Learning (LLL Hub)
3. **Dr (Mr) Heungsuk Choi**, Vice President, International Affairs, Korea University
4. **Dr (Mr) Edilberto de Jesus**, President of the Asian Institute of Management (AIM)
5. **Dr (Mr) Gang Deng**, Prof., Director of International Cooperation, Kunming University of Science and Technology
6. **Mr Michael Gaebel**, Senior Programme Manager, Higher Education Policy Unit, European University Association (EUA)
7. **Dr (Mrs) Nantana Gajaseni**, Executive Director, ASEAN University Network (AUN)
8. **Dr (Mr) Sean Golden**, Director, Centre for International & Intercultural Studies, Universitat Autonoma de Barcelona
9. **Ms Christine Jakobsson**, Director, The Baltic University Programme (BUP), Uppsala University, Upppsala Centre for Sustainable Development
10. **Dr (Mr) Erich Thöni**, ASEA-Uninet Coordinator, Asea-Uninet
11. **Mrs Marijke Wahlers**, Head of the International Department, German Rectors’ Conference (HRK)
12. **Ms Grace Kim**, Executive Director, Asia-Pacific Association for International Education (APAIE)
13. **Dr (Mr) Ninnat Olanvoravuth**, Secretary General, Association of South-East Asia Institutions of Higher Learning (ASAIHL)
14. **Prof (Ms) Beena Shah**, Secretary General, Association of Indian Universities (AIU)
15. **Dr (Mr) Teay Shawyun**, President and Deputy Director, South-East Asian Association for Institutional Research Conference (SEA-AIR)
16. **Mr Bernd Wächter**, Director, Academic Cooperation Association (ACA)
17. **Dr (Mr) Siegbert Wuttig**, Director, ASEM Education Secretariat (AES)
ASEM Education Hub (AEH)

1. **Mr Zhang Hongtie**, Director, People-to-People Exchange Department (P2P)
2. **Ms Edwige Rozier**, Project Manager, P2P
3. **Ms Helen Sophia Chua Balderama**, Project Executive, AEH, P2P
4. **Mrs Chripa Schneller**, Advisor, AEH

GUESTS AND OBSERVERS

1. **ASEF Governor Thomas Hardiman** (tbc)
2. **Prof (Mr) Brian Norton**, President, Dublin Institute of Technology (DIT)
3. **Dr (Mr) Robert Flood**, Head of International Affairs, Dublin Institute of Technology (DIT)
4. **Mr Peter Ryan**, Department of Foreign Affairs of Ireland
5. **Ms Nina Scholle-Pollmann**, Deputy Director, ASEM Education Secretariat (AES)
6. **Ms Elizabeth Colucci**, Project Officer, European University Association (EUA)
**PROGRAMME**

**Monday, 14 December 2009**

Arrival and Check-in at O’Callaghan Stephen’s Green Hotel

Co-ordination Meeting of the ASEM Education Hub (AEH) and the Dublin Institute of Technology (DIT)

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**Tuesday 15 December 2009**

*Venue: Room 5050, 5th Floor, Dublin Institute of Technology (DIT), Aungier Street*

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>09:00 - 09:30</td>
<td>Registration</td>
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<tr>
<td>09:30 - 10:00</td>
<td>Welcome of Participants</td>
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<tr>
<td>Dr Robert Flood</td>
<td>Head of International Affairs, Dublin Institute of Technology (DIT)</td>
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<td>Message from ASEC Governor Thomas Hardiman (tbc)</td>
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<td>10:00 - 13:00</td>
<td><strong>THE ASEM EDUCATION HUB IN 2009-2010</strong></td>
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<td>(10:00 - 11:15)</td>
<td><strong>PART I: ASEM EDUCATION HUB 2009 ACTIVITY REPORT / 2010 WORKPLAN</strong></td>
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<tr>
<td>Chair:</td>
<td>Mr Zhang Hongtie</td>
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<td>Director, People-to-People Exchange Department (P2P)</td>
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<td>Presenter:</td>
<td>Ms Chripa Schneller</td>
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<td>ASEM Education Hub Advisor</td>
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<td><strong>Topics/ possible issues for discussion:</strong></td>
<td>The session will review the work implemented under the ASEM Education Hub in 2009 and the results achieved, and will discuss the priorities for 2010.</td>
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<td></td>
<td>- Introduction of the New Director of P2P</td>
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<td>- Overall result assessment of the ASEM Education Hub’s third year</td>
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<td>- The Closing AEH Thematic Networks and the ASEM Education and Research Hub for Lifelong Learning (LLL Hub)</td>
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<td>- Presentation of the Asia-Europe Education Workshops (to be picked up again later)</td>
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<td>- Database on Education Exchange Programmes (DEEP)</td>
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<td>- Analysis of the Hub’s strengths and weaknesses and conclusions / recommendations with regards to relevance of the objectives, structure and action lines</td>
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<td>- AEH contribution to ASEF’s priority areas and the ASEM process in general</td>
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<tr>
<td>11:15 - 11:30</td>
<td>Coffee break</td>
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## Part II: THE AEH ADVISORY COMMITTEE - ROLE AND COMPOSITION

### Input Statements

**Prof Been Shah**  
Secretary General, Association of Indian Universities (AIU)

**Ms Christine Jakobsson**  
Director, The Baltic University Programme (BUP)  
Uppsala University, Uppsala Centre for Sustainable Development

**Topics/ possible issues for discussions:**  
The aim of the session is to reflect upon the role of the AEH AC members within the AEH architecture, as well as the achievement and contribution of this body to AEH and ASEF objectives. Furthermore, new members will have the possibility to briefly present their organisation (5 min.).

### 13:00 - 14:00: Lunch

### 14:00 - 15:30: ASIA-EUROPE EDUCATION WORKSHOPS 2010

**Chair:**  
Mr Zhang Hongtie  
Director, People-to-People Exchange Department (P2P)

**Input statements:**  
**Dr Sean Golden**  
Director, Centre for International & Intercultural Studies  
Universitat Autonoma de Barcelona

**Dr Marrik Bellen**  
Director, Netherlands Education Support Office (NESO) – Jakarta

**Dr Edilberto de Jesus**  
President of Asian Institute of Management (AIM) – Manila

**Topics/ possible issues for discussion:**  
At the 3rd AEH Advisory Committee meeting in Penang, the idea to organise 2-3 experts’ workshops per year was conceived. In this session, the three AC members who are part of the preparatory group will give input statements to present the current status of the first such workshop, the Asia-Europe Education Workshop on the “Impact of the Financial Crisis to Higher Education”. Following this, future workshops will be discussed.

### 15:30 - 16:00: Coffee Break

### 16:00 - 16:30: THE ASEM EDUCATION AND RESEARCH HUB FOR LIFELONG LEARNING

**Input statement:**  
**Dr Arne Carlsen**  
Chairman  
ASEM Education and Research Hub for Lifelong Learning (LLL Hub)

**Topics/ possible issues for discussion:**  
What have been the activities of the ASEM LLL Hub in 2009 and what is the outlook for 2010 (and beyond), in particular with regard to the ASEM Education Hub? This session will be dedicated to these very questions.
17:00 – 18:00  ASEM EDUCATION HUB (AEH) AND THE ASEM EDUCATION SECRETARIAT (AES)

Chair:  Mr Zhang Hongtie
Director, People-to-People Exchange Department (P2P)

Input statements:
Dr Siegbert Wuttig
Director, ASEM Education Secretariat

Dr Erich Thöni,
ASEA-Uninet Coordinator, Asea-Uninet

Topics/possible issues for discussion:
The ASEM Education Secretariat, which will provide administrative, advisory, and analytical support to the ASEM Education Ministers’ Meetings has been established in 2009 and will be hosted under the auspices of the German Ministry of Education for the next four years.

This session will introduce the work of the ASEM Education Secretariat and will discuss how to best coordinate activities between the ASEM Education Hub, the ASEM Rectors’ Conference and the ASEM Conference of Ministers for Education.

19:00  Dinner (venue to be confirmed)

Wednesday, 16 December 2009
Venue: Room 5050, 5th Floor, Dublin Institute of Technology (DIT), Aungier Street

10:00 – 11:00  TOWARDS THE 2ND ASEM RECTORS’ CONFERENCE

Co-Chairs:
Mr Michael Gaebel
Higher Education Policy Unit, European University Association (EUA)

Dr Nantana Gajaseni
Executive Director, ASEAN University Network (AUN)

Input statements:
Dr Arne Carlsen
ASEM Education and Research Hub for Lifelong Learning (LLL Hub)

Dr Edilberto de Jesus
Asian Institute of Management (AIM)

Topics/possible issues for discussions:
The two presentations will introduce ideas on initiatives and projects that could help bring European and Asian higher education sectors closer. These presentations will introduce a general discussion among AEH AC members on the future of EU-Asia higher education co-operation. The objective of the session is to identify possible topics for the 2nd ASEM Rectors’ Conference, due to take place in 2010, as well as a roadmap towards the event.

11:00 - 11:30  Coffee break
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<tr>
<td>11:30 - 13:00</td>
<td><strong>UPDATES ON ‘EAHEP’ AND ON ‘ACCESS’</strong></td>
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<td><strong>Input statements:</strong></td>
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<td>Mr Michael Gaebel</td>
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<td>President and Deputy Director South-East Asian Assoc. for Institutional Research Conference (SEA-AIR)</td>
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<td><strong>Topics/possible issues for discussions:</strong></td>
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<td>The session will update the participants on the progress of the EAHEP (Europe-Asia Higher Education Platform) and ACCESS (Academic Cooperation Europe-South-East Asia Support) initiatives, and discuss possibilities of creating synergies between these initiatives and the ASEM Education Hub, with the objective of furthering the preparation of the 2nd ASEM Rectors’ Conference and to maximise the efficiency and sustainability prospects of EU-Asia higher education co-operation programmes.</td>
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<td>13:00 - 14:00</td>
<td><strong>Lunch</strong></td>
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<td>14:00 - 15:00</td>
<td><strong>4TH ADVISORY COMMITTEE MEETING - CONCLUDING SESSION</strong></td>
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<td><strong>Chair:</strong> Ms Chirpa Schneller</td>
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<td>AEH Advisor</td>
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<td><strong>Summary:</strong> Mr Zhang Hongtie</td>
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<td>Director, People-to-People Exchange Department (P2P)</td>
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<td><strong>Feedback Session:</strong></td>
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<td>Advisory Committee Members</td>
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<td><strong>Afternoon Programme (Parallel Activities)</strong></td>
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<td>15:30 - 17:30</td>
<td>Coordination meeting of the Rectors’ Conference (AEH-ASEF, ELA and AUN, Korea University, APAIE and HRK)</td>
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<td>15:15 Departure from hotel</td>
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<td>16:45 DIT Grangegorman to hotel</td>
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<td>Visit to DIT Grangegorman campus – meeting with Dr. Noel O’Connor. (Grangegorman campus will bring together DIT from 39 different buildings onto one location at an estimated value of €1 billion – the largest investment in higher education in Ireland)</td>
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<td>18:30</td>
<td>Christmas Dinner co-sponsored by DIT at O’Callaghan Stephen’s Green Hotel</td>
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<td>Message from Prof Brian Norton</td>
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<td>President, Dublin Institute of Technology (DIT)</td>
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**Thursday, 17 December 2009**
Venue: Room 5050, 5th Floor, Dublin Institute of Technology (DIT), Aungier Street

**9:30 - 11:30**
**Continuation:** Coordination meeting of the Rectors’ Conference
**PRACTICAL INFORMATION**

**Meeting Venue**

Room 5050, 5th Floor  
Dublin Institute of Technology (DIT)  
Aungier Street, Dublin 2  
Ireland

Website: [www.dit.ie](http://www.dit.ie)

Note: DIT will provide signs directing delegates from the two entrances of the building.

**Main contacts:**

**Asia-Europe Foundation - ASEM Education Hub**  
Chripa Schneller  
Technical Advisor  
Email: [aehsecretariat@asef.org](mailto:aehsecretariat@asef.org)

Helen Sophia Chua Balderama  
Project Executive, AEH  
Tel: +65.6874.9715  
Mobile: +65 91590782  
Email: [helen.chuabalderama@asef.org](mailto:helen.chuabalderama@asef.org)

**Dublin Institute of Technology (DIT)**  
Gillian Collins  
President’s Office  
E-mail: [gillian.collins@dit.ie](mailto:gillian.collins@dit.ie)

**Accommodation**

**O’CALLAGHAN STEPHEN’S GREEN HOTEL**  
At Stephen’s Green, Dublin 2, Ireland  
T: +353 1 6073600  
F: +353 1 6615663  
E: [info@ocallaghanhotels.com](mailto:info@ocallaghanhotels.com); [sharon.joyce@ocallaghanhotels.com](mailto:sharon.joyce@ocallaghanhotels.com)  
[http://www.ocallaghanhotels.com/dublinmain/stephens_green/contact_us.aspx](http://www.ocallaghanhotels.com/dublinmain/stephens_green/contact_us.aspx)

The hosts will cover the hotel room charges for a maximum of three nights’ stay: check-in on 14 December and checkout on 17 December 2009. Participants who would like to extend their stay beyond the meeting may do so at their own expense.

All other incidentals (cost for accompanying persons, overseas telephone calls and fax, room service, laundry and mini-bar charges) will be borne by the participants.
Transportation

**Airport to and from the Hotel:** The O’Callaghan Stephens Green Hotel is 9 miles from Dublin Airport. ASEF-AEH will reimburse the cost of transportation: *airport to and from the hotel* based on the following rates:

- **By taxi**
  There is a taxi rank outside the arrivals area at Dublin airport. A one way fare to the city centre takes from 30-45 minutes depending on traffic and costs approximately €30 - €35.

- **By Aircoach**
  This is an efficient and reasonable priced privately operated airport transfer service. Departs from outside the arrivals terminal at Dublin airport every 15 minutes from 05:30 to 23:30 daily. Disembark at Kildare Street for the O’Callaghan Stephen’s Green Hotel (approximately 10 minutes walk away). For information Email: aircoach@iol.ie Website: [http://www.aircoach.ie/](http://www.aircoach.ie/)

**Hotel to Meeting Venue:** The meeting venue is a 5-minute walk from the hotel. Please refer to the map of the vicinity on the next page. At point B, come out of the hotel and turn left into Cuffe Street. At the main set of traffic lights between Cuffe Street and Lower Kevin Street turn right into Aungier Street (DIT is point A).

Foreign Exchange and ATMs

Currency and money: Euro (€)

There are a number of International Currency Exchange Bureaus as well as Bank of Ireland outlets throughout the Terminal building. ATMs are available both before and after security control.

Foreign exchange is also available at the hotel.

Regarding the use of Credit Cards in Dublin, Visa and MasterCard are more widely accepted than Amex or Diner’s Club.

Visa Requirements

Every person entering Ireland must possess a valid National Passport or internationally recognised Travel Document valid for travel to Ireland. The documents shall be valid, for more than six (6) months from the date of entry into Ireland.

Some citizens require a visa for the Republic of Ireland (India, China, among others). For further information, please visit the following website of the Irish Naturalisation & Immigration Service: [http://www.inis.gov.ie/en/INIS/Pages/Irish%20Visa%20Information](http://www.inis.gov.ie/en/INIS/Pages/Irish%20Visa%20Information)

Residents of certain countries can apply for a visa online. For more information please visit the following website: [http://www.inis.gov.ie/en/INIS/Pages/Information_on_completing_your_online_application](http://www.inis.gov.ie/en/INIS/Pages/Information_on_completing_your_online_application)

For citizens of EU states no visa is required. They can enter with a passport or a national ID card.
Electric Outlets

Electricity: 220/240 volts (50 cycles)  
Primary Socket Type: "Type G" British BS-1363

A 3-pinned adapter may be required. The sample of the plug used in Ireland is as shown below. This plug has three rectangular prongs that form a triangle. For participants who are planning to bring their computer notebook and hand phone charger, please ensure that you have an adapter that can fit into the socket used in Ireland.

Meals

Breakfast and lunch will be served at the O’Callaghan Stephen’s Green Hotel.
Time:  
Breakfast served in the hotel from 07:00 to 10:15  
Lunch served at 13:00 (venue to be confirmed)

Other meals sponsored by the organisers include:
- Dinner on the 15 December 2009 (venue to be confirmed)  
- Christmas Dinner on the 16 December 2009 co-sponsored by DIT at O’Callaghan Stephen’s Green Hotel

Please promptly advise the organisers in your registration form of any dietary restrictions.

Reimbursements

Travel reimbursements will be made exclusively via wire transfer upon the presentation of relevant travel documentation, during the registration on 15 December.

IMPORTANT: Please submit the following documents during registration:
- **Original** Travel agent invoice / receipt for airfare  
- **Original** boarding passes  
- Photocopy of Ticket  
- Airport Tax receipts

ASEF-AEH will only reimburse sponsored participants upon submission of complete reimbursement documents. Please ensure that the bank information details are completely and accurately filled out in the registration form.

Sponsored participants unable to submit complete reimbursement documents during the registration period may send them to ASEF via post or courier service anytime before 11 January 2010. Participants who fail to do so will not be reimbursed. It will require at least 15 working days for transfer of funds to the stipulated bank account after receiving all the documents.

Per Diem is not provided by the organisers. Costs of any accompanying guests or family members will not be covered.