



## Public Briefing

### ASEF-ASAP (Accurate Scenarios Active Preparedness) scenarios for Pandemic Preparedness and Response

#### Programme

#### Session1: the opening

Time	Programme	Facilitator
	<b>WELCOME &amp; INTRODUCTIONS</b>	
<b>09:30</b>	Registration and Refreshments	
<b>10:00</b>	ASEF key spokesperson, Guest of Honour, Representative from the Government of Japan and four panelists <sup>1</sup> take their places on stage	
<b>10:05</b>	ASEF key spokesperson delivers the opening remarks	<b>Ms Sol Iglesias</b> , Director – Intellectual Exchange, ASEF
<b>10:10</b>	Welcome speech by the representative from Government of Japan	<b>Ms. Hiromi Kakuta</b> , Deputy Director Asia-Europe Cooperation Division, European Affairs Bureau, Ministry of Foreign Affairs of Japan
<b>10:15</b>	Guest of honour's speech	<b>Mr. Martin Seychell</b> , Deputy Director General from Directorate General Health and Consumer (DG-SANCO), European Commission
<b>10:25</b>	Screening of the animation film on ASEF-ASAP scenarios	
<b>10:35</b>	First panelist presents the rationale behind ASEF scenario building exercise: why and how	<b>Dr. Marc Gramberger</b> , Managing Director, Prospex
<b>10:40</b>	Second panelist presents how the scenarios cater to multi-sectoral pandemic preparedness linking the scenarios with pandemic preparedness	<b>Dr. Marc Van Ranst</b> , virologist and epidemiologist, KU Leuven

<sup>1</sup> The three panelists are:

1<sup>st</sup> panellist – Dr. Marc Gramberger, Managing Director, PROSPEX

2<sup>nd</sup> panellist – Dr. Marc Van Ranst, virologist and epidemiologist, KU Leuven

3<sup>rd</sup> panellist – Dr. Jürgen Graf, Medical Service, Lufthansa

4<sup>th</sup> panelist – Mr William Kuek, Group Safety Health Environment Manager, Nestlé

## Programme details

Time	Programme	Facilitator
10:45	Third panelist explains his experience using ASEF scenarios to strengthen multi-sectoral pandemic preparedness strategy	<b>Mr. William Kuek</b> , Regional Safety Health Environment Manager, Nestlé
10:50	Fourth panelist explains his experience using ASEF scenarios to strengthen pandemic preparedness strategy for Air Transport Passenger Service	<b>Prof. Dr. Jürgen Graf</b> , Director of Medical Service, Lufthansa
10:55	Floor opens for question and answers	Session moderated by Ms. Sol Iglesias, Director, Intellectual Exchange, ASEF
11:15	Coffee Break	

### Session2: scenario safari

Time	Session	Presenter
11:35	Invitees are guided to 'Scenario Safari' – an audio visual tour to three rooms showcasing three scenarios. This session is open to question and answers.	ASEF and Prospex representatives
12:45	Closing remarks by ASEF key spokesperson	<b>Ms. Sol Iglesias</b> , Director, Intellectual Exchange
13:00	Lunch	

### Registration details

Date: Thursday, 2 February 2012  
Timing: 09.30 AM – 13.00 PM (Lunch provided from 13.00-14.00 PM)  
Venue: Renaissance Brussels Hotel  
Rue du Parnasse 19 • Brussels, 1050 Belgium

### Admission is free

Interested members of the public or media representatives wishing to attend can register by contacting Smita at [debasmita.dasgupta@asef.org](mailto:debasmita.dasgupta@asef.org)