CSR / RBC / BHR / SDGs cooperation
Multistakeholder Partnerships in Poland

Hanoi, 06 September 2017
 Responsible and Sustainable terminology

European Commission (EU) ⇒ CSR

⇒ Corporate Social Responsibility

⇒ tool for competitiveness

Organization for Economic Co-operation and Development (OECD)

⇒ RBC

⇒ Responsible Business Conduct

⇒ investment context

2016 – new trend – UN, ILO, EU, OECD documents ⇒ CSR/RBC

2017 – new global trend ⇒ CSR/RBC/BHR/SDGs
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⇒ SDGs – Sustainable Development Goals

⇒ BHR – Business and Human Rights
I. Concepts and Principles
II. General Policies
III. Disclosure
IV. Human Rights
V. Employment and Industrial Relations
VI. Environment
VII. Combating Bribery, Bribe Solicitation and Extortion
VIII. Consumer Interests
IX. Science and Technology
X. Competition
XI. Taxation

http://mneguidelines.oecd.org/guidelines/
OECD Guidelines vs SDG’s

The OECD Guidelines for Multinational Enterprises

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THE GLOBAL GOALS
For Sustainable Development

1. No Poverty
2. Zero Hunger
3. Good Health and Well-Being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace and Justice, Strong Institutions
17. Partnerships for the Goals
CSR/RBC/BHR/SDGs
instruments for implementation in Poland

- public administration, business and social partners perspective
- sectoral approach
- CSR for SMEs
- CSR in SOEs
- non-financial disclosure
- SDGs

- NAP on BHR adopted by Council of Ministers 29 May 2017
- national baseline assessment
- UN GP on BHR 3 pillars
- due diligence
- monitoring/evaluation

- new model of development
- new opportunities in economics: the digital revolution, robotics, technological advances
- multistakeholder forum as a platform for exchanging information

- platform for exchanging experiences and good practices
- work on recommendations and common projects
- social dialog
- CSR/RBC public policy
- OECD NCP

- cooperation based on trust
- programs of cooperation with NGOs and other stakeholders

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The Strategy for Responsible Development

Macroeconomic Stability

Main objective of the SRD

To create conditions for increasing incomes of the Polish citizens along with increasing cohesion in the social, economic, environmental and territorial dimension

Specific objective I
Sustainable economic growth increasingly driven by knowledge, data and organizational excellence

Specific objective II
Socially sensitive and territorially sustainable development

Specific objective III
Effective state and economic institutions contributing to growth as well as social and economic inclusion

Areas having impact on the achievement of the Strategy objectives

- human and social capital
- transport
- digitization
- national security
- energy
- environment

The strategy is human-centered, prioritizing the achievement of the objectives related to the quality of life of citizens before economic activities. The expected effects, such as reducing social exclusion, poverty, social inequalities, improving health care and the state of the environment, and strengthening the role of social capital in development go hand-in-hand with the provisions of the 2030 Agenda.

SDGs Partnership was signed 5th of June 2017 by 46 companies and organizations and the Ministry of Economic Development
The Advisory Board for Sustainable Development and Corporate Social Responsibility:

- a subsidiary body to the Minister of Economic Development and Finance.
- made up by representatives of public institutions, enterprises, economic self-government, employer organizations, non-governmental organizations, sustainable development/CSR experts and academics.

The CSR Advisory Working groups:

- Working Group for CSR strategy
- Working Group for business ethics and RBC standards
- Working Group for education and popularization of CSR
Partnerships for translation of international documents into Polish

- Ministry of Economic Development
- LOTOS Group
- Deloitte
- Provident Poland
- The National Chamber of Statutory Auditors
- Responsible Business Forum

Ministry of Economic Development
Responsible Business Forum
Polish Oil & Gas Company (PGNiG SA)

- Ministry of Economic Development
- 4 companies
- 5 sectoral organizations
- 4 NGOs
1. Cooperation based on trust and openness
2. Exchange experience
3. Raising awareness and education
MINISTRY OF ECONOMIC DEVELOPMENT

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