9th ASEF Editors’ Roundtable (ASEFERT9)
15-16 October 2018, Brussels
Exploring the Battlefronts of ‘Fake News’:
A Tripartite Approach to the Fight Against Misinformation

AGENDA
Monday, 15 October 2018

11:30 Welcome Remarks by Mr Maroun LABAKI
President, Press Club Brussels

Opening Remarks by Ambassador Karsten WARNECKE
Executive Director, Asia-Europe Foundation (ASEF)

11:40 Keynote Address: “The Challenges Posed by Deliberate Online Falsehoods from the Perspective of a Modern City State” by Mr Charles CHONG
Deputy Speaker of Parliament, Singapore

13:00 Introduction
What is ‘fake news’ exactly? Is it a recent phenomenon or an age-old quandary? Our moderator Dr Fraser Cameron introduces the topic and initiates proceedings for the 2-day roundtable.

13:30 Session 1: The Scourge of ‘Fake News’
Moderator: Dr Fraser CAMERON

How has ‘fake news’ affected the fabric of our societies, and why is it so relevant today? Is ‘fake news’ a social, technological or political issue? We examine the multiple facets of ‘fake news’ and disinformation.

16:00 Session 2: The Political Economy of ‘Fake News’
Moderator: Ms Victoria MAIN

What are the power relations that constitute the communication of ‘fake news’ through social and mass media? How and by whom are they exercised? Our editors discuss examples across Asia and Europe.

18:00 End of Day 1
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09:00  Keynote Address
by Ms Claire BURY
Deputy Director-General, DG CONNECT, European Commission

09:15  Session 3: Examining Current Approaches to ‘Fake News’
Moderator: Dr Fraser CAMERON

From new legislation to technology companies’ initiatives and beyond, we examine the various approaches being taken in Asia and Europe.

11:15  Session 4: Formulating Solutions
led by Mr Christophe Leclercq
Founder, EURACTIV

Wrap-up by Dr Fraser CAMERON

The roundtable concludes with a joint recommendation.

12:45  End of Roundtable
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PUBLIC FORUM
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14:00

Maintaining Truth & Trust in Media in the Digital Age
Moderator: Dr Fraser CAMERON

Social media has disrupted industries all over the world, from communications down to operations. The media industry is one of the most affected by this technological upheaval. Is the role of the gatekeeper gone? How are media companies in Asia and Europe coping with the change in news consumption? What is being done by tech companies and news organisations to ensure the accurate and responsible distribution of information? Find out more from our cross-continental panel of experts.

Opening Address by Christophe Leclercq
Founder, EURACTIV

Speaker 1: Ms Shaili CHOPRA
Founder, SheThePeople.TV (India)

Speaker 2: Mr Cod SATRUSAYANG
Managing Editor, Asia News Network

Speaker 3: Ms Juliane VON REPPERT-BISMARCK
Founder & Director, Lie Detectors

16:00

End of Forum