



**Managing Heritage Cities in Asia and Europe:
the Role of Public-Private Partnerships
Experts' Meeting & Public Forum
*In preparation for the 5th ASEM Culture Ministers' Meeting 2012***

12-14 July 2012

Yogyakarta, Indonesia

The Asia-Europe Foundation¹ (ASEF) and Universitas Gadjah Mada² (UGM) are co-organising a public forum and an experts' meeting on the topic of on public-private partnerships (PPP) in the management of heritage cities and historic urban landscapes this July in Yogyakarta, Indonesia. The meeting will gather around 25 governmental and civil experts from member countries of the Asia-Europe Meeting³ (ASEM) to discuss a current topic affecting a major shift in the understanding of 'cultural heritage' at the global level, following the adoption of the new Recommendation on the Historic Urban Landscape by UNESCO's General Conference in November 2011. The outcomes of the Experts' Meeting will serve as civil society inputs to the 5th ASEM Culture Ministers' Meeting (September 2012, Indonesia), which will address the theme "Managing Heritage Cities for a Sustainable Future."

BACKGROUND

Asia-Europe Meeting process

ASEM is an informal process of dialogue and co-operation bringing together the 27 European Union Member States and the European Commission with 19 Asian countries and the ASEAN Secretariat. The ASEM dialogue addresses political, economic and cultural issues, with the objective of strengthening the relationship between Asia and Europe in a spirit of mutual respect and equal partnership. As part of this dialogue process, ASEM Culture Ministers have been meeting periodically to discuss cultural diversity and co-operation between Asia and Europe (2003, Beijing; 2005, Paris; 2008, Malaysia; 2010, Poland).⁴ The 5th edition of the ministerial meeting (5th ASEM CMM) will be hosted by the government of Indonesia in Yogyakarta in September 2012. The meeting will focus on "developing concrete steps in the implementation of the principles of sustainable management of historic urban landscapes and its surroundings" within the ASEM

¹ www.asef.org

² www.ugm.ac.id/en

³ ASEM now brings together 46 member states (Australia, Austria, Belgium, Brunei Darussalam, Bulgaria, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, India, Ireland, Italy, Japan, Korea, Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mongolia, Myanmar, the Netherlands, New Zealand, Pakistan, the Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovakia, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam) plus the European Commission and the ASEAN Secretariat.

⁴ For more information on ASEM Culture Ministers' Meetings, see http://www.aseminfoboard.org/page.phtml?code=MinisterialMeetings_CMM

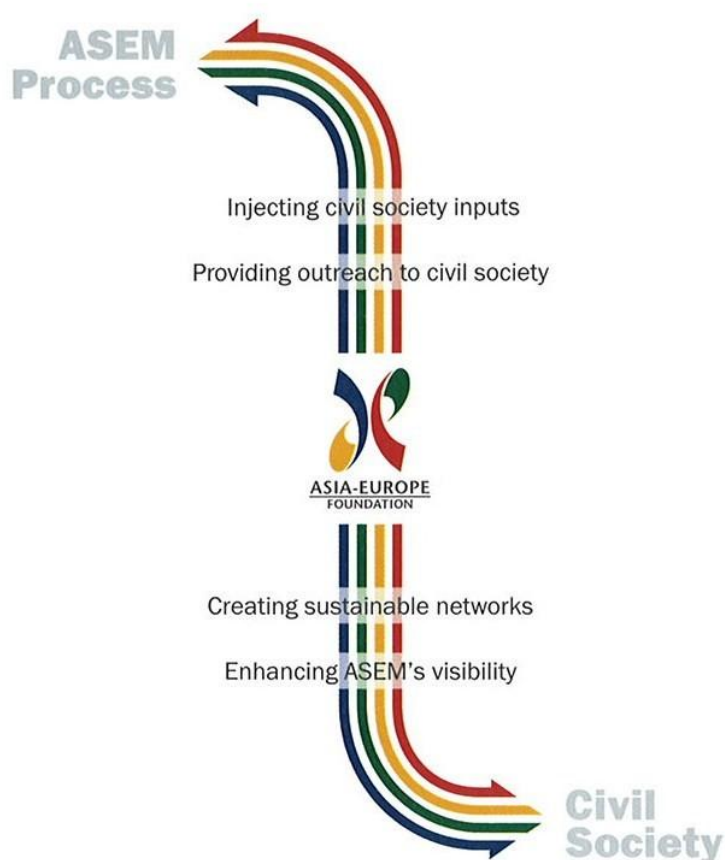


framework.⁵ As such, the Yogyakarta meeting will widen and deepen the high-level dialogue on heritage started at the 4th ASEM Culture Ministers' Meeting in Poland in 2010, which focused on the theme "Heritage and the Challenges of the Present."⁶

Civil society inputs to 5th ASEM CMM through ASEF

By nature different from other multilateral organisations, ASEF works with both civil society and ASEM partners. This unique attribute helps to generate ideas and solutions that would not normally emerge from purely inter-governmental or purely civil society processes. ASEF's activities allow for the rigorous analysis of common issues by people with different perspectives, strengths and skill sets.

Facilitating cultural policy dialogue between the arts sector and Ministries of Culture has been an integral part of ASEF's mandate, since its establishment by ASEM governments in 1997.⁷ ASEF closely follows the topics of discussion at the ASEM Culture Ministers' Meetings and facilitates civil society inputs to these Ministerial meetings in collaboration with relevant partners in Asia and Europe. It does so by commissioning research reports and setting up platforms for exchange of ideas such as the upcoming Experts' Meeting.⁸



⁵ Report of the First Preparatory Senior Officials Meeting of the Fifth ASEM Culture Ministers Meeting 2012, Lombok, Indonesia, 12 – 13 July 2011

⁶ See Chairman's Statement, 4th ASEM CMM (Poland, 2010) at http://www.aseminfoboard.org/content/documents/4th_ASEM_CMM_Chairmans_Statement_10th_October_2010_Poznan.pdf

⁷ For more information on ASEF's work in cultural policy dialogue, see <http://www.asef.org/index.php/projects/programmes/524-cultural-dialogue>

⁸ For ASEF-facilitated inputs to the 4th ASEM Culture Ministers' Meeting (2010, Poland), see <http://www.asef.org/index.php/projects/themes/arts-culture/843-expert-roundtable-in-preparation-for-the-4th-asem-culture-ministers-meeting-the-cultural-heritages-of-asia-and-europe-global-challenges-and-local-initiatives>



Towards providing relevant inputs to the 5th ASEM CMM, ASEF will

- Co-organise a public forum on PPP in the management of heritage cities and historic urban landscapes on 12 July 2012 at Universitas Gadjah Mada, Yogyakarta
- Co-organise an Asia-Europe Experts' Meeting on the same topic from 12-14 July 2012 at Universitas Gadjah Mada, Yogyakarta
- Facilitate a compilation of good practices on the topic, as an input to the Experts' Meeting and the 5th ASEM CMM

EXPERTS' MEETING

ASEF proposes to co-organise an Experts' Meeting in partnership with the Centre for Heritage Conservation at Universitas Gadjah Mada, Indonesia's oldest university based in Yogyakarta. The meeting is being organised in Yogyakarta, which will also play host to ASEM Culture Ministers in September 2012. The partnership between ASEF and UGM in 2012 reinforces the commemoration of the 15th anniversary of the Foundation and the 50th anniversary of the Department of Architecture and Planning at the University, to which the Centre for Heritage Conservation is attached.

The Experts' Meeting will gather 25 governmental and civil experts from across the ASEM region. The topic of PPP for the governance of heritage cities was chosen to create a clear link with the proposed agenda of the 5th ASEM CMM. Specific focus will rest on two topics:

- Models of good governance-based management of heritage cities that have successfully built synergies among policy makers, urban planners, city developers, architects, conservationists, property owners and citizens
- The revitalisation of heritage cities and historic urban landscapes through creative industries, with specific focus on cultural tourism and small and medium enterprises (SMEs) in art, design and lifestyle

The meeting will facilitate evidence-based discussions through presentations of local and international case studies from Asia and Europe, the latter covering examples of multilateral co-operation between the two regions. The meeting will include a public panel discussion on 12 July at UGM.

Relevant recommendations and case studies from the meeting will be presented to ASEM governments.

Observers interested in attending the Experts Meeting (at their own cost) and/or receiving the report of the meeting may contact ASEF at the co-ordinates listed at the end of this document.



COMPILATION OF GOOD PRACTICES

ASEF is currently compiling case studies on PPP in the management of heritage cities and historic urban landscapes from ASEM member countries in collaboration with Europa Nostra⁹, International National Trusts Organisation (INTO)¹⁰, and the Asia-Europe Museum Network (ASEMUS)¹¹. The draft report will be presented at the Asia-Europe Experts' Meeting in July 2012, while the final version will contribute to the discussions at the 5th ASEM CMM in September 2012.

The report will include concrete examples of collaborations between public and private stakeholders both at the local and international levels.

PUBLIC ENGAGEMENT

Members of the public will be invited to share good practices on the topic from their cities through the vox populi project on culture360.org, ASEF's online platform on arts and culture¹² from March 2012. The best examples received from the public will be showcased at the 5th ASEM CMM.

Interested persons are also invited to join a moderated discussion on heritage on the culture360.org community¹³ in May 2012.

CONTACT

For more information, write to:

Anupama SEKHAR (Ms)

Project Manager, Cultural Exchange, Asia-Europe Foundation (ASEF)

31 Heng Mui Keng Terrace, Singapore 119595

DID: +(65) 6874 9712

Fax: 00 65 6872 1207

E-mail: anupama.sekhar@asef.org

Web: <http://www.asef.org>

<http://culture360.org/>

⁹ www.europanostra.org

¹⁰ <http://internationaltrusts.org/>

¹¹ <http://asemus.museum/>

¹² culture360.org, is an online platform that connects Asia and Europe by providing information and facilitating dialogue on arts and culture.

Culture360.org is an initiative of ASEM CMM and managed by ASEF. URL: <http://culture360.org/>

¹³ <http://culture360.org/community/>