Risk Communication Experience in Cambodia

Continue Implementation APSED 2010
1. Surveillance and Response
2. Laboratory
3. Infection prevention and Control
4. Risk Communication
5. Zoonosis
7. Regional Emergency Preparedness
8. National and Regional evaluation

APSED (III)
1) Public Health Emergency Preparedness
2) Surveillance, Risk Assessment and Response
3) Laboratories
4) Zoonoses
5) Prevention through Health Care
6) Risk Communication
7) Regional Preparedness, Alert and Response
8) Monitoring and Evaluation

MERS-CoV & Ebola preparedness

Effective outbreak communication is one tool to control outbreak

Trust with public

ANNOUNCING EARLY

TRANSPARENCY

Have spokesman

Report to IHR within 24h & Issue PR

Field Health Education

Awareness raising via Radio, TV spot: before

Provide training on risk communication for

Press conference

Health Declaration Form (white) AI, MERS, Ebola

Airport specific communication materials have been developed (posters and health notice) for MERS & Ebola

IECs: Poster, leaflet, booklet, Radio and TV

Toll free hotline 115

Mobile no. 1 089 669 567

Mobile no. 2 012 488 981

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