



Note to Editor

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Media Contact

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More Information

<http://bit.ly/envforumhanoilaunch>



Dear Editor,

I am pleased to inform you that the Asia-Europe Foundation (ASEF), in partnership with the Hanns Seidel Foundation (HSF) Viet Nam, will organise a publication launch on Monday, 17 November 2014 at the Hilton Opera Hotel in Hanoi, Viet Nam.

Topic: **Measuring Sustainability Publication Launch**
Date: Monday, 17 November 2014
Time: 2:00 pm – 3:30 pm
Venue: Hilton Opera Hotel, Ballroom B, Floor G
1 Le Thanh Tong Street, Hoan Kiem District
Hanoi 10000, Viet Nam
Admission: Free

Opening Remarks by:

Mr Axel NEUBERT

Resident Representative, Hanns Seidel Foundation Viet Nam (HSF)

Introduction to the research study by:

Ms Grazyna PULAWSKA

Project Manager, Asia-Europe Foundation (ASEF)

Professor Laszlo PINTER

Senior Fellow, IISD & Professor, Central European University

Expert Commentators:

Dr Le Dang Doanh

Former Director, Central Institute for Economic Management (CIEM)

Dr Nguyen Van TAI

Director General, Institute of Strategy and Policy on Natural Resources and Environment (ISPONRE)

More information:

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The ***Sustainable Development Goals and Indicators for a Small Planet - Part II: Measuring Sustainability*** report is the second in a 3-part series. It complements the first publication that focused on Methodology and Goal Framework.

This innovation study consists of a set of illustrative Sustainable Development Indicators (SDIs) that reflect individual countries' respective priorities, goals and targets with regard to sustainability.

I would like to invite you or your representatives to attend the event.

If you or your representative would like to conduct any interview with our speakers, please contact our Press Manager, Ms Debasmita DASGUPTA.

We look forward to seeing you.

Best regards

Ambassador ZHANG Yan

Executive Director

Asia-Europe Foundation (ASEF)

About the Organisers



The **Asia-Europe Foundation (ASEF)** promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, economy, education, governance, public health and sustainable development. ASEF is a not-for-profit intergovernmental organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

Together with about 700 partner organisations ASEF has run more than 650 projects, mainly conferences, seminars and workshops. Over 17,000 Asians and Europeans have actively participated in its activities and it has reached much wider audiences through its networks, web-portals, publications, exhibitions and lectures.

For more information, please visit www.asef.org



The **Swedish Environmental Secretariat (SENSA)** is the arm of the Swedish International Development Agency (Sida). It provides enhanced opportunities for a dialogue with regional partners with an environment focus, thereby strengthening Swedish co-operation in the area of environmental action.

For more information, please visit <http://sida.se>



Based in Munich, Germany, the **Hanns Seidel Foundation (HSF)** is a German political foundation with 35 years of experience in civic education in Germany and international co-operation around the world.

For more information, please visit <http://hss.de/english.html>



Established in 1998, the **Institute for Global Environmental Strategies (IGES)** is an independent, not-for-profit think tank, based in Japan. It goes beyond research to provide practical ways to protect the earth's environment and to realise greater sustainability and equity in the global community. While the outlook of IGES is global, the principal geographical scope of its activities is Asia and the Pacific region, an area which is experiencing rapid economic development and which will affect the global environment through its population growth, urban environmental problems and other environmental issues.

For more information, please visit <http://iges.or.jp>



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